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The formula for the Future of Work is called SMAC - social, mobile, analytics and cloud on one integrated stack where each function enables another to maximize its effect. This is the new enterprise IT model delivering an organization that is more connective, collaborative, real time and productive. This book provides a comprehensive view of how SMAC Technologies are impacting the entire banking "eco-system" as well as the key stakeholders, namely customers, employees and partners.

Engagement is, in short, the connection employees feel to their

employers. Engagement levels plummet when employees feel undervalued, mistreated, or dissatisfied at work. Increasing active engagement vastly improves employee loyalty and morale, and reduces turnover. This eBook examines in detail why employee engagement matters to employers and outlines steps employers can take to increase engagement, reduce turnover, and improve communication.

The first major book on MDM written by Group Policy and Enterprise Mobility MVP and renowned expert, Jeremy Moskowitz! With Windows 10, organizations can create a consistent set of configurations across the modern enterprise desktop—for PCs, tablets,

and phones—through the common Mobile Device Management (MDM) layer. MDM gives organizations a way to configure settings that achieve their administrative intent without exposing every possible setting. One benefit of MDM is that it enables organizations to apply broader privacy, security, and application management settings through lighter and more efficient tools. MDM also allows organizations to target Internet-connected devices to manage policies without using Group Policy (GP) that requires on-premises domain-joined devices. This makes MDM the best choice for devices that are constantly on the go. With Microsoft making this shift to using Mobile Device Management (MDM), a cloud-based policy-management system, IT professionals need to know how to do similar tasks they do with Group Policy, but now using MDM, with its differences and pitfalls.

- What is MDM (and how is it different than GP)
- Setup Azure AD and MDM Auto-Enrollment
- New PC Rollouts and Remote Refreshes: Autopilot and Configuration Designer
- Enterprise State Roaming and OneDrive Documents Roaming

Renowned expert and Microsoft Group Policy and Enterprise Mobility MVP Jeremy Moskowitz teaches you MDM fundamentals, essential troubleshooting techniques, and how to manage your enterprise desktops.

Discover how to plan, design, develop, and deploy iPad apps for the enterprise Having taken the enterprise by storm, iPads are now in the hands of workers in virtually every level of companies in almost every industry. But using iPad apps in the enterprise is more complex than simply clicking an icon from the App Store. It presents unique challenges around software development, system integration, information security, application deployment, and device management. That's where this book comes in.

iPhone Life Enterprise Editor and veteran mobile consultant Nathan Clevenger presents a guide for developing a mobile strategy to properly take advantage of this transformative technology. You'll learn about the high-level software architectural options, the importance of design and user experience, application development tools and techniques, and best practices for deploying applications and managing iPads in the enterprise. Explores the requirements of preparation for developing, deploying, and supporting iPad apps for the enterprise Presents strategies for both business and IT to take advantage of the iPad and achieve dramatic ROI Includes case studies of thought-leading organizations that have empowered their workforce with iPads Features companion iPad applications developed by the author, including worksheets, sample apps, training instructor guides iPad in the Enterprise gets you started immediately planning, designing, developing, deploying, and managing iPad apps specifically for the enterprise.

This book is a breakthrough for beginners and intermediates of enterprise mobility. Scholars, executives, and experts can major scale and scope of enterprise mobility for a thirst of knowledge. This book is an independent view on enterprise mobility, which is beneficiary to business heads, technical architects, project managers, analysts, system administrators, project leads, and developers for enterprise mobility, design, development, support, and maintenance. The book has been classified in seven sections. Section one introduces enterprise mobility with definition, objective, focus areas, needs, and challenges of enterprises. Section two details enterprise mobility ecosystem, landscape, and maturity model. Enterprise mobility is surrounded with technical acronyms and

terminologies (EMM, EAS, MAM, MDM, MCM, and MEM). Section three provides concept and detail of EMM. Section four emphasizes on technology. This section describes leading mobile platforms, form factors, and type of mobile applications. Section five traverses through enterprise mobile application information flow, architecture, layered structure, and other components. It inspects popular and important architecture ingredients (Push Notification, SSO, mBaas, SOA, and MEAP). Section six shares mobility trends like mobile first, gamification, IOT, and hybrid. Last section seven is a case study for enterprise mobile solution. Finally, appendix section supplements RIX: Best Practices for enterprise mobility pathway.

This book offers a comprehensive guide to implementing SAP and HANA on private, public and hybrid clouds. Cloud computing has transformed the way organizations run their IT infrastructures: the shift from legacy monolithic mainframes and UNIX platforms to cloud based infrastructures offering ubiquitous access to critical information, elastic provisioning and drastic cost savings has made cloud an essential part of every organization's business strategy. Cloud based services have evolved from simple file sharing, email and messaging utilities in the past, to the current situation, where their improved technical capabilities and SLAs make running mission-critical applications such as SAP possible. However, IT professionals must take due care when deploying SAP in a public, private or hybrid cloud environment. As a foundation for core business operations, SAP cloud deployments must satisfy stringent requirements concerning their performance, scale and security, while delivering measurable improvements in IT efficiency and cost savings. The 2nd edition of "SAP on the Cloud" contin-

ues the work of its successful predecessor released in 2013, providing updated guidance for deploying SAP in public, private and hybrid clouds. To do so, it discusses the technical requirements and considerations necessary for IT professionals to successfully implement SAP software in a cloud environment, including best-practice architectures for IaaS, PaaS and SaaS deployments. The section on SAP's in-memory database HANA has been significantly extended to cover Suite on HANA (SoH) and the different incarnations of HANA Enterprise Cloud (HEC) and Tailored Datacenter Integration (TDI). As cyber threats are a significant concern, it also explores appropriate security models for defending SAP cloud deployments against modern and sophisticated attacks. The reader will gain the insights needed to understand the respective benefits and drawbacks of various deployment models and how SAP on the cloud can be used to deliver IT efficiency and cost-savings in a secure and agile manner.

Updated annually, the Information Security Management Handbook, Sixth Edition, Volume 7 is the most comprehensive and up-to-date reference available on information security and assurance. Bringing together the knowledge, skills, techniques, and tools required of IT security professionals, it facilitates the up-to-date understanding required to stay one step ahead of evolving threats, standards, and regulations. Reporting on the latest developments in information security and recent changes to the (ISC)2® CISSP Common Body of Knowledge (CBK®), this volume features 27 new chapters on topics such as BYOD, IT consumerization, smart grids, security, and privacy. Covers the fundamental knowledge, skills, techniques, and tools required by IT security professionals Updates its bestselling predecessors with new devel-

opments in information security and the (ISC)2® CISSP® CBK® Provides valuable insights from leaders in the field on the theory and practice of computer security technology Facilitates the comprehensive and up-to-date understanding you need to stay fully informed The ubiquitous nature of computers and networks will always provide the opportunity and means to do harm. This edition updates its popular predecessors with the information you need to address the vulnerabilities created by recent innovations such as cloud computing, mobile banking, digital wallets, and near-field communications. This handbook is also available on CD.

Master's Thesis from the year 2013 in the subject Business economics - Miscellaneous, grade: 1,8, Henley Business School University of Reading, language: English, abstract: The thesis at hand is about current and future requirements and influences of business apps within Enterprise Mobility. The main objective is to provide recommendations for Trigon Consulting, a German IT consultancy, who needs a strategy to approach mobility market best. The recommendations include a service portfolio as well as an approach based on results of the investigation. The investigation has been conducted via interviews and focused on current and potential business apps user of different industries, job levels and company sizes. The questions contained topics from four dimensions: economic, technical, process and social. These perspectives structure the whole thesis so to say not only the investigation, but also literature review and analysis. Based on the conclusion of the investigation the recommendation suggests a service portfolio with three building blocks: Readiness Check, Transition Management and Advanced Mobility. The Readiness Check is based on the conclusion that companies need the right mobile

strategy which supports the overall business goals and creates real business value. In addition most of the companies are not familiar with mobility and need therefore help to introduce a sufficient and reliable mobility environment within limited investment effort. For these reasons the Readiness Check is a consecutive offering with three services. The Enterprise Mobility Strategy service helps companies aligning their mobility strategy to the overall business strategy. The Use Case service is important to find, evaluate and prioritise appropriate scenarios for the usage of business apps. Along the Transition Approach service Trigon should be able to give advice how a company will be transformed into a mobilised enterprise. After the analysis part, the Transition Management proposal should help organisations in their transformation process with various services. It was found out in the investigation that many companies have been started recently or plan to start the transformation phase, so based on their needs dedicated services of Transition Management offering would be beneficial for them. A pilot project should give enterprise the opportunity to gain experience and build knowledge within the new topic. Further business app development and its integration are key services to build efficient and user friendly mobile solutions, which utilise business processes and leverage user productivity. [...]

Manage all the mobile devices your workforce relies on Learn how to use Microsoft's breakthrough Enterprise Mobility Suite to help securely manage all your BYOD and company-owned mobile devices: Windows, iOS, and Android. Two of the leading mobile device management experts at Microsoft show you how to systematically help protect employee privacy and corporate assets without

compromising productivity. You'll find best practices, step-by-step guidance, and real-world scenarios for every stage of planning, design, deployment, and administration. Empower your mobile users while improving security and controlling costs Master proven best practices for centrally managing smartphones and tablets Plan mobile strategies that encompass users, devices, apps, and data Overcome BYOD's unique challenges, constraints, and compliance issues Provide common "hybrid" user identities and a seamless experience across all resources: on-premises, datacenter, and cloud Simplify and improve device enrollment, monitoring, and troubleshooting Help safeguard both corporate and personal information

Virtual, hands-on learning labs allow you to apply your technical skills using live hardware and software hosted in the cloud. So Sybex has bundled Exam MD-101: Managing Modern Desktops labs from Practice Labs, the IT Competency Hub, with our popular MCA Modern Desktop Administrator Study Guide: Exam MD-101. Working in these labs gives you the same experience you need to prepare for the MD-101 exam that you would face in a real-life setting. Used in addition to the book, the labs are a proven way to prepare for the certification and for work in the Windows administration field. Microsoft's Modern Desktop integrates Windows 10, Office 365, and advanced security capabilities. Microsoft 365 Certified Associate (MCA) Modern Desktop certification candidates need to be familiar with Microsoft 365 workloads and demonstrate proficiency in deploying, configuring, and maintaining Windows 10 and non-Windows devices and technologies. The new Exam MD-101: Managing Modern Desktops measures candidate's ability to deploy and update operating systems, manage policies

and profiles, manage and protect devices, and manage apps and data. Candidates are required to know how to perform a range of tasks to pass the exam and earn certification. The MCA Modern Desktop Administrator Study Guide: Exam MD-101 provides in-depth examination of the complexities of Microsoft 365. Focusing on the job role of IT administrators, this clear, authoritative guide covers 100% of the new exam objectives. Real-world examples, detailed explanations, practical exercises, and challenging review questions help readers fully prepare for the exam. Sybex's comprehensive online learning environment—in which candidates can access an assessment test, electronic flash cards, a searchable glossary, and bonus practice exams—is included to provide comprehensive exam preparation. Topics include: Planning and implementing Windows 10 using dynamic deployment and Windows Autopilot Upgrading devices to Windows 10 and managing updates and device authentication Managing access policies, compliance policies, and device and user profiles Implementing and managing Windows Defender and Intune device enrollment Deploying and updating applications and implementing Mobile Application Management (MAM) The move to Windows 10 has greatly increased the demand for qualified and certified desktop administrators in corporate and enterprise settings. MCA Modern Desktop Administrator Study Guide: Exam MD-101: Managing Modern Desktops is an invaluable resource for IT professionals seeking MCA certification. And with this edition you also get Practice Labs virtual labs that run from your browser. The registration code is included with the book and gives you 6 months unlimited access to Practice Labs Exam MD-101: Managing Modern Desktops Labs with 29 unique lab modules to practice your skills. NOTE: The title

requires an active Microsoft 365 subscription. This subscription will be needed to complete specific tasks in the labs. A free 30-day trial account can be created at the Microsoft 365 website.

Mobile technology is changing the way government interacts with the public anytime and anywhere. mGovernment is the evolution of eGovernment. Like the evolution of web applications, mobile applications require a process transformation, and not by simply creating wrappers to mobile-enable existing web applications. This IBM® Redpaper™ publication explains what the key focus areas are for implementing a successful mobile government, how to address these focus areas with capabilities from IBM MobileFirst™ enterprise software, and what guidance and preferred practices to offer the IT practitioner in the public sector. This paper explains the key focus areas specific to governments and public sector clients worldwide in terms of enterprise mobility and describes the typical reference architecture for the adoption and implementation of mobile government solutions. This paper provides practical examples through typical use cases and usage scenarios for using the capabilities of the IBM MobileFirst products in the overall solution and provides guidance, preferred practices, and lessons learned to IT consultants and architects working in public sector engagements. The intended audience of this paper includes the following individuals: Client decision makers and solution architects leading mobile enterprise adoption projects in the public sector A wide range of IBM services and sales professionals who are involved in selling IBM software and designing public sector client solutions that include the IBM MobileFirst product suite Solution architects, consultants, and IBM Business Partners responsible for designing and deploying solutions that include the

integration of the IBM MobileFirst product suite

The ultimate study guide for Microsoft 365 Certified Associate (MCA) Modern Desktop certification—covers the new Exam MD-100 and the new Exam MD-101 in one book! Referred to as the Modern Desktop, Microsoft 365 is Microsoft's new suite of modern workplace services comprising Windows 10, Office 365, and Enterprise Mobility & Security. IT administrators tasked with deploying and implementing Modern Desktop are required to configure, secure, manage, and monitor devices and applications in enterprise environments. Success on the MCA Modern Desktop Administrator certification exam is essential for IT professionals seeking to expand their job opportunities and advance their careers. The MCA Modern Desktop Administrator Complete Study Guide is an indispensable resource for candidates preparing for certification. This guide covers 100% of all exam objectives for the new Exam MD-100: Windows 10 and the new Exam-101: Managing Modern Desktops. All aspects of both new exams are covered, including in-depth information on advanced topics and technologies. Included is access to Sybex's comprehensive online learning environment—offering an assessment test, bonus practice exams, electronic flashcards, a searchable glossary, and videos for many of the chapter exercises. This must-have guide enables users to: Configure devices, core services, networking, storage, users, updates, and system and data recovery Implement, install, maintain, manage, and monitor Windows 10 Plan desktop deployment and Microsoft Intune device management solutions Manage identities, applications, remote access, and data access and protection Review real-world scenarios, hands-on exercises, and challenging practice questions The MCA Modern Desktop Administrator Com-

plete Study Guide: Exam MD-100 and Exam MD-101 is an essential tool for anyone preparing for the exams and students and IT professionals looking to learn new skills or upgrade their existing skills.

Sexy lady love a man. She live in us, but she love a french. She This book enables you to design tailor-made enterprise solutions using the latest models, methodologies, and patterns for your projects. It harnesses the capabilities of the Power Platform, Azure, and Dynamics 365 to create robust solutions. In this new edition, you can work with the latest technologies such as Dataverse and Power Portals to take your solutions to the next level. Purchase of the print or Kindle book includes a free eBook in PDF format. Expert insights "This book provides a solid understanding of how Microsoft 365 and Power Platform work together and offers detailed information on the architecture. It blends a theoretical approach with real-world scenarios to bring the theories to life and demonstrates how architecture operates in practice." —Mary Angiela Cerbolles, Dual Microsoft MVP, productivity analyst "What I really like about this book is that it is well structured and easy to follow, using practical examples to illustrate key concepts throughout. I highly recommend it!" —Thomas Rice, 16x Microsoft Certified Solutions Architect Key Features Design solution architecture utilizing the full Microsoft ecosystem, now with diagrams to explain the Microsoft cloud structure Develop solutions with a wide range of customization tools and techniques, updated for the best practices regarding APIs and plug-ins Optimize solution architecture using the latest ALM best practices and integration models, following example enterprise requirements About the book This book is

for enterprise architects and decision makers who design solutions for complex business requirements. It teaches you how to use architectural best practices and methodologies to optimize an enterprise-grade solution. You'll gain an understanding of the tools available in the Power Platform suite and how to integrate them seamlessly with various Microsoft 365 and Azure components to create a tailor-made solution. Progressing through the book, you'll discover how to address application lifecycle management, security, extensibility, and data migration. This includes Power BI, which often requires a separate approach to the rest of the Power Platform. This book provides you with practical, essential, and concise information. It follows a complete, end-to-end example in every chapter, with diagrams that illustrate the intricacies of Microsoft cloud structure. It has been created by an experienced enterprise architect who actively creates solutions using Microsoft technology. By the end of this book, you'll have the strategic perspective of an enterprise architect to make accurate architectural decisions for your complex Power Platform projects. Who this book is for If you're an enterprise architect or technical decision maker looking to design complex solutions using Microsoft Power Platform, this is the book for you. Familiarity with Microsoft Power Platform and Azure services will be required to follow along.

Digital forensics deals with the acquisition, preservation, examination, analysis and presentation of electronic evidence. Networked computing, wireless communications and portable electronic devices have expanded the role of digital forensics beyond traditional computer crime investigations. Practically every crime now involves some aspect of digital evidence; digital forensics provides

the techniques and tools to articulate this evidence. Digital forensics also has myriad intelligence applications. Furthermore, it has a vital role in information assurance -- investigations of security breaches yield valuable information that can be used to design more secure systems. *Advances in Digital Forensics XII* describes original research results and innovative applications in the discipline of digital forensics. In addition, it highlights some of the major technical and legal issues related to digital evidence and electronic crime investigations. The areas of coverage include: Themes and Issues, Mobile Device Forensics, Network Forensics, Cloud Forensics, Social Media Forensics, Image Forensics, Forensic Techniques, and Forensic Tools. This book is the twelfth volume in the annual series produced by the International Federation for Information Processing (IFIP) Working Group 11.9 on Digital Forensics, an international community of scientists, engineers and practitioners dedicated to advancing the state of the art of research and practice in digital forensics. The book contains a selection of twenty edited papers from the Twelfth Annual IFIP WG 11.9 International Conference on Digital Forensics, held in New Delhi, India in the winter of 2016. *Advances in Digital Forensics XII* is an important resource for researchers, faculty members and graduate students, as well as for practitioners and individuals engaged in research and development efforts for the law enforcement and intelligence communities. Gilbert Peterson, Chair, IFIP WG 11.9 on Digital Forensics, is a Professor of Computer Engineering at the Air Force Institute of Technology, Wright-Patterson Air Force Base, Ohio, USA. Sujeet Shenoj is the F.P. Walter Professor of Computer Science and a Professor of Chemical Engineering at the University of Tulsa, Tulsa, Oklahoma, USA.

Although enterprise mobility is in high demand across domains, an absence of experts who have worked on enterprise mobility has resulted in a lack of books on the subject. *A Comprehensive Guide to Enterprise Mobility* fills this void. It supplies authoritative guidance on all aspects of enterprise mobility—from technical aspects and applications to

Prepare for Microsoft Exam MS-900—and help demonstrate your mastery of real-world foundational knowledge about the considerations and benefits of adopting cloud services and the Software as a Service cloud model, as well as specific options and benefits of Microsoft 365 cloud service offerings. Designed for IT professionals, Exam Ref focuses on critical thinking and decision-making acumen needed for success at the Microsoft Certified Fundamentals level. Focus on the expertise measured by these objectives: Understand cloud concepts Understand core Microsoft 365 services and concepts Understand security, compliance, privacy, and trust in Microsoft 365 Understand Microsoft 365 pricing and support This Microsoft Exam Ref: Organizes its coverage by exam objectives Features strategic, what-if scenarios to challenge you Assumes you are a business user, IT professional, or student interested in cloud computing and technologies, including individuals planning to pursue more advanced Microsoft 365 certification. About the Exam Exam MS-900 focuses on knowledge about benefits and considerations of using cloud services; different types of cloud services; core Microsoft 365 components; comparisons between Microsoft 365 and on-premises services; modern management concepts; Office 365 ProPlus; Microsoft 365 collaboration, mobility and analytics; Microsoft 365 security and com-

pliance concepts; unified endpoint management; security usage scenarios and services; the Service Trust portal and Compliance manager; Microsoft 365 licensing options; pricing; support, and service lifecycles. About Microsoft Certification Passing this exam fulfills your requirements for the Microsoft 365 Certified Fundamentals certification credential, proving that you understand Microsoft 365 options, as well as the benefits of adopting cloud services, the Software as a Service (SaaS) cloud model, and Microsoft 365 cloud services in particular. See full details at: microsoft.com/learn

Thoroughly updated and expanded! Includes new coverage on HANA, the cloud, and using SAP's applications! In just 24 sessions of one hour or less, you'll get up and running with the latest SAP technologies, applications, and solutions. Using a straightforward, step-by-step approach, each lesson strengthens your understanding of SAP from both a business and technical perspective, helping you gain practical mastery from the ground up on topics such as security, governance, validations, release management, SLA, and legal issues. Step-by-step instructions carefully walk you through the most common questions, issues, and tasks. Quizzes and exercises help you build and test your knowledge. Notes present interesting pieces of information. Tips offer advice or teach an easier way to do something. Cautions advise you about potential problems and help you steer clear of disaster. Learn how to... Understand SAP terminology, concepts, and solutions Install SAP on premises or in the cloud Master SAP's revamped user interface Discover how and when to use in-memory HANA databases Integrate SAP Software as a Service (SaaS) solutions such as Ariba, Successfactors, Fieldglass, and hybris Find resources at SAP's Ser-

vice Marketplace, Developer Network, and Help Portal Avoid pitfalls in SAP project implementation, migration, and upgrades Discover how SAP fits with mobile devices, social media, big data, and the Internet of Things Start or accelerate your career working with SAP technologies

If your job is managing iOS, Android, or Windows devices, this book is for you. You will find practical guidance based on our many years of real-world experience managing mobile devices around the world. This book provides you with detailed step-by-step instructions, as well as decision-making guidance and explanations that provide answers on the whys and hows around modern device management using Microsoft Enterprise Mobility Suite and System Center Configuration Manager. The book also includes many real-world notes and troubleshooting tips and tricks. To get you going as quickly as possible, the book sample scripts contain a fully automated build of the entire environment, the hydration kit. That includes a fully configured Active Directory environment, including DNS, AD FS, WAP, NDES, Intune, Office365, Azure Active Directory Premium, Azure Rights Management, and more. With this book, you will learn how to: Plan and implement the Enterprise Mobility Suite - Use Azure Active Directory Premium to implement identity management - Implement Multi-Factor Authentication - Use self-service password reset- Employ Azure Rights Management to protect data - Implement Microsoft Intune to support standalone environments - Implement Microsoft System Center Configuration Manager to support hybrid environments - Manage iOS, Android, and Windows 10 devices - Implement conditional access to secure resource access control to Exchange, SharePoint, Skype for Business, and other corporate re-

sources - Implement Microsoft NDES to distribute certificates - Deploy store-based applications - Deploy LOB applications - Develop and deploy managed applications - Perform a successful EMS proof of concept

Do you know that organizations and IT departments scramble to devise a good strategy for enterprise mobility? Surprisingly, only half of them have well-defined mobile strategies, confirms a recent survey of over six hundred companies by IBM. Now this is where a handbook for enterprise mobility can be instrumental for CIOs, CTOs, and IT decision-makers who look for creating robust enterprise mobile strategies and solutions. This book shares some of the practical cases related with enterprise mobility, which will be relevant and resourceful for enterprises seeking to get through their own obstacles and setbacks. It is divided into four major sections comprised of following: 1. The Mobility Revolution 2. Enterprise Mobility in the Workplace 3. The Scope of Enterprise Mobility 4. Other Aspects of Enterprise Mobility These sections further unfold into thirteen chapters. This book should also help you explore and understand the key aspects like mobile device management (MDM), BYOD, and mobile security. Precisely, it could be no less than a handbook for CIOs, CTOs, and organizations who want to enable enterprise mobility effectively.

EXAM MD-100 AND MD-101 Provides 1,000 practice questions covering all exam objectives. Compliments the MCA Modern Desktop Administrator Complete Study Guide: Exam MD-100 and Exam MD-101 Quick, focused review for MD-100 and MD-101 Microsoft's new Certified Associate Modern Desktop qualification verifies your skill as an administrator of Windows 10 technologies and

modern desktop management. With a focus on the intricacies of Microsoft 365, this certification is in high demand. The 2 practice exams PLUS domain-by-domain questions in this book will help you target your study and sharpen your focus—1000 questions total! So now tackle the certification exam with confidence. Expertly crafted questions cover 100% of the objectives for both the MD-100 and MD-101 exams, enabling you to be fully prepared. Coverage of 100% of all exam objectives in these practice tests means you'll be ready for: Desktop and Device Deployment Windows Management and Monitoring OS Updates and Upgrades Core Services Support Data Access and Usage Networking Security Driver and Device Installation Remote Access Configuration System Backup and Restore Interactive learning environment Take your exam prep to the next level with Sybex's superior interactive online study tools. To access our learning environment, simply visit www.wiley.com/go/sybextestprep, register to receive your unique PIN, and instantly gain one year of FREE access to the interactive test bank with two practice exams and domain-by-domain questions. 1000 questions total! Interactive test bank Use the interactive online version of the book's 2 practice exams to help you identify areas where further review is needed. Get more than 90% of the answers correct, and you're ready to take the certification exam. 100 questions total! ABOUT THE MCA PROGRAM The MCA Microsoft 365 Certified: Modern Desktop Administrator Associate certification helps Modern Desktop Administrators deploy, configure, secure, manage, and monitor devices and client applications in an enterprise environment. Exam MD-100, Windows 10, measures your ability to accomplish the following technical tasks: deploy Windows; manage devices and data; configure

connectivity; and maintain Windows. Exam MD-101, Managing Modern Desktops, measures your ability to accomplish the following technical tasks: deploy and update operating systems; manage policies and profiles; manage and protect devices; and manage apps and data. Visit www.microsoft.com/en-us/learning/modern-desktop.aspx for more information.

If you are a technical professional who wants to dive deeper into the functionality offered by AirWatch or manage the solution, then this book will help you choose the best set of configuration, device management, and monitoring options that you can use to effectively manage your EMM implementation.

The essential guide to effective IG strategy and practice Information Governance is a highly practical and deeply informative handbook for the implementation of effective Information Governance (IG) procedures and strategies. A critical facet of any mid- to large-sized company, this “super-discipline” has expanded to cover the management and output of information across the entire organization; from email, social media, and cloud computing to electronic records and documents, the IG umbrella now covers nearly every aspect of your business. As more and more everyday business is conducted electronically, the need for robust internal management and compliance grows accordingly. This book offers big-picture guidance on effective IG, with particular emphasis on document and records management best practices. Step-by-step strategy development guidance is backed by expert insight and crucial advice from a leading authority in the field. This new second edition has been updated to align with the latest practices and regulations, providing an up-to-date understanding of critical IG concepts and practices. Explore the many controls and

strategies under the IG umbrella Understand why a dedicated IG function is needed in today’s organizations Adopt accepted best practices that manage risk in the use of electronic documents and data Learn how IG and IT technologies are used to control, monitor, and enforce information access and security policy IG strategy must cover legal demands and external regulatory requirements as well as internal governance objectives; integrating such a broad spectrum of demands into workable policy requires a deep understanding of key concepts and technologies, as well as a clear familiarity with the most current iterations of various requirements. Information Governance distills the best of IG into a primer for effective action.

Get up to date quickly with clear, expert coverage of SCCM 2016 Mastering System Center Configuration Manager provides comprehensive coverage of Microsoft's powerful network software deployment tool, with a practical hands-on approach. Written by Santos Martinez, Peter Daalmans, and Brett Bennett, this guide walks you through SCCM 2016 with in-depth explanations anchored in real-world applications to get you up to speed quickly. Whether you're planning a new installation or migrating from a previous version of Configuration Manager, this book provides clear instruction and expert insight to get the job done right. Fully aligned with the latest release, the discussion covers the newest tools and features with examples that illustrate utility in a variety of contexts. System Center Configuration Manager (formerly SMS) is one of Microsoft's flagship products; the 2016 release has been updated with better Windows 10 and Windows Server 2016 compatibility, improved tools for managing non-Microsoft mobile devices in the cloud, and more. This book provides start-to-finish

coverage and expert guidance on everything you need to get your system up to date. Deploy software and operating systems Automate processes and customize configurations Monitor performance and troubleshoot issues Manage security in the cloud and on Virtual Machines SCCM 2016 improves your ability to handle the bring-your-own-device influx in managing mobile, streamlining the latest hiccup right into the everyday workflow. Mastering System Center Configuration Manager provides the practical coverage you need to get up and running seamlessly.

In the past few years, more and more employees have been demanding to do work from iPhones, iPads, and Android devices. Back in days of BlackBerry, dealing with mobility was easy. However, these new devices aren't so easy to manage, and the tasks that employees are doing are far more advanced. In addition, now we also have to grapple with the trend of BYOD--personal devices in the workplace. The enterprise mobility management (EMM) industry has responded with technologies like mobile device management (MDM), mobile app management (MAM), mobile virtualization, app wrapping, "containerization," and mobile file syncing. All this technology is new, and it's evolving rapidly. The stakes are high: Thanks to the consumerization of IT, if enterprise IT doesn't figure mobility, user will bring in their own phones and tablets and do whatever they want. "Enterprise Mobility Management: Everything you need to know about MDM, MAM, and BYOD" is your guide to figuring out how it all works. In this book, readers will learn: How MDM really works, what it does well, and what its limitations are; Why IT's mindset has to evolve from locking down devices and networks to making data and applications accessible

in a safe way; Why the real challenge isn't personal devices, but mixing work and personal apps and data on a single device, regardless of whether they're personally-owned or corporate-deployed; How mobile app management work, and why, despite challenges, it may be the best approach for keeping corporate data secure; And how future developments could affect approaches to enterprise mobility management. This book is for people who have been tasked with "figuring out BYOD. " It's for companies that for years have dealt with only BlackBerry and BlackBerry Enterprise Server (BES) and want to know what's next. It's for desktop admins and architects who are now tasked with delivering applications and data to new platforms. It's for the mobile managers who were happy with BES for the past 10 years and now have to deal with users bringing in iPhones.

The one-stop-source powering Enterprise Mobility success, jam-packed with ready to use insights for results, loaded with all the data you need to decide how to gain and move ahead. Based on extensive research, this lays out the thinking of the most successful Enterprise Mobility knowledge experts, those who are adept at continually innovating and seeing opportunities. This is the first place to go for Enterprise Mobility innovation - INCLUDED are numerous real-world Enterprise Mobility blueprints, presentations and templates ready for you to access and use. Also, if you are looking for answers to one or more of these questions then THIS is the title for you: What are the top concerns around enterprise mobility? What do you mean by enterprise mobility solutions? What are the benefits of Enterprise mobility? Who are the thought leaders in enterprise mobility? What should executives think about when it comes to enterprise mobility? What is enter-

prise mobility management? What platforms will most Enterprise Mobility applications be developed on? Which top mobile app development companies have built enterprise mobility apps? What are enterprise mobility solutions? Is there an enterprise mobile application deployment store? What are the key performance indicators for IT for enterprise mobility? In what industry is enterprise mobility essential? What are top enterprise mobility solutions? Enterprise Mobility: Which companies are offering enterprise mobility quality assurance services worldwide? When will HTML5 be a dominant platform for enterprise mobility? What are things I should learn to start building enterprise mobility apps? How do enterprise mobility companies make revenues through app development? What are the top and most innovative enterprise mobility companies? Why is there a hype about enterprise mobility? ...and much more..."

The first major book on MDM written by Group Policy and Enterprise Mobility MVP and renowned expert, Jeremy Moskowitz! With Windows 10, organizations can create a consistent set of configurations across the modern enterprise desktop—for PCs, tablets, and phones—through the common Mobile Device Management (MDM) layer. MDM gives organizations a way to configure settings that achieve their administrative intent without exposing every possible setting. One benefit of MDM is that it enables organizations to apply broader privacy, security, and application management settings through lighter and more efficient tools. MDM also allows organizations to target Internet-connected devices to manage policies without using Group Policy (GP) that requires on-premises domain-joined devices. This makes MDM the best choice for devices that are constantly on the go. With Microsoft

making this shift to using Mobile Device Management (MDM), a cloud-based policy-management system, IT professionals need to know how to do similar tasks they do with Group Policy, but now using MDM, with its differences and pitfalls. What is MDM (and how is it different than GP) Setup Azure AD and MDM Auto-Enrollment New PC Rollouts and Remote Refreshes: Autopilot and Configuration Designer Enterprise State Roaming and OneDrive Documents Roaming Renowned expert and Microsoft Group Policy and Enterprise Mobility MVP Jeremy Moskowitz teaches you MDM fundamentals, essential troubleshooting techniques, and how to manage your enterprise desktops.

Mobile applications are now part of our personal daily life. Imagine how many times you spend per day running applications on your smartphone or tablet. Day-to-day applications such as your calendar, your email client or your browser; social networking apps that allow you to connect to friends and colleagues, productivity apps dedicated to practising sports, daily budgeting, travel, bookings etc. While consuming personal mobile applications is based on a "e;Try & Throw"e; model, mobile applications entering the enterprise world require a more thoughtful approach. Enterprises must have a mobility strategy.As mobile technology has entered a mature phase, companies are confident enough to start implementing mobility. Axel Beauduin and Rachid Kaouass share their experience and pragmatic vision of enterprise mobility and how best to implement it. The authors will guide you through every step of the process, from roadmap construction to the deployment of mobile applications in the enterprise. This book will be useful to all IT and non-IT business actors interested in implementing mobile solutions in their company or

organisation.

This is a complete update of the best-selling undergraduate textbook on Electronic Commerce (EC). New to this 4th Edition is the addition of material on Social Commerce (two chapters); a new tutorial on the major EC support technologies, including cloud computing, RFID, and EDI; ten new learning outcomes; and video exercises added to most chapters. Wherever appropriate, material on Social Commerce has been added to existing chapters. Supplementary material includes an Instructor's Manual; Test Bank questions for each chapter; Powerpoint Lecture Notes; and a Companion Website that includes EC support technologies as well as online files. The book is organized into 12 chapters grouped into 6 parts. Part 1 is an Introduction to E-Commerce and E-Marketplaces. Part 2 focuses on EC Applications, while Part 3 looks at Emerging EC Platforms, with two new chapters on Social Commerce and Enterprise Social Networks. Part 4 examines EC Support Services, and Part 5 looks at E-Commerce Strategy and Implementation. Part 6 is a collection of online tutorials on Launching Online Businesses and EC Projects, with tutorials focusing on e-CRM; EC Technology; Business Intelligence, including Data-, Text-, and Web Mining; E-Collaboration; and Competition in Cyberspace. The following tutorials are not related to any specific chapter. They cover the essentials of EC technologies and provide a guide to relevant resources.

The first-ever book on Microsoft Endpoint Manager (MEM), written by Microsoft Program Manager Scott Duffey! Did you just land an IT job only to learn your new employer is using Microsoft Endpoint

Manager (MEM) for device management? Perhaps you stretched the truth on your resume and suggested you knew it already? Maybe you are an old-hat, know-your-stuff device management pro for another MDM or PC management product but your company is now migrating? Whatever the case, this book will be your zero-to-hero ramp-up guide. Microsoft Endpoint Manager has rapidly become the tool of choice for IT professionals around the world for managing corporate and personal devices but the learning curve can be steep. This book can be used to fast-track your understanding of MEM by laying out the concepts, including examples and tips for the real world, along with guided lab exercises. Topics include:

- Microsoft Endpoint Manager - What it is and how to use it
- How to set up a MEM learning environment
- Mobile Device Management (MDM) for iOS, macOS, Android, and Windows 10 devices with Microsoft Intune
- Device enrollment concepts for Personal and Corporate devices including Windows Autopilot, Apple Automated Device Enrollment (ADE), and Google ZeroTouch
- Endpoint Security configuration in MEM including device Compliance and Azure AD Conditional Access across Microsoft Intune, Configuration Manager, Azure AD, Microsoft Defender for Endpoint, and Office 365.
- Deploying, protecting, and configuring mobile and desktop applications with Microsoft Intune.

Technology is continuously advancing and changing the way aspects of business are performed. The implementation of mobile business transactions to acquire various types of goods has changed the landscape of consumerism. Apps Management and E-Commerce Transactions in Real-Time is a timely research publication that features the latest scholarly trends, issues, and implications of the use of a new technological forum in electronic buy-

ing and selling. Including extensive coverage on a number of topics and perspectives such as social networks, customer satisfaction, and cloud computing, this book is ideally designed for researchers, academicians, and students seeking current research on mobile solutions in business deals.

Prepare for Microsoft Exam MS-101—and help demonstrate your real-world mastery of skills and knowledge needed to manage Microsoft 365 mobility, security, and related administration tasks. Designed for experienced IT professionals, Exam Ref focuses on the critical thinking and decision-making acumen needed for success at the Microsoft Certified Expert level. Focus on the expertise measured by these objectives: Implement modern device services Implement Microsoft 365 security and threat management Manage Microsoft 365 governance and compliance This Microsoft Exam Ref: Organizes its coverage by exam objectives Features strategic, what-if scenarios to challenge you Assumes you are a Microsoft 365 Enterprise Administrator who participates in evaluating, planning, migrating, deploying, and managing Microsoft 365 services About the Exam Exam MS-101 focuses on knowledge needed to implement Mobile Device Management (MDM); manage device compliance; plan for devices and apps; plan Windows 10 deployment; implement Cloud App Security (CAS), threat management, and Windows Defender Advanced Threat Protection (ATP); manage security reports and alerts; configure Data Loss Prevention (DLP); implement Azure Information Protection (AIP); and manage data governance, auditing, and eDiscovery. About Microsoft Certification Passing this exam and Exam MS-100 Microsoft 365 Identity and Services (and earning one Microsoft 365 workload administrator certification or the MCSE: Productivity

certification) fulfills your requirements for the Microsoft 365 Certified: Enterprise Administrator Expert certification credential. This demonstrates your ability to evaluate, plan, migrate, deploy, and manage Microsoft 365 services. See full details at: microsoft.com/learn

Build and Deploy Mobile Business Apps That Smoothly Integrate with Enterprise IT For today's enterprises, mobile apps can have a truly transformational impact. However, to maximize their value, you can't build them in isolation. Your new mobile apps must reflect the revolutionary mobile paradigm and delight today's mobile users—but they must also integrate smoothly with existing systems and leverage previous generations of IT investment. In this guide, a team of IBM's leading experts show how to meet all these goals. Drawing on extensive experience with pioneering enterprise clients, they cover every facet of planning, building, integrating, and deploying mobile apps in large-scale production environments. You'll find proven advice and best practices for architecture, cloud integration, security, user experience, coding, testing, and much more. Each chapter can stand alone to help you solve specific real-world problems. Together, they help you establish a flow of DevOps activities and lifecycle processes fully optimized for enterprise mobility.

This book describes the setup of digital enterprises and how to manage them, focusing primarily on the important knowledge and essential understanding of digital enterprise management required by managers and decision makers in organizations. It covers ten essential knowledge areas of this field:

- Foundation of Digital Enterprise
- Technology Foundation and Talent Manage-

ment for Digital Enterprise • Digital Enterprise Strategy Planning and Implementation • B2C Digital Enterprise: E-tailing • B2C Digital Enterprise: E-Services • B2B Digital Enterprise and Supply Chain • Digital Platforms • Digital Marketing and Advertising • Digital Payment Systems • Mobile Enterprise Overall, this text provides the reader with the basics to understand the rapid development of digitization, facilitated by the dramatic advancements in digital technologies, extensively connected networks, and wider adoption of computing devices (especially mobile devices), as more and more organizations are realizing the strategic importance of digitization (e.g., sustainable growth of the organization, competitive advantage development and enhancement) and are embarking on digital enterprise.

Mobile App for Business Up is a digital book that shows you why businesses need mobile apps and what value corporate apps are bringing to business owners, their employees and customers. In this book you may find a lot of recommendations how to make business app without unnecessary investments with optimal budget and maximum result.

This new Edition of Electronic Commerce is a complete update of the leading graduate level/advanced undergraduate level textbook on the subject. Electronic commerce (EC) describes the manner in which transactions take place over electronic networks, mostly the Internet. It is the process of electronically buying and selling goods, services, and information. Certain EC applications, such as buying and selling stocks and airline tickets online, are reaching maturity, some even exceeding non-Internet trades. However, EC is not just about buying and selling; it also is about electronically communicating, collaborating, and discovering infor-

mation. It is about e-learning, e-government, social networks, and much more. EC is having an impact on a significant portion of the world, affecting businesses, professions, trade, and of course, people. The most important developments in EC since 2014 are the continuous phenomenal growth of social networks, especially Facebook, LinkedIn and Instagram, and the trend toward conducting EC with mobile devices. Other major developments are the expansion of EC globally, especially in China where you can find the world's largest EC company. Much attention is lately being given to smart commerce and the use of AI-based analytics and big data to enhance the field. Finally, some emerging EC business models are changing industries (e.g., the shared economy models of Uber and Airbnb). The 2018 (9th) edition, brings forth the latest trends in e-commerce, including smart commerce, social commerce, social collaboration, shared economy, innovations, and mobility.

Ing. Markus Pierer M.Sc. proves whether or not there is a generic valid system comparison approach for various individual specifications facilitating the selection process for organizations. He illustrates important basics of enterprise mobility management, realizes classification of mobile devices and accomplishes conceptual definitions. The author divides feature descriptions in categories, thus making various different systems comparable and consistent. This comparison aims at integrating mobile devices in the existing infrastructure of small and medium-sized enterprises.

Enable employees to be productive and access data from any location or device Protect both corporate assets and employee privacy, so your people can be fully productive from any device, any-

where. Learn how to use Microsoft Intune to manage applications to satisfy your unique requirements, make the most of Mobile Device Management (MDM) for Office 365, and defend on-premises resources with Microsoft Advanced Threat Analytics (ATA). Plan, deploy, and deliver complete enterprise mobility while improving security Choose the right Microsoft enterprise mobility solution

for your organization Protect apps and data with Microsoft Intune Mobile Application Management (MAM) Identify suspicious user or device activity in hybrid cloud/on-premises environments Prepare for and successfully implement Microsoft ATA Flexibly manage diverse mobile devices with MDM for Office 365 Configure access, define policies, enroll mobile devices, and manage compliance