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ODB7SY - MATHEWS HANCOCK

Family businesses are vital to the health of a nation's economy, but distresses such as economic downturns and the Covid-19 pandemic can put them at grave existential risk. Drawing from her dynamic experience working with her family-owned company MPIL Steel Structures Ltd, Priyanka Gupta Zielinski presents a unique manual to help family businesses thrive, even in times of crisis. Central to it is a survival toolkit – featuring a metaphorical multipurpose hat, a flashlight, a superhero cape, a Swiss Army knife and a parachute – which prepares business owners to face any challenge head on. The book also reveals how the improvisational style of family enterprises can be leveraged better for sustainability, while identifying in their close-knit structure and community-driven approach avenues for meaningful social change. Replete with anecdotes and effective strategies – with an occasional Haryanvi idiom thrown into the mix – The Ultimate Family Business Survival Guide is a must-read for family business and MSME owners everywhere.

This book is a macro-study of Indian business communities in Singapore through different phases of their growth since colonial times. It goes beyond the conventional labour-history approach to study Indian immigrants to Southeast Asia, both in terms of themselves and their connections with the peoples' movements. It looks at how Indian business communities negotiated with others in the environments in which they found themselves and adapted to them in novel ways. It especially brings into focus the patterns and integration of the Indian networks in the large-scale transnational flows of capital, one of the least-studied aspects of the diaspora history in this part of the world.

Do you have what it takes to build a career successfully? While some women seem to handle workplace problems so effectively other women seem to be struggling. What needs to change now in order for the woman to get the power of her life back into their own hands. What are the key turning points in a woman's life. What does gender discrimination look like at the workplace and what you can do about it. There are many question you may have which you can now get answers to as shared by other women with similar experience in different corners of India, UAE and Singapore.

Medical systems need to be understood from within, as experienced by healers, patients, and others whose minds and hearts have both become involved in this important human undertaking. Exploring how the performance of healing transforms illness to health, initiate to ritual specialist, the authors show that performance does not merely refer to, but actually does something in the world. These essays on the performance of healing in societies ranging from rainforest horticulturalists to dwellers in the American megalopolis will touch readers' senses as well as their intellects.

Offers a greater understanding of the spread of Protestant Christianity, both regionally and globally, by studying local transformations in the Haitian diaspora of the Bahamas. In the Haitian diaspora, as in Haiti itself, the majority of Haitians have long practiced Catholicism or Vodou. However, Protestant forms of Christianity now flourish both in Haiti and beyond. In the Bahamas, where approximately one in five people are now Haitian-born or Haitian-descended, Protestantism has become the majority religion for immigrant Haitians. In *My Soul Is in Haiti*, Bertin M. Louis, Jr. has combined multi-sited ethnographic research in the United States, Haiti, and the Bahamas with a transnational framework to analyze why Protestantism has appealed to the Haitian diaspora community in the Bahamas. The volume illustrates how devout Haitian Protestant migrants use their religious identities to ground themselves in a place that is hostile to them as migrants, and it also uncovers how their religious faith ties in to their belief in the need to “save” their homeland, as they re-imagine Haiti politically and morally as a Protestant Christian nation. This important look at transnational migration between second and third world countries shows how notions of nationalism among Haitian migrants in the Bahamas are filtered through their religious beliefs. By studying local transformations in the Haitian diaspora of the Bahamas, Louis offers a greater understanding of the spread of Protestant Christianity, both regionally and globally.

The harsh reality: 9 out of 10 of family businesses will never make it to the third generation. This book investigates which factors are critical for the success of a succession. The study of three family businesses in the third generation from Germany and the UK lead to four best practices. From the results, a new model for succession in family businesses was developed. The qualitative study is one of the first that investigates the performance of successions with an international perspective. This book is recommended for family business researchers, family business owners, advisors and students interested in family business studies.

Born in England on June 22, 1966, Sriram had his early schooling in Madras and then in Calcutta. His bachelors in engineering from the Delhi College of Engineering in 1987, was followed by a masters in business administration specializing in marketing and advertising from FMS, Delhi University. Sriram then moved on to a varied career in marketing and advertising before joining his family business in Chennai. Carnatic music has been a passion for Sriram since the age of six, when his grandmother began to teach him the basics, in the family puja room. This combined with a great interest in history, has led him to study the art form in depth with special reference to its great personalities. Since this book first appeared in print in 2004, Sriram has emerged as an engaging historian and chronicler of Chennai, and Carnatic Music. He conducts heritage walks, addresses audiences and is a

columnist for city newspapers. Carnatic Summer was his first book and since then he has written eight more, on the arts, corporate history and personalities.

Plant signalling has emerged as an integrated field which has become indispensable in recent times to study any biological process. Over the last decade, an enormous amount of information has been generated in this field and the advances in information technology gave birth to bioinformatics which has helped greatly in managing the galaxy of information. It is now possible to view the different information's in a systems biology approach which has unravelled the association/ new processes and thus helped us enormously in understanding of the biological processes. The present book is an attempt at understanding the plant signalling processes with different perspectives. Even though the plants are sessile but there exists a tremendous interconnected network of perception at morphological, physiological and molecular levels. The impact of the surrounding environment in terms of abiotic and biotic stresses is significant in terms of its survival, adaptation and productivity for the human welfare. The plants possess a wide array of processes at the organ, tissue and cellular levels which are governed by a plethora of molecules. The molecules govern individual processes and these exist a cross talk between them to form a complex network of processes. The book tries to envision how different processes are operating at different points in the life cycle of the plant.

Combining creative biblical interpretation, Christian moral reflection, and business expertise, *Finding Meaning in Business* is a thoughtful and thought-provoking look at how business leaders, professionals, and students can integrate a sense of calling into their careers and into the business world as a whole.

This volume of *Research in Global Strategic Management*, the first under the new editorship of William Newbury, provides new perspectives on headquarters-subsidiary relationships in the context of the contemporary multinational corporation

The year is 1957. Though they were from a wealthy and well-respected family, Najma's parents decided to marry off her sister at the age of nine. While crying for her and pitying her, Najma knew little that she would be next. Six years later, eleven-year-old Najma is resentful and unforgiving because her parents married her off at age 11. But the harshest moment of her life is when she inadvertently shapes a similar destiny for her daughter Jaleh. Being a child bride, Najma suffers through all forms of abuse before she can convince her violent husband that she deserves better and would continue her education regardless of his beating. But life the way she knows it changes forever when a revolution happens and an Islamic group takes control of the Iranian government in 1979. Mass arrests and execution of the opposition frightens Najma and her husband who have to make a decision to save her 'too-curious' daughter from a brutal government. *CLIMBING OVER GRIT* follows the odyssey of Najma's family winding through the dangerous Bousher-Shiraz roads, during the eight-year war with Iraq, recounting the story of a family that has to pay a huge price for having made a mistake while trying to protect a loved one.

In order to do business effectively in contemporary South Asia, it is necessary to understand the culture, the ethos, and the region's new trading communities. In tracing the modern-day evolution of business communities in India, this book uses social history to systematically document and understand India's new entrepreneurial groups.

This new collection provides a much needed retrospective view of the key academic work published in this area. The papers here highlight the importance of studying entrepreneurship from a wide range of perspectives, including research that derives from economics, history, sociology, psychology and from different business disciplinary bases such as marketing, finance and strategy. The overall focus in this set is on "entrepreneurial" activity, rather than specifically small or family-owned business and favours research articles over those that deal purely with practice.

PN Rao Fine Suits, famously known as the "best tailors" for men's suits and groom wear, started with their first shop in 1923 as a small business of a tailoring shop catering to the needs of the British ladies in Bangalore, India, and by 2013, had four showrooms spread across Bangalore and Chennai, with an annual turnover of INR360 million. Over the years, the patrons of PN Rao have grown not only in Bangalore but across the globe, from countries such as the USA, the UK, Germany, Japan, Denmark, Sweden and The Netherlands. The PN group had three business arms: the PN Rao showrooms, Rupasi and PN Rao Creations. This family business has survived nine decades in business, with the third generation of family now actively involved in the operations and expansion of the business. Chandramohan Pishu and Machender Pishu, the second-generation brothers in the business, believe in a conservative growth path for their brand, compared to the third-generation cousins, Naveen Pishu and Ketan Pishu. Naveen and Ketan are aware of the market opportunities and the competition and often look for the differentiator that their brand can offer. They are very enthusiastic about their future expansion plans and would like to open 100 showrooms by 2023, their centennial year. The market indicators are favourable and, if leveraged strategically, do offer opportunities to fulfil their expansion plans. Naveen and Ketan firmly believe in the need of instituting a family constitution as they move forward with their expansion plans. The second generation is not very confident of this idea, however, as they believe the family values to be strong enough to continue in the same fashion.

Thirty years ago, anthropologist Laurel Kendall did intensive fieldwork among South Korea's (mostly female) shamans and their clients as a reflection of village women's lives. In the intervening decades, South Korea experienced an unprecedented economic, social, political, and material transformation and Korean villages all but disappeared. And the shamans? Kendall attests that they not only persist but are very much a part of South Korean modernity. This enlightening and entertaining study of contemporary Korean shamanism makes the case for the dynamism of popular religious practice, the creativity of those we call shamans, and the necessity of writing about them in the present tense. Shamans thrive in South Korea's high-rise cities, working with clients who are largely middle class and technologically sophisticated. Emphasizing the shaman's work as open and mutable, Kendall describes how gods and ancestors articulate the changing concerns of clients and how the ritual fame of these transactions has itself been transformed by urban sprawl, private cars, and zealous Christian proselytizing. For most of the last century Korean shamans were reviled as practitioners of antimodern superstition; today they are nostalgically celebrated icons of a vanished rural world. Such superstition and tradition occupy flip sides of modernity's coin—the one by confuting, the other by obscuring, the beating heart of shamanic practice. Kendall offers a lively account of shamans, who once ministered to the domestic crises of farmers, as they address the anxieties of entrepreneurs whose dreams of wealth are matched by their omnipresent fears of ruin. Money and ac-

cess to foreign goods provoke moral dilemmas about getting and spending; shamanic rituals express these through the longings of the dead and the playful antics of greedy gods, some of whom have acquired a taste for imported whiskey. No other book-length study captures the tension between contemporary South Korean life and the contemporary South Korean shamans' work. Kendall's familiarity with the country and long association with her subjects permit nuanced comparisons between a 1970s "then" and recent encounters—some with the same shamans and clients—as South Korea moved through the 1990s, endured the Asian Financial Crisis, and entered the new millennium. She approaches her subject through multiple anthropological lenses such that readers interested in religion, ritual performance, healing, gender, landscape, material culture, modernity, and consumption will find much of interest here.

The case deals with the issues in managing the growth of a family business engaged in retail and discount stores in Chennai. It highlights one of the strengths of family businesses, namely leveraging family resources into the business. The case also deals with issues of succession planning in family businesses.

Organizations need to stay competitive and transition from a linear make-use-dispose supply chain model to a sustainable one. This book covers techniques and basic principles, historical developments and recent issues facing the adoption of a circular supply chain model. The Circular Supply Chain: Basic Principles and Techniques presents the key principles and techniques for the effective integration of a circular economy into supply chains. It discusses sustainability, digitization and the application of blockchain to enhance operations within the realm of Industry 4.0. Principles to assist managers in effectively adopting circularity business models for sustainability improvements are provided, along with the historical background, so the reader can have a better understanding for implementation. Case studies and reading comprehension questions are also offered to help with the effective integration of a circular economy into supply chains. This book is written to assist students, practicing engineers and business professionals that work in the industrial and manufacturing sectors, supply chain management, and with advanced technologies associated with Industry 4.0, sustainability, blockchain and digitalization integration techniques of circular supply chains.

This book examines globalization and urban cultures in Dhaka, the capital of Bangladesh, from a socio-cultural view. It focuses on the evolving nature of urbanity in the city due to globalization and the global flow of information while framing the changing patterns of everyday cultures and practices. The volume explores key linkages and factors in urban transformation: the history and heritage of Old Dhaka; globalization, diverse urban cultures and ethnic spaces; changes in food habits, clothing, health practices and recreation; changing forms of festivals, marriages and religious practices; situation of indigenous people in Old Dhaka; and the role played by NGOs, civil society and the local government. With its rich ethnographic case studies and field-based evidence, it discusses the relations between technology-driven economic activities and increasing cultural homogenization. It traces developments induced by cultural globalization and includes contemporary debates along with comparisons of Asian and global perspectives. This book will be a useful resource for scholars and researchers of urban studies, city studies, urban sociology, social anthropology, cultural anthropology, political sociology, development studies, South Asian studies and cultural studies, and to those interested in Bangladesh.

Miami Moon marks the return of uber sarcastic, classic car restorer and private eye Jose Castillo. A Cuban-American raised and based in Miami, Castillo is a throwback to the days when justice was handled mano a mano. He won't shy away from using his martial arts skills when needed, but he has a moral compass that he strictly adheres to—against conventional thinking and even the law if the need arises. Miami Moon offers a fully-develop

This first general case study about the Sherpa people in the Yolmo region of Nepal helps to place the more familiar Sherpa of the Solu-Khumbu region of Mt. Everest in comparative context. This study provides an ethnographic description of a village within the broad context of human adaptation to mountain environments, Tibetan regional cultures, and culture change.

Will Vividha be able to do justice to her inheritance and prove that her parents' faith in her was not misplaced? California-bred media heiress Vividha has spent much of her young life partying to hide the deep impact of losing her parents in early childhood. But as she approaches her 28th birthday, everything changes. Her grandfather, head of the family-owned media house in Chennai, summons her back home to fulfill the terms of her parents' Will. Thinking that she needs to spend just a year there, she reluctantly travels to Chennai with her faithful companion Winnie. On reaching, she is shocked to learn that she must either stay on and manage the family business or get disinherited and lose a sizeable chunk of the family wealth and the media house. Outraged, hurt and betrayed, she decides to return to California. However, Winnie's harsh criticism of her selfish attitude, her grandfather's unconditional love and his unquestioning acceptance of her decision to return make her pause; on a sudden whim, she pivots to give the family business a chance. With Winnie and her grandfather Ramanujam Ayer at her side, Vividha cautiously navigates the tricky corporate world, fueled by several cups of filter kaapi. Will she be able to pull it off? Will she reboot Ayers Media successfully? Will she be able to emerge from her self-imposed cocoon of loneliness and grief, to open her heart to the unconditional love around her? Will she finally embrace her legacy and her roots?

Anand G. Mahindra, one of the most successful business men of India Inc., recently added another feather to his cap--Satyam Computer Services Ltd, which was counted as the fourth largest Information Technology (IT) services firm of India until the revelation of a financial fraud by its founder chairman. It was a risk that even the top three Indian IT companies of India avoided, but Anand Mahindra went ahead with the calculated risk of bidding for Satyam that turned out to be--historical and game changer-- in his own words. Venturbay Consultants Pvt Ltd, a subsidiary of Tech Mahindra Ltd., India's sixth largest software exporter outbid the diversified conglomerate Larsen & Toubro Ltd, U.S. based Cognizant Technology Solutions and American investor Wilbur Ross to acquire a controlling stake in Satyam Computer. Anand Mahindra was among those business heads at the helm of family owned businesses who acknowledged that ownership should be separate from management. The professionalism has paid off well and his flagship firm Mahindra & Mahindra Ltd, one of India's leading automotive manufacturers known for its tractors, has carved out a niche space in the passenger vehicles space also with successful sports utility vehicle (SUV) models such as Scorpio and Xylo. The Scorpio, developed from scratch for just \$120 million, became a case study at the Harvard Business School. Another group company Mahindra Holidays and Resorts has just ended a four-month long drought at India's initial public offering (IPO) market. When Anand Mahindra joined the family business in early 1980s, he had to struggle to change the work culture at the grass root level. Then he fo-

cused on diversifying the business and the Group has now significant presence in sectors such as automobiles, financial services, trade and logistics, hospitality, automotive components, information technology and infrastructure development. Mahindra, India's top multi-utility vehicle maker and the world's fourth-largest tractor maker, has about 30% of the Indian tractor's market share, the world's largest by volume. Mahindra also has strong presence in urban and foreign markets like Russia, Brazil, Columbia and Africa. Mahindra was a co-founder of Kotak Mahindra Finance Ltd., which in 2003 was converted into a bank.

Populism is a category which is often abused in current public discourse. It is an issue that is usually looked at from the perspective of political science or cultural studies, while historians have rarely confronted it. Nonetheless, the study of historical cases of populism is a necessary preliminary task for an in-depth examination of the topic. This book opens up a channel of dialogue among political scientists, sociologists, philosophers and historians in order to launch a debate on the declination of the populist phenomenon. The essays here consist of the reflections of various scholars on several national cases through a survey conducted on a large temporal and spatial horizon, from the experiences developed in Eastern Europe at the end of the nineteenth century to the more recent events of Ukraine's revolution at the end of the twentieth; and from the first case of a populist party in the US to the examples of the Italian political scenario in the 1980s, in order to identify which historical perspective would be the most suitable for understanding populism and if populism can actually be considered a category that fits into the historical investigation of these phenomena.

Profiles street food vendors in New York City and presents their most popular recipes, spotlighting cuisine ranging from Jamaican and Colombian to Greek and Taiwanese.

Exploring poetry scrapbooks, old-time radio show recordings, advertising verse, corporate archives,

and Hallmark greeting cards, among other unconventional sources, Mike Chasar casts American poetry as an everyday phenomenon consumed and created by a vast range of readers. He shows how American poetry in the first half of the twentieth century and its reception helped set the stage for the dynamics of popular culture and mass media today. Poetry was then part and parcel of American popular culture, spreading rapidly as the consumer economy expanded and companies exploited its profit-making potential. Poetry also offered ordinary Americans creative, emotional, political, and intellectual modes of expression, whether through scrapbooking, participation in radio programs, or poetry contests. Reenvisioning the uses of twentieth-century poetry, Chasar provides a richer understanding of the innovations of modernist and avant-garde poets and the American reading public's sophisticated powers of feeling and perception.

Ganesan returns, after four decades, to the town of his childhood, filled with memories of love and loneliness, of youthful beauty and the ravages of age and misfortune, of the promise of talent and its slow destruction. Seeking treatment for leprosy, he must also come to terms with his past: his exploitation at the hands of older men, his growing consciousness of desire and his own sexual identity, his steady disavowal of Brahminical morality and his slowly degenerating body. He longs for liberation-sexual, social and spiritual-but finally finds peace only in self-acceptance. This translation of the groundbreaking Tamil novel *Pasitha Manidam*, first published in 1978, offers deep insight into the conservative and caste-conscious temple town of Kumbakonam, viewed here with dispassionately cold clarity as a society that utterly fails its own. Sudha G. Tilak deftly builds upon Karichan Kunju's prose to expose this world, raw, real, without frills or artifice. The themes of masculinity, desire and sexuality, caged within caste and repression, all combine to give readers front-row seats to the many acts we put on for and as a community.