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IBAHZ3 - FOLEY RICHARDSON

Standards-based learning just got a lot easier This new version of the Common Core Companion provides a Smart Chart Index for all states implementing state-specific ELA standards. This index allows you to see in an instant which of your standards are the same as CCSS, which differ and how—and which page number to turn to for standards-based teaching ideas. Beyond that? It's the same great go-to guide for implementing the standards into daily practice across English Language Arts, Social Studies, Science, and Technical Subjects.

This combination rhetoric/reader helps readers develop strategies for critical reading, critical thinking, research, and writing that will help them argue clearly and convincingly. It teaches them to identify and develop arguments, to read and form reactions and opinions of their own, to analyze an audience, to seek common ground, and to use a wide, realistic range of techniques to write argument papers that express their individual views and original perspectives on modern issues. The "Rhetoric" portion includes clear explanations and examples of argument theory and reading and writing processes, research and documentation skills, and offers engaging, class-tested writing assignments and activities. The "Reader" portion includes 75 reading selections covering seven broad issue areas and 18 more focused areas, all of contemporary concern. Unique chapters discuss argument styles, Rogerian argument, and argument and literature. Material covered includes engaging with argument for reading and writing, understanding the nature of argument for reading and writing, writing a research paper that presents an argument and visual and oral argument. Readings cover a range of issues including those concerning families and relationships, education, crime and the treatment of criminals, race, culture and identity, freedom, war and issues concerning the future. For anyone interested in a clear presentation of argument theory applied to written, visual and oral forms.

Communication research is evolving and changing in a world of online journals,

open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing research results and publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of globalization on research, use of new recording technologies in fieldwork, and the challenges and opportunities related to studying online multimedia environments. Email, texting, cell-phone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader's Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the development of the field of communication research; a Resource Guide to classic books, journals, and associations; a

Glossary introducing the terminology of the field; and a detailed Index. Entries conclude with References/Further Readings and Cross-References to related entries to guide students further in their research journeys. The Index, Reader's Guide themes, and Cross-References combine to provide robust search-and-browse in the e-version.

"Why do they do it?" is a question often asked about people who choose to live a polygamous lifestyle. This book aims to answer that very question. Driven by the theories of Kenneth Burke, Janja Lalich, George Cheney, Max Weber, and others, this six-year study explores organizational identification and unobtrusive control and compliance as it intersects with rhetoric, organizations, and religion. To explore the overarching question of why people choose to live this lifestyle, 14 current and 14 former polygamists volunteered to participate in in-depth interviews. Current members affirm their freedom of choice and say they would never live any other way. Former members state they were victims of brainwashing and organizational control. Both sides are represented equally, and both perspectives are given full treatment. In addition to in-depth interviews, written organizational documents were collected and analyzed using Extended Metaphor Analysis, Aristotelian Analysis, and Burkean Identification Strategies. Why They Believe investigates the question of "why they do it" in a depth never before explored. This book is a must-read for anyone interested in the reasons polygamists choose to live this alternative lifestyle.

Krakauer's page-turning bestseller explores a famed missing person mystery while unraveling the larger riddles it holds: the profound pull of the American wilderness on our imagination; the allure of high-risk activities to young men of a certain cast of mind; the complex, charged bond between fathers and sons. "Terrifying... Eloquent... A heart-rending drama of human yearning." —New York Times In April 1992 a young man from a well-to-do family hitchhiked to Alaska and walked alone into the wilderness north of Mt. McKinley. He had given \$25,000 in savings to chari-

ty, abandoned his car and most of his possessions, burned all the cash in his wallet, and invented a new life for himself. Four months later, his decomposed body was found by a moose hunter. How Christopher Johnson McCandless came to die is the unforgettable story of *Into the Wild*. Immediately after graduating from college in 1991, McCandless had roamed through the West and Southwest on a vision quest like those made by his heroes Jack London and John Muir. In the Mojave Desert he abandoned his car, stripped it of its license plates, and burned all of his cash. He would give himself a new name, Alexander Supertramp, and, unencumbered by money and belongings, he would be free to wallow in the raw, unfiltered experiences that nature presented. Craving a blank spot on the map, McCandless simply threw the maps away. Leaving behind his desperate parents and sister, he vanished into the wild. Jon Krakauer constructs a clarifying prism through which he reassembles the disquieting facts of McCandless's short life. Admitting an interest that borders on obsession, he searches for the clues to the drives and desires that propelled McCandless. When McCandless's innocent mistakes turn out to be irreversible and fatal, he becomes the stuff of tabloid headlines and is dismissed for his naiveté, pretensions, and hubris. He is said to have had a death wish but wanting to die is a very different thing from being compelled to look over the edge. Krakauer brings McCandless's uncompromising pilgrimage out of the shadows, and the peril, adversity, and renunciation sought by this enigmatic young man are illuminated with a rare understanding--and not an ounce of sentimentality. Mesmerizing, heartbreaking, *Into the Wild* is a tour de force. The power and luminosity of Jon Krakauer's storytelling blaze through every page.

Contributors offer many definitions and facets of plagiarism and intellectual property, demonstrating that if defining a supposedly "simple" concept is difficult, then applying multiple definitions is even harder, creating practical problems in many realms.

If you're a high school teacher, no need to despair. Jim Burke has created a Common Core Companion for you, too, as your one-stop guide across subjects.

The CLEAR curriculum, developed by the University of Virginia's National Research Center on the Gifted and Talented, is an evidence-based teaching model that emphasizes Challenge Leading to Engagement, Achievement, and Results. In *Research and Rhetoric: Language Arts Units for Gifted Students in Grade 5*, students will engage in a systematic study of rhe-

toric as contemplated by the Greek philosopher Aristotle. Students will answer the question: When do you appeal to one's intellect, to emotions, or perhaps to one's sense of morality when trying to persuade? In the research unit, students will learn and employ advanced research skills from crafting open-ended research questions and discerning between reliable sources. They will carry out their own research study and present findings at a research gala. These units focus on critical literacy skills including reading diverse texts, understanding a speaker's or author's perspective, and understanding an audience's perspective. Winner of the 2016 NAGC Curriculum Studies Award Grade 5

Set in the future when "firemen" burn books forbidden by the totalitarian "brave new world" regime.

- Best Selling Book in English Edition for NTA UGC NET Home Science (Paper I & II) Exam with objective-type questions as per the latest syllabus given by the NTA.
- Compare your performance with other students using Smart Answer Sheets in EduGorilla's NTA UGC NET Home Science (Paper I & II) Exam Practice Kit.
- NTA UGC NET Home Science (Paper I & II) Exam Preparation Kit comes with 10 Tests (8 Full-length Mock Tests + 2 Previous Year Papers) with the best quality content.
- Increase your chances of selection by 14X.
- NTA UGC NET Home Science (Paper I & II) Exam Prep Kit comes with well-structured and 100% detailed solutions for all the questions.
- Clear exam with good grades using thoroughly Researched Content by experts.

A Modest Proposal is a 1729 Juvenalian satirical essay written and published anonymously by Jonathan Swift. Swift suggests that the impoverished Irish might ease their economic troubles by selling their children as food for rich gentlemen and ladies. This satirical hyperbole mocked heartless attitudes towards the poor as well as British policy toward the Irish in general.

As concise and practical as ever, this new edition brings together principles and new theories in intercultural communication, focusing on communication as the foundation for management and global leadership. Grounded in the need for building awareness and knowledge, practicing mindfulness, and then working on skill development, this text examines the concepts associated with understanding culture and communication in the global business environment to help readers: understand intercultural communication processes; improve self-awareness and communi-

cation in intercultural settings; expand skills in identifying, analyzing, and solving intercultural communication challenges at work; and evaluate whether one's communication has been effective. This fully updated new edition also includes completely updated case studies, with an increased emphasis on non-US perspectives, to show real-world applications across the globe. Richly illustrated with new examples and activities, this text is the ideal companion for any business student or manager dedicated to communicating more effectively in a globalized society.

Recontextualized: A Framework for Teaching English with Music is a book that can benefit any English teacher looking for creative approaches to teaching reading, writing, and critical thinking. Providing theoretically-sound, classroom-tested practices, this edited collection not only offers accessible methods for including music into your lesson plans, but also provides a framework for thinking about all classroom practice involving popular culture. The framework described in *Recontextualized* can be easily adapted to a variety of educational standards and consists of four separate approaches, each with a different emphasis or application. Written by experienced teachers from a variety of settings across the United States, this book illustrates the myriad ways popular music can be used, analyzed, and created by students in the English classroom. "Together, this editor/author team has produced a book that virtually vibrates with possibilities for engaging youth in ways that speak to their interests while simultaneously maintaining the rigor expected of English classes." – Donna E. Alvermann, University of Georgia
No matter where students' lives lead after graduation, one of the most essential tools we can teach them is how to comprehend, analyze, and respond to arguments. Students need to know how writers' and speakers' choices are shaped by elements of the rhetorical situation, including audience, occasion, and purpose. In *Teaching Arguments: Rhetorical Comprehension, Critique, and Response*, Jennifer Fletcher provides teachers with engaging classroom activities, writing prompts, graphic organizers, and student samples to help students at all levels read, write, listen, speak, and think rhetorically. Fletcher believes that, with appropriate scaffolding and encouragement, all students can learn a rhetorical approach to argument and gain access to rigorous academic content. *Teaching Arguments* opens the door and helps them pay closer attention to the acts of meaning around them, to notice persuasive strategies that might not be apparent at

first glance. When we analyze and develop arguments, we have to consider more than just the printed words on the page. We have to evaluate multiple perspectives; the tension between belief and doubt; the interplay of reason, character, and emotion; the dynamics of occasion, audience, and purpose; and how our own identities shape what we read and write. Rhetoric teaches us how to do these things. Teaching Arguments will help students learn to move beyond a superficial response to texts so they can analyze and craft sophisticated, persuasive arguments--a major cornerstone for being not just college- and career-ready but ready for the challenges of the world.

The context of business has been changing for companies in recent years, and following numerous corporate and accounting scandals, many countries have increased the number of national and international regulations designed to ensure transparency and compliance with the law. Because of the existence of these new regulations, the level of control, the severity of sanctions by governments, and the amount of the fines for noncompliance have increased dramatically. In parallel, with the technological revolution in communications, business management has become more transparent, and any negative event is uploaded to social networks and shared with an indeterminate number of people. This change in the regulatory, sanctioning and technological context has forced large companies to rethink risks, investments and budgets to deal in this more complex environment. To transition to this change, some companies have included ethics and compliance programs in their corporate agenda, along with marketing and sales plans, strategies, growth targets, investment plans and/or talent acquisition. While each industry has its particular risks, in this book, the author describes the essential elements that any effective ethics and compliance program should contain. This book is a source of information that connects yesterday with today. The author shares observations and lessons of the past to suggest corporate leaders implement effective ethics and compliance programs to protect their organizations and themselves. The book covers theories of ethics but with an eye focused on practical application. Risks, ethics, and compliance are analyzed with an overall vision, connected to the reality of business life, without getting bogged down in abstract thinking or in technical and regulatory details. Ethics and compliance are disciplines that have increasingly achieved greater recognition in organizations. Thus, due to the importance of risk management in the

business world and the necessary involvement of the CEO and the board of directors, it seems appropriate that executives get access to a book about risks, ethics, compliance and human resources directed not only to compliance experts but also to any organizational leader. This book is a wake-up call that allows business leaders to understand the benefits of implementing an effective ethics and compliance program that will help members of organizations to make the right decisions and act within the law. If they do, they can better prevent and react to the difficult obstacle course of risks, dangers and threats that organizations face and that may jeopardize the sustainability, resilience, and survival of companies.

The Common Core is placing a heavier emphasis on nonfiction, but that doesn't mean you have to give up your literature lessons! In this book, English teachers Stacey O'Reilly and Angie Stooksbury describe how you can combine nonfiction with fiction to meet the standards and give students a deeper understanding of what they are reading. This practical book provides a variety of nonfiction reading strategies as well as ready-to-implement lesson plans and text pairing suggestions. You will get... A variety of useful strategies to help students analyze nonfiction Sample units with step-by-step agendas and lesson plans Ready-to-use classroom handouts and rubrics for assessment Suggested text pairings across genres and time periods

Law students rarely have experience answering problem questions before university, and lecturers concentrate on teaching content rather than the exam skills needed. This book bridges the gap on how to transpose knowledge and research into structured and coherent answers to problem questions while earning a law degree. Aimed at undergraduates, international students, and foundation and SQE candidates, the book gives a step-by-step study guide on how to navigate what a problem question is asking you to do. It deconstructs the process using examples from a range of different fields of law, providing essential guidance from research and critical thinking to style and tone. Including a range of examples to test yourself against, this is an indispensable resource for any law student who wants to tackle problem questions with confidence.

The text provides instruction on how to give different types of presentations and how to improve upon other communication skills including listening. Topics include harnessing the fear of public speaking, applying immediacy, storytelling, moti-

vating others, listening actively, interviewing successfully, lecturing and conducting workshops effectively, speaking off the cuff, selling yourself and your business, and presenting for special occasions. Aristotle's Canons of Rhetoric are also discussed as a foundation to organizing and delivering dynamic presentations. The book is ideal as a text for an Advanced Public Speaking course.

How do you convince someone to agree with you? What persuasive elements are required to elicit compliance? This interactive, accessible approach looks at principles of persuasion as they apply to everyday lives. Framing persuasion from an intrapersonal and interpersonal perspective captures reader interest and makes the subtlety of social influence understandable. The importance of building and maintaining personal credibility is reinforced throughout the text. Ethical issues are raised as persuasive strategies are discussed. Clear, practical suggestions for effective persuasion are presented in an engaging fashion and encourage the application of meaningful insights for stronger interpersonal relationships. Learning the skills that motivate people to change behavior vastly improves the reader's ability to persuade others effectively. The discussion also facilitates critical thinking for recipients of persuasive messages. Practical Principles of Persuasion is ideal for classroom or online learning because of its concise lessons and interactive approach. The workbook provides a solid foundation for the key concepts and practices of persuasive communication.

Powerful strategies, tools, and techniques for educators teaching students critical reading skills in the humanities. Every educator understands the importance of teaching students how to read critically. Even the best teachers, however, find it challenging to translate their own learned critical reading practices into explicit strategies for their students. Critical Reading Across the Curriculum: Humanities, Volume 1 presents exceptional insight into what educators require to facilitate critical and creative thinking skills. Written by scholar-educators from across the humanities, each of the thirteen essays in this volume describes strategies educators have successfully executed to develop critical reading skills in students studying the humanities. These include ways to help students: focus actively re-read and reflect, to re-think, and re-consider understand the close relationship between reading and writing become cognizant of the critical importance of context in critical reading and of making contextual connections learn to ask the right questions in critical

reading and reasoning appreciate reading as dialogue, debate, and engaged conversation. In addition, teachers will find an abundance of innovative exercises and activities encouraging students to practice their critical reading skills. These can easily be adapted for and applied across many disciplines and course curricula in the humanities. The lifelong benefits of strong critical reading skills are undeniable. Students with properly developed critical reading skills are confident learners with an enriched understanding of the world around them. They advance academically and are prepared for college success. This book arms educators (librarians, high school teachers, university lecturers, and beyond) with the tools to teach a most paramount lesson.

"I love what Jim Burke has done to make the Standards less threatening and more useful for teachers. In particular, the indicators for what students and teachers should be doing, given the Standard, are extremely helpful; as are such a clear glossary and illuminating examples. All in all, The Common Core Companion is bound to be enormously useful and thus dog-eared!" - Grant Wiggins, President, Authentic Education, Hopewell, NJ

That version of the 6-8 standards you wish you had. Don't spend another minute poring over the standards. Jim Burke has already done the hard work for you with this roadmap of what each standard says, what each standard means, and how precisely to put that standard into practice across English Language Arts, Social Studies, Science, and Technical Subjects. Jim clearly lays out: Grades 6-8 standards side by side with key distinctions. Different content-area versions of each standard. Explanations of each standard, with student prompts. Content to cover, lesson ideas, and instructional techniques. Glossary and adaptations for ELL students.

A longtime English teacher, Jim Burke is the author of more than 20 books and senior consultant for the Holt McDougal Literature program. Jim has received several awards, including the 2000 NCTE Exemplary English Leadership Award. In 2009, he created the English Companion Ning—the largest online community of English teachers in the world. More recently, Jim has served on the AP English Course and Exam Review Commission and the PARCC Consortium.

Have you ever wondered why your students don't revise? Or why they revise ineffectively? Often, they simply don't know how. This is where *The Revision Revolution* comes in. What if, instead of just telling students to revise, we taught them explicit study skills from Year 7? What if we made

revision enjoyable, even irresistible? The aim is not just to help students pass exams, but to embed their learning and help them grow into knowledgeable and informed young adults. In this book, Helen Howell and Ross Morrison McGill guide you step by step through how to start and sustain a revision revolution in your school, building a culture of effective study that flows through all aspects of school life.

Many preachers long to understand the dynamics of thought, feeling, and behavior at work in congregations. They use many techniques to evaluate the needs of their congregation and to sharpen their sermons, but preachers seldom give members of their congregation the opportunities to identify qualities of preaching that motivate them to engage sermons, and qualities of sermons that prompt disengagement. This book draws on one of the first large scale attempts in North America to do just that. Drawing on extensive interviews and analysis based on traditional rhetorical categories derived from Aristotle—the listener's perception of the character, personality and trustworthiness of the preacher (ethos), the appeals to reason in the content of the sermon (logos), and the role of feeling in the event of preaching (pathos)—the authors present case illustrations to help preachers listen pastorally to their own parishioners, to understand how their listeners' participation in the sermon is affected by the ethos, logos, and pathos, and how the pastor can use this understanding to preach in ways that engage listeners. Pastors are encouraged to compare and contrast their own perceptions of preaching with those expressed by their parishioners and to reflect more broadly and deeply about preaching in the preacher's own congregational setting.

The ethical question is the question of our times. Within critical theory, it has focused on the act of reading. This original and courageous study reverses the terms of inquiry to analyse the ethical composition of the act of writing.

Standards-based learning just got a lot easier. This new version of *The Common Core Companion* provides an index for all states implementing state-specific ELA standards. This index allows you to see in an instant which of your standards are the same as CCSS, which differ and how—and which page number to turn to for standards-based teaching ideas. Beyond that? It's the same great go-to guide for implementing the standards into daily practice across English Language Arts, Social Studies, Science, and Technical Subjects.

#1 NEW YORK TIMES, WALL STREET JOUR-

NAL, AND BOSTON GLOBE BESTSELLER • One of the most acclaimed books of our time: an unforgettable memoir about a young woman who, kept out of school, leaves her survivalist family and goes on to earn a PhD from Cambridge University "Extraordinary . . . an act of courage and self-invention."—The New York Times

NAMED ONE OF THE TEN BEST BOOKS OF THE YEAR BY THE NEW YORK TIMES BOOK REVIEW • ONE OF PRESIDENT BARACK OBAMA'S FAVORITE BOOKS OF THE YEAR • BILL GATES'S HOLIDAY READING LIST • FINALIST: National Book Critics Circle's Award In Autobiography and John Leonard Prize For Best First Book • PEN/Jean Stein Book Award • Los Angeles Times Book Prize

Born to survivalists in the mountains of Idaho, Tara Westover was seventeen the first time she set foot in a classroom. Her family was so isolated from mainstream society that there was no one to ensure the children received an education, and no one to intervene when one of Tara's older brothers became violent. When another brother got himself into college, Tara decided to try a new kind of life. Her quest for knowledge transformed her, taking her over oceans and across continents, to Harvard and to Cambridge University. Only then would she wonder if she'd traveled too far, if there was still a way home. "Beautiful and propulsive . . . Despite the singularity of [Westover's] childhood, the questions her book poses are universal: How much of ourselves should we give to those we love? And how much must we betray them to grow up?"—Vogue

NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The Washington Post • O: The Oprah Magazine • Time • NPR • Good Morning America • San Francisco Chronicle • The Guardian • The Economist • Financial Times • Newsday • New York Post • theSkimm • Refinery29 • Bloomberg • Self • Real Simple • Town & Country • Bustle • Paste • Publishers Weekly • Library Journal • LibraryReads • Book Riot • Pamela Paul, KQED • New York Public Library

A NEW YORK TIMES BESTSELLER "Know My Name is a gut-punch, and in the end, somehow, also blessedly hopeful." --Washington Post

Universally acclaimed, rapturously reviewed, and an instant New York Times bestseller, Chanel Miller's breathtaking memoir "gives readers the privilege of knowing her not just as Emily Doe, but as Chanel Miller the writer, the artist, the survivor, the fighter." (The Wrap). Her story of trauma and transcendence illuminates a culture biased to protect perpetrators, indicting a criminal justice system designed to fail the most vulnerable, and, ultimately, shining with the courage required to

move through suffering and live a full and beautiful life. *Know My Name* will forever transform the way we think about sexual assault, challenging our beliefs about what is acceptable and speaking truth to the tumultuous reality of healing. Entwining pain, resilience, and humor, this memoir will stand as a modern classic.

"A collection of American antiwar speeches from every major conflict starting with the Mexican-American War. Includes critical analyses, biographical and bibliographical information, and an appendix describing common rhetorical devices used by antiwar speakers"--Provided by publisher.

Organized for easy reference and crucial practice, coverage of all the essential topics presented as 500 AP-style questions with detailed answer explanations 5 Steps to a 5: 500 AP English Language Questions to Know by Test Day is tailored to meet your study needs—whether you've left it to the last minute to prepare or you have been studying for months. You will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the AP exam, accompanied by answers with comprehensive explanations. Features: 500 AP-style questions and answers referenced to core AP materials Review explanations for right and wrong answers Additional online practice Close simulations of the real AP exams Updated material reflects the latest tests Online practice exercises

Read the book that inspired the movie! Sixteen-year-old Starr lives in two worlds: the poor neighbourhood where she was born and raised and her posh high school in the suburbs. The uneasy balance between them is shattered when Starr is the only witness to the fatal shooting of her unarmed best friend, Khalil, by a police officer. Now what Starr says could destroy

her community. It could also get her killed. Inspired by the Black Lives Matter movement, this is a powerful and gripping novel about one girl's struggle for justice.

What should have been a casual fling before Terry starts the first semester of his second degree suddenly gets out of hand when he discovers Kyle, the hot older man he met at a bar, is one of his professors. Terry doesn't want either of them to get in trouble, but he can't forget that wild night in his car. He's willing to wait to pick up where he and Kyle left off. But "Professor Weiman" is adamant about forgetting Terry exists, going as far as ignoring him during class. Terry knows he has what it takes to be a top student. However, the more he tries to get back in Kyle's good graces, the more Kyle pushes him away. They'll have to confront a dark stain on Kyle's past -- and a new threat to Kyle's career -- before Kyle can let Terry be more than teacher's pet.

"Let's start with a simple question: what do scientists actually do? In most cases, they do research, the goal of which is to learn more about the world in all its aspects, whether the topic is our own bodies, the smallest particles which make up matter, or the vastest reaches of the universe. Their research goal may be to fight disease, feed the world, create new technologies, understand our climate, or any of a million other objectives specific to different areas and disciplines. The point of all this research then is to add to our storehouse of human knowledge, whether with practical consequences in mind or sometimes for the goal of simply 'understanding more'. We see the outputs and benefits of this research all around us every day, in medicine, technology, food, communications and countless other facets of our science-filled lives, and can read about our state of knowledge in books, websites and articles. However, behind every achieve-

ment, benefit, fact, theory or argument, seldom seen or appreciated, there are the scientists whose work has given rise to it. Science is a fundamentally human endeavour, driven by the hard work, curiosity, commitment and ambition of researchers, and sometimes complicated by human factors like jealousy, competitiveness, insecurity and (rarely, we hope) dishonesty"--

'Moral character, so to say, constitutes the most effective means of proof.' In ancient Greece, rhetoric was at the centre of public life. Many writers attempted to provide manuals to help improve debating skills, but it was not until Aristotle produced *The Art of Rhetoric* in the 4th century bc that the subject had a true masterpiece. As he considered the role of emotion, reason, and morality in speech, Aristotle created essential guidelines for argument and prose style that would influence writers for more than two millennia. Brilliantly explained and carefully reasoned, *The Art of Rhetoric* remains as relevant today as it was in the assemblies of ancient Athens.

From the New York Times best-selling author Kwame Alexander comes *Rebound*, the dynamic prequel to his Newbery Award-winning novel in verse, *The Crossover*. Before Josh and Jordan Bell were streaking up and down the court, their father was learning his own moves. Chuck Bell takes center stage as readers get a glimpse of his childhood and how he became the jazz music worshipping, basketball star his sons look up to. A novel in verse with all the impact and rhythm readers have come to expect from Kwame Alexander, *Rebound* goes back in time to visit the childhood of Chuck "Da Man" Bell during one pivotal summer when young Charlie is sent to stay with his grandparents where he discovers basketball and learns more about his family's past.