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## YW72VH - CARLEE KENYON

### Dragon's Milk - America's #1 Selling Bourbon Barrel-Aged Stout

Book Title: Barrel-Aged Stout and Selling Out: Goose Island, Anheuser Busch, and How Craft Beer Became Big Business Book Description: From Amazon: "Goose Island opened as a family-owned Chicago brewpub in the late 1980s, and it soon became one of the most inventive breweries in the world. In the golden age of light, bland and cheap beers, John Hall and his son Greg brought European flavors to ...

Josh has been writing about the Chicago beer scene for many years for the city's big newspaper, the Chicago Tribune, and in particular he has been championing Bourbon County Stout, the whiskey-barrel-aged Imperial stout first made by Goose Island Beer Company in the mid-1990s that started an entire new beer style. In 2018 he wrote a book on BCS, Goose Island, and the acquisition of Goose ...

It's been 27 years since Goose Island's brewmaster Greg Hall gifted us with what has been accepted as the first barrel-aged stout. In 1992, Hall filled six freshly emptied bourbon barrels with an Imperial Stout to celebrate the 1,000th batch of beer brewed at Goose Island.

Barrel-Aged Stout and Selling Out is deeply reported and always a delight to read."—Jonathan Eig, author of *Ali and Luckiest Man* "Josh Noel has accomplished the very rare trick of telling a fascinating story that reveals the larger world it inhabits—in this case, how craft beer went from underdog to unlikely sensation.

### Barrel Aged Stout and Selling Out Archives - Beer Now ...

Josh Noel is the author of "Barrel-Aged Stout and Selling Out: Goose Island, Anheuser-Busch and How Craft Beer Became Big Business" and writes about travel and beer for the Chicago Tribune. View fullsize. Barrel-Aged Stout and Selling Out

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Barrel-Aged Stout and Selling Out is a detailed history of Goose Island Brewing Company including the circumstances that led to their eventual sale to international brewing conglomerate AB-In-Bev and the changes that have been made since the sale. The book was extensively researched and written by Chicago-based beer writer Josh Noel.

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### When craft beer went corporate: Barrel-Aged Stout and ...

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Barrel-Aged Stout and Selling Out is the masterful result that happens when a proper newspaperman gets his teeth into a story. Find a copy online or at your local, independent bookseller. John

Holl is the author of *Drink Beer, Think Beer: Getting to the Bottom of Every Pint*, and has worked for both *Craft Beer & Brewing Magazine* and *All About Beer Magazine*.

### Josh Noel

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