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Having this book in your pocket is just like having a real marque expert by your side. Benefit from the author's years of Mustang ownership, learn how to spot a bad car quickly, and how to assess a promising car like a professional. Get the right car at the right price!

p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Arial} Without question, the 1964-1/2 Mustang is one of the most important and influential cars in automotive history. When Ford launched the Mustang, it created an automotive revolution. Award-winning designer and stylist Gale Halderman was at the epicenter of the action at Ford, and, in fact, his initial design sketch formed the basis of the new Mustang. He reveals his involvement in the project as well as telling the entire story of the design and development of the Mustang. Authors and Mustang enthusiasts James Dinsmore and James Halderman go beyond the front doors at Ford into the design center, testing grounds, and Ford facilities to get the real, unvarnished story. Gale Halderman offers a unique behind-the-scenes perspective and firsthand account of the inception, design, development, and production of the original Mustang. With stinging losses from the Edsel fresh in minds at Ford, the Mustang project was an uphill battle from day one. Lee Iacocca and his assembled team had a herculean task to convince Henry Ford II to take a risk on a new concept of automobile, but with the help of Hal Sperlich's detailed market research, the project received the green light. Henry Ford II made it clear that jobs were on the line, including Iacocca's, if it failed. The process of taking a car from sketch to clay model to prototype to preproduction and finally finished model is retraced in insightful detail. During the process, many fascinating experimental cars, such as the Mustang I two-seater, Mustang II prototype, Mustang Allegro, and Shorty, were built. But eventually the Mustang, based on the existing Ford Falcon, received the nod for final production. In a gala event, it was unveiled at the 1964 World's Fair in New York. The Mustang received public accolades and critical acclaim, and soon it became a runaway hit. After the initial success, Ford designers and Gale Halderman designed and developed the first fast-back Mustangs to compliment the coupes. The classic Mustang muscle cars to follow, including the GT, Mach 1, and others, are profiled as well. The Mustang changed automotive history and ushered in the pony car era as a nimble, powerful, and elegantly styled sports coupe. But it could so easily have stumbled and wound up on the scrap pile of failed new projects. This is the remarkable and dramatic story of how the Mustang came to life, the demanding design and development process, and, ultimately, the triumph of the iconic American car.

Written with Carroll Shelby's full collaboration and with a foreword by Edsel B. Ford II, the great-

grandson of Henry Ford, this is the definitive record of America's preeminent twentieth century sports car builder and racer—now available as an ebook. It was motoring author Rinsey Mills' passion for AC cars and motorsports history that led to his first meeting with Carroll Shelby. His suggestion that they should collaborate in order to create an accurate record of Shelby's life and achievements at first was rebuffed but later taken up with enthusiasm. This authorized biography is the result. Carroll Shelby: The Authorized Biography was a long time in the making, as Mills left no stone unturned in his quest to produce the complete study of Shelby's remarkable life. He carried out extensive research and conducted numerous interviews, fully capturing the narrative of Carroll Shelby within and outside of the automotive racing world, including his: Childhood in Texas Wartime service with the Army Air Force Postwar entrepreneurship Earliest race wins in 1952 Legendary 1959 victory at the 24 Hours of Le Mans Monumental release of the first Cobra and the formation of Shelby American in 1962 Historical partnership with Ford that would last for decades Personal interests and travels Present-day legacy Fascinating photographs from Shelby's personal collection complete a book whose original hardcover edition was published mere weeks before his passing, making Carroll Shelby: The Authorized Biography a magnificent and lasting tribute to one of the greatest automotive figures of the twentieth century.

To celebrate the car's 40th anniversary, Bowling presents a year-by-year pricing guide and coverage of technical specifications for all production Mustangs. Includes 500 spectacular full-color photos.

Forty years after its introduction, the Fox Body Mustang has come of age, and this new book chronicles all the best procedures for restoring these affordable yet appreciating classics! In this new Restoration series title from CarTech, all the procedures and best practices for restoring your Fox Body will be covered. Chapter subjects include a history of the cars, tools, and equipment required; body repair; interior refurbishment; the climate control system; wheels; engine and driveline rebuilding; electrical troubleshooting and repair; and finally a large index of Fox Mustang facts, including paint codes, production numbers, option codes, data plate decoding, and more. Never before has Fox Body Mustang restoration been covered in a full-color instructional format. If you are considering a full-blown restoration, or would just like some good advice on how to repair certain sections of your car, this restoration guide is a valuable tool in your toolbox.

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

Ford's Mustang is the most iconic pony car. This lavishly illustrated work conducts readers through the Mustang's forty-plus years of continuous production--a rich and varied history unmatched in the automotive world. An exhaustive review of American high performance, from the first six-cylindered 'Stang of 1964 1/2 through today's fire-breathing, world-beating Mustang, *The Complete Book of Mustang* offers an in-depth look at the prototypes and experimental models, the anniversary and pace cars, and the specialty packages for street and competition driving that have made the Mustang a living automotive legend. With extensive details, specs, and photographic coverage, this book is the ultimate resource on America's favorite pony car.

When Ford rolled out the Mustang in April 1964 it was an instant hit. Even with its immense popularity it didn't stop Ford Corporate, zone managers, and dealerships from taking it an extra step further. Just two short months later, the first special-edition Mustang debuted at the Indianapolis 500 tasked with pacing the race, and it's been full throttle ever since. This book examines more than 300 special-edition Mustangs from 1964 through today. Coverage includes factory offerings such as the 2001 Bullitt and SVT Cobras, regional promotions including the Twister Special, third-party tuners such as Roush and Saleen, and factory race cars including the 1968-1/2 Cobra Jets and the 2000 Cobra-R. You may find Mustangs in this book that you had no idea even existed! Never has a volume this detailed and with this many model Mustangs been offered published. The authors have taken their decades of research and logged them into a single compilation. Each Mustang is accompanied by production numbers, key features, and photos of surviving cars whenever possible. This book is sure to be a valued resource in your Mustang memorabilia collection! p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Arial}

The Ford Boss Mustang is the most iconic pony car ever created, and this book covers it more extensively than any other. *Boss Mustang: 50 Years*—a fully expanded version of *Mustang Boss 302*—includes the complete history of its creation; racing and street histories of both the 302 and 429 models; and photos and interviews with Boss Mustang designers, engineers, racers, and more. Of all the legendary names in the history of the Ford Mustang, one stands apart: Boss. Originally created to homologate the new Boss 302 engine and option package for SCCA Trans-Am racing, the Mustang Boss 302 debuted for the 1969 model year and was built in limited numbers for the street through 1970. This book features never-before-seen production and racing photography, interviews with designers and engineers, and keen insight from author Donald Farr, a renowned Ford historian and Ford hall-of-fame inductee. Designed by the legendary Larry Shinoda, the Boss cars were easily distinguished from their less potent stablemates by their race-bred powerplant, standard front spoiler, and bold graphics. In 2012, Ford at long last revived this most revered of all Mustang models. With a new racing counterpart and a modern street version that delivers more than 440 horsepower, the Boss was truly back! In 2013, Ford rolled out the Boss one more time. In *Boss Mustang: 50 Years*, Mustang historian Donald Farr offers a complete history of the car—from its late 1960s origins in Ford's boardrooms through its Trans-Am successes and untimely demise in 1970, up to the conception and development of the spectacular, limited-edition 2012 and 2013 Boss Mustangs. Packed with brilliant photography and firsthand accounts from the people who created the original Boss, as well as the team that resurrected Ford's most iconic Mustang for the 21st century, this is the story every Mustang enthusiast has been waiting to read.

The 2005 Mustang, to be released by Ford forty years after the original Mustang, will be both a departure and a return to tradition, as Ford steps away from the aging Fox chassis for its flagship car, yet brings back styling cues from the most popular Mustangs of the past. Ford found inspiration for the new Mustang from its 1967 Fastback model. The 2005 retro-look pony car will include a 4.6-liter, V-8 engine with 300 horsepower — the highest horsepower of any previously built Mustang. This book traces the new Mustang's evolution from the drawing board to the production line to the street. A photographic celebration of the new car, this book delivers the inside story behind the rejuvenation of one of the most storied cars in automotive history.

Complete data on over 50 years of America's original pony car. Ford's Mustang is America's most popular pony car. Whether you're a collector, historian, or armchair enthusiast, you need all the specs and details that in sum define each Mustang year and model. *Ford Mustang Red Book* is your one-stop information shop--a key companion for shows, auctions or any venue where you need to quickly and easily access accurate reference data. From the first six-cylindered Mustang of the 1964-1/2 model year, through fire-breathing, world-beating Boss and Shelby models, to 2015's all-new Mustang, *Ford Mustang Red Book* offers all the data and detail Mustang fans lust after. This is an in-depth look at all the Mustang models, including the anniversary and pace cars, and the specialty packages for street and competition driving that have made the Mustang an automotive legend. Don't miss out on the ultimate reference resource on America's best-loved pony car!

Introduce readers to the Ford Mustang, which was unveiled at the 1964 New York World's Fair. In its first two years of production, the four-seat sports car sold more than 1 million cars. The Mustang was a new class of car, the pony car. Other American automobile manufacturers copied Ford's design and specifications, but Ford has always been the company to do the pony car the best. Now in its sixth generation, the Mustang comes in a variety of packages, ranging from the standard V6 GT to the high-performance GT350R, for all types of car enthusiasts. Stunning photographs support this fascinating story.

2017 Gold Medal Winner of the International Automotive Media Competition! Uncover the captivating history of the highest-performance cars in America, illustrated with beautiful photography. The American muscle car began not in the factories of the big three automakers, but in the garages and dealerships of a hot-rod subculture bent on making the hottest, highest-performance cars on the street. *The Complete Book of American Muscle Supercars* catalogs these amazing cars, along with the builders who unleashed them on the American scene. From Michigan's Royal Pontiac dealership and the souped-up Royal Pontiac Bobcats they built and sold, to the new cars from such fabled names as Carroll Shelby, Mr. Norm's Grand Spaulding Dodge, Nickey Chevrolet, Don Yenko, George Hurst, Baldwin-Motion, Calloway, SLP, and Steve Saleen. This gorgeously illustrated book chronicles the outstanding contribution of the tuner/builder to American automotive history through the amazing machines they created. From the oldest of these muscle tuners commanding top dollar at today's classic-car auctions, to the latest vehicles by Ford and Chrysler, with their SVT and SRT divisions, this book gives readers a full and fascinating look at American high-performance in its purest form.

Just in time for the 40th anniversary of the Ford Mustang comes this first of its kind anthology of memoirs, stories, and reminiscences of one of Ford's most beloved models.

The Complete Book of Ford Mustang, 4th Edition details the development, technical specifications, and history of America's original pony car, now updated to cover cars through the 2021 model year. Of the legendary names in the history of the Ford Mustang, one stands apart: Boss. Originally created to homologate the new Boss 302 engine for SCCA Trans-Am racing, the Boss 302 Mustang was built in limited numbers for the street. Designed by legend Larry Shinoda, the Boss cars were easily distinguished from their less potent stable mates by their unique front and rear spoilers, rear window slats, and the omission of the standard Mustang's (fake) rear fender brake ducts. Also standard was a shaker hood scoop and bold graphics. Though Mustang performance faded to all-time lows as the 1970s rolled on, there was good news on the way. The pairing of the venerable 302 Windsor engine with the new Fox-body platform for the 1979 Mustang might not have seemed significant at the time, but it was the first edition of what would become a performance institution in the late 20th century: the 5-liter Mustang was an overwhelming force on the streets and tracks through the end of its production in 1995. With no small amount of fanfare, Ford is paying homage to its performance past with the re-introduction of the 5.0 liter powerplant in the Mustang GT for 2011.

CarTech's exciting new MuscledarTech series provides muscle car enthusiasts & scale model builders with thorough technical details, including accurate 1/24-scale photos and extremely detailed color shots of the interior, suspension, chassis, engine compartment and other hard-to-find angles! This new series will prove to be an indispensable resource for model builders, enthusiasts, restorers, & owners. Watch for additional volumes on other muscle cars coming soon! -Mustangs are more popular than ever, with 40th anniversary events drawing record crowds. -Mustang is releasing a completely new model for 2005, drawing from the styling cues of the early models. -Approximately 3 million Mustangs were sold during the time period covered by this book, making the Mustang the most popular car of its era.

The Complete Book of Pontiac GTO gives you a year-by-year, model-by-model exploration of the world's first muscle car, all in full color photography, most of which has never been published. When Pontiac created the original muscle car—the GTO—it reshaped the automotive world like a four-inch piston going through a three-inch cylinder bore. Everything changed the moment John Zachery DeLorean and his crew of hot-rodding miscreants bolted a big engine into a smaller car and created the 1964 GTO. Make no mistake: DeLorean and his partners in crime were genuine outlaws. The GTO broke so many of General Motors' corporate rules that the people responsible should have been fired. And they would have been, except the car was a hit. The Complete Book of Pontiac GTO explores every iteration of the first car created specifically for baby boomers. With rare photography from the archives of Hot Rod and Motor Trend magazines, this book is the complete resource for fans of the world's first muscle car.

Get an up-close-and-personal view of Ford's most beloved car, sure to please any Mustang fan. The Ford Mustang is America's most iconic muscle car. With over 50 years of production and some 10 million cars built, the brand is recognized and admired worldwide. This lavishly illustrated book, full of gorgeous studio photography, walks the reader through more than 50 years of Mustang history, focusing on the most interesting and popular models. From the first six-cylindered Mustang of 1964-1/2 through the heavy metal Boss and Mach 1 versions to today's all-new 2015 Mustang, Art of the Mustang is a detailed visual overview of Mustang's greatest hits, including anniversary and pace

cars, high-performance models, SVO specials, and Shelby's high-profile offerings. Photographer Tom Loeser's stunning "light-painted" images are given context by informative text hitting the high points of each featured car, while period ads and brochures help round out the story. It's the closest, clearest look you can get of these ponies without seeing them in person.

NOW IN PAPERBACK!!! Ford's Mustang, launched on April 17, 1964, became the Official Car of the Baby Boom. It was a fortuitous accident of timing and a brilliant result of product planning. This sleek, stylish automobile launched the "Pony Car" genre with a staggering 417,000 sales in its first year. Through 40 years of tough competition from Chrysler and General Motors, the Mustang has survived and outlasted them all. Dozens of interviews bring insight to the 40-year-old story, the on-going legend, and the Mustang's future.'

DieCast X covers the entire spectrum of automotive diecast from customizing to collecting. It takes an insider's look at the history behind popular diecast cars and trucks, as well as how each model has helped shape the automotive industry and motor sports

McLaren: The Engine Company is the previously untold story of McLaren Engines, an American company founded in 1969 by Bruce McLaren and his partners to build engines for McLaren's legendary Can-Am and Indy Cars. From this base in suburban Detroit were born the mighty big-block Chevrolet V8s that powered the iconic orange cars to two of their five consecutive Can-Am championships. McLaren's busy dyno rooms also spawned the howling turbo Offenhausers that put Mark Donahue and Johnny Rutherford in Victory Lane at Indianapolis three times between 1972 and 1976. For decades this non-descript shop was the hotbed of horsepower for factories and top independents alike. McLaren Engines developed the turbocharged Cosworth DFV Formula 1 engine that powered Indy cars for both Team McLaren and Penske Racing. It rendered BMW's turbo engine for U.S. IMSA racing that later became BMW's Formula 1 weapon. The long list of race engines developed here powered Buick Indy and IMSA cars, BMW GTP cars, Cadillac LeMans prototypes, Porsche Trans-Am 944s and David Hobbs' F5000 single seaters. There were McLaren-built big-block turbo V8s for offshore boat racing and even a Cosworth-Vega engine for American dirt tracks! Author Roger Meiners combines his life-long passion for motor racing and technology with his historian's sensibilities to make the engines, cars, and key personalities come alive within this book's pages. Ride along with Meiners as he uncovers little-known details of the company's transition from a race shop to an engineering company, developing lust-worthy performance cars such as the sensational 1987 Buick GNX, the 1989 Pontiac Grand Prix Turbo, the FR500 Ford Mustang concept, and other projects that the public never saw. Today the company, known as McLaren Engineering, is a subsidiary of Canada-based Linamar Corporation, and is sought after by global automakers for its unrivaled testing, development and manufacturing capability.

MUSTANGS! Over the centuries, mustangs have come in a number of different configurations. Some have had hooves. Some have had wings. But...horses and airplanes aside, the Mustangs that really hit like high-energy lightning bolts, were the ones produced and first released to a "car-hungry" nation by the Ford Motor Company in April, 1964. Television commercials, news magazine covers and high-energy radio ads created near-total, fever-pitch anticipation! Those unique and special first Generation One Mustangs were something almost transcendent, exhilarating and energizing for the U.S. car-buying public. Never before had Americans been given access to their own personal, sporty and

classy "time machine" and certainly nothing like the new Mustang since the specialty rides of the 1930's and '40's! Fifty years of Mustangs, takes an in-depth look at the first five decades of this automotive icon with a literal, global following. If you're a Mustang fan, you'll find historic information on many of the full-size versions from the first half-century of production. But the truly unique aspect of this tome is that visually, Fifty Years of Mustangs' scale replicas provide a veritable cornucopia, running the full gamut of scales, eras shapes, colors and materials. As we'll see in this book, plastic model car kits have been quite prominent and prevalent for those 50 years. Whether it was AMT, MPC, IMC, Revell, Monogram, Pyro, Lindberg, Testors, Palmer, Ertl, Tamiya, Model King, Gunze Sangyo, Nitto Kagaku, USAirfix, Renwal or you name it and we can pretty much guarantee its existence at one time or another. Then for good measure, some resin kits and quality die cast examples have been included from such sources as Starter, Precision Miniatures, GMP, Danbury Mint and Automodello etc. for example. Considering the amazing quantity of Mustang scale model plastic kits, the numbers become truly overwhelming when we fold in all the other Mustang scale replicas (diecast, resin kits etc.) and the countless pieces of Mustang collectible memorabilia. The job of documenting the whole affair is quite challenging. Coming closest to that kind of effort might be Mustang Collectibles which I authored for Motor Books International back in 2002. But, then...just imagine all the brand-new stuff that's been produced in the years since then! Primarily, and much like the self-published "decade series" Harry Pristovnik and I have been generating recently (The Nifty '50's & The Sizzlin' '60's), this new 50th anniversary of the Ford Mustang book will cover the highlights from concept vehicles to the latest offerings just prior to going to press. Though it would be nearly impossible to provide photos and text about every item that's ever been available...we have made our best efforts here, to see that you experience as much of the "Mustang aura" as is possible...limited of course by just ink on paper. Whether you are a model car builder, model kit collector or mostly an accumulator of "Mustang stuff," we hope you'll find what "floats your boat" right here in these freshly printed pages.

In Ford Mustang 2015, author John M. Clor tells the inside story of the creation of the latest generation of Ford's favorite muscle car and offers a completely unrestricted view of the design and production process.

Learn about the entire history of America's best-selling vehicle: the Ford F-Series truck. When Henry Ford first started manufacturing Model Ts more than 100 years ago, he didn't really have any sort of pickup or truck configuration in mind. However, enterprising people and businesses were modifying those early chassis for commercial use, and it didn't take long for Ford to figure out that there was a demand for a truck application of the Model T. Soon, Ford was making its own configurations for commercial use, first through third-party body companies and eventually by Ford itself with the Model TT. From these humble beginnings, Ford stumbled onto the basis for one of the most popular vehicles ever built: the Ford F-Series pickup truck. In Ford F-Series Trucks: 1948-Present, authors Jimmy Dinsmore and James Halderman thoroughly dissect the history of Ford F-Series pickup trucks as seen from a technical viewpoint. Fully covered are all the options, chassis specifications, running changes, and the evolution of these trucks, as they transformed from postwar utilitarian vehicles to the best-selling luxury family cruisers seen today. Not only are Ford trucks the best-selling trucks, they are the best-selling vehicle of any category, cars included. This book will thrill truck aficionados and Ford historians alike, as it covers the first F-Series models (1948-1952), the ever-popular second-genera-

tion F-Series models (1953-1956), the popular Bumpsides (1967-1972), and all the way through the remarkable technology of what is now the 14th generation of the F-Series.

In Ford Mustang: America's Original Pony Car, acclaimed Mustang writer Donald Farr celebrates this iconic car. Created in cooperation with Ford, the book features some 400 photos from company archives.

The unmistakable influence of the Mustang on the racing world is seen here in endurance and drag, Trans Am, and GT racing. This major volume draws on the history of factory and privately sponsored efforts to lavishly chronicle the history of factory-produced models that have been put to the test as racing machines. Vivid historical and contemporary images reveal Mustang's 35+ years of competitive racing history.

The People's Choice! Was there ever a car that captured the imagination of the public like the Ford Mustang? From the rich and famous, to the down and out, to moms, dads, teens and seniors ... everybody seemed to love the Ford pony car. From the moment it landed in showrooms as a 1964 ½ model, the Mustang was a runaway winner. In Mustang, The Original Pony Car, you'll get a guided tour through every year of Mustang, from the original first-year coupes and convertibles, to the wildly popular Fox body cars of the 1980s and '90s, to the fantastic retro-styled fifth-generation 'Stangs of today. Get the full story of the Mustang's long and colorful life, complete with more than 200 photos covering every year of the car's history.

Philip Orbanes, master of all things Monopoliana, traces the remarkable story of the world's most famous board game, from its origins as a collegiate teaching tool in the early twentieth century through Monopoly's explosive growth in the postwar decades, to the game's current status as a fixture in homes across the globe. Along the way, Orbanes includes memorable Monopoly personality portraits, surprising Monopoly legends and lore, and an extraordinary tour of the ingenious advertising that contributed to the game's rise in popularity. This is the first and only book to cover comprehensively the origin, growth, and global reach of the game that has become a universal and everyday cultural icon.

Shelby Mustang details the entire story of these fantastic cars, from the early prototypes built in Shelby's Los Angeles shop to today's Ford-engineered high-tech performers. Written by one of the world's foremost authorities on Shelby automobiles, critically acclaimed author Colin Comer, and with a foreword by Lee Iacocca, the American automobile executive credited with the successful development of the Mustang, this is the definitive account of the Shelby. When Ford wanted to toughen up its super-successful new Mustang, they approached Carroll Shelby to give it the performance image it so sorely lacked. Beginning with a 1965 "K-Code" 289-cubic-inch-powered Mustang fastback, Shelby applied the same formula that had made his Cobra sports cars such devastating performers both on and off the track: more horsepower, less weight, balanced handling. The GT350 quickly established itself as a bonafide force in SCCA B-Production racing, twisting back roads, and boulevards alike—setting the course for future Shelby Mustangs, like the big-block GT500. Though those original Shelby Mustangs were done by 1970, Ford dusted off its Shelby relationship in 2006 and has been producing high-performance Ford Mustang Shelybs ever since. This is a must-have read for any fan of American performance cars, whether you're a muscle-era original or a 21st-century stormer.

Webster's Dictionary lists the term showman as "a notably spectacular, dramatic, or effective performer." In the art of drag racing, Hubert Platt checked all boxes. Known as the "Georgia Shaker," Platt cut his motoring teeth on the long straightaways and twisty back roads of South Carolina while bootlegging moonshine. After a run-in with the law in 1958, Platt transferred his driving skills from illegal activity to sanctioned drag racing and began one of the most dominant runs in drag racing history until his retirement in 1977. After stints in 1957, 1958, and 1962 Chevrolets, Platt's next ride was a Z11 Impala, which carried his first "Georgia Shaker" moniker. Once Chevrolet pulled out of sanctioned racing, Platt found a new home with Ford for 1964 and remained there until he hung up his helmet. Some of the cars he campaigned became icons in their own right. His factory-backed and personal machines included a 1963 Z11 Impala, 1964 Thunderbolt, 1965 Falcon, 1966 Mustang Funny Car, 1967 Fairlane 427, 1968-1/2 Cobra Jet, 1969 CJ Mustang, 1970 427 SOHC Mustang, and 1970 Boss 429 Maverick. A 1986 NHRA Hall of Fame member, Platt's lasting legacy on the sport can't be denied. Whether he was launching his Falcon with the door open, conducting a Ford Drag Team seminar, or posting low E.T. at the 1967 US Nationals in his Fairlane, Platt's imprint on drag racing was all-encompassing. His son and biggest fan, Allen Platt, shares his dad's iconic career in, Hubert Platt: Fast Fords of the "Georgia Shaker"!

This book provides traffic safety researchers and practitioners with an international and multi-disciplinary compendium of theoretical and methodological concepts relevant to the research and application of Traffic Safety Culture aiming towards a vision of zero traffic fatalities.

Motorbooks' Speed Read series celebrates every aspect of the original pony car—the Ford Mustang—from the key people like Lee Iacocca and Carroll Shelby to the racing success to the cars themselves. Get a full look at every iconic Mustang model, from the first car to bear the name that became the fastest selling car of all time, to the astounding 526-horsepower supercar Mustang produces today. In sections divided by topic, you'll explore the design and launch of the first Mustang at the 1964 World's Fair; a history of every generation of Mustang; the various body styles, options, and accessories; a review of the performance models; a profile of Carroll Shelby and the Mustangs he designed; special editions, like the Sprint, ASC/McLaren, and police pursuit vehicles; and, of course, the Mustang's racing legacy. Each section ends with a glossary of related terms, and informational sidebars provide fun facts, historical tidbits, and mini-bios of key people in Mustang history. Sleek illustrations showcase Mustangs in their many forms. With Motorbooks' Speed Read series, become an instant expert in a range of fast-moving subjects, from Formula 1 racing to the Tour de France. Accessible language, compartmentalized sections, fact-filled sidebars, glossaries of key terms, and event timelines deliver quick access to insider knowledge. Their brightly colored covers,

modern design, pop art-inspired illustrations, and handy size make them perfect on-the-go reads. Celebrate 75 years of the iconic World War II warbird that helped win the war and flew into the heart of American life. From D-Day to the Battle of the Bulge, through reconnaissance missions and combat, fighting flying bombs and Me 262 Stormbird jets, P-51 Mustang pilots saw it all during World War II. P-51 Mustang celebrates the 75th anniversary of the most iconic American warbird written by Cory Graff, lead curator at the Flying Heritage Collection—one of the world's most important collections and sites for warbird restoration. The entire story of this plane is here, starting with the astonishing fact that the P-51 Mustang was built in less than 120 days. This first version was hardly a world-beater, and it took the addition of a Rolls-Royce-designed Merlin to make the Mustang a legend. These nimble and versatile fighters were able to escort Allied heavy bombers all the way to Berlin and back. In the Pacific, their long-range ability was pushed to its limit, with pilots flying 1,500-mile, eight-or-more-hour missions over water to attack Tokyo. On the home front, Graff profiles the impact manufacturing Mustangs had on workers in Los Angeles and Dallas. The United States wasn't finished with the P-51 Mustang after World War II. It was used in the Korean War and, afterwards, as a symbol and icon of American ingenuity. Graff explores the post-World War II history of this iconic plane, making this a book that every single World War II, history, and aviation enthusiast will want to buy.

This is the muscle car history to own—a richly illustrated chronicle of America's greatest high-performance cars, told from their 1960s beginning through the present day! In the 1960s, three incendiary ingredients—developing V-8 engine technology, a culture consumed by the need for speed, and 75 million baby boomers entering the auto market—exploded in the form of the factory muscle car. The resulting vehicles, brutal machines unlike any the world had seen before or will ever see again, defined the sex, drugs, and rock 'n' roll generation. American Muscle Cars chronicles this tumultuous period of American history through the primary tool Americans use to define themselves: their automobiles. From the street-racing hot rod culture that emerged following World War II through the new breed of muscle cars still emerging from Detroit today, this book brings to life the history of the American muscle car. When Pontiac's chief engineer, John Z. DeLorean, and his team bolted a big-inch engine into the division's intermediate chassis, they immediately invented the classic muscle car. In those 20 minutes it took Bill Collins and Russ Gee to bolt a 389 ci V-8 engine into a Tempest chassis they created the prototype for Pontiac's GTO—and changed the course of automotive history. From that moment on, American performance cars would never be the same. American Muscle Cars tells the story of the most desirable cars ever to come out of Detroit. It's a story of flat-out insanity told at full throttle and illustrated with beautiful photography.