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818WWG - PIPER SARIAH

Reprint of the prestigious volume published on the occasion of the sixtieth anniversary of the House of Maranello and sponsored by Ferrari itself. The imposing work is subdivided in two large sections. The technical part is by Karl Ludvigsen and details the technological innovations introduced by Ferrari from 1947 up to now; the historical part is by Gianni Cancellieri and recalls, decade after decade, Ferrari's history from the industrial, sport and human viewpoint. The appendix includes the silhouettes of all the cars built by Ferrari, the list of the men that in these fifty years have contributed in building the myth of the Prancing Horse (presidents, technicians, teams, drivers and so on).

The moment in 1958 when a sports car-crazed youth in Massachusetts saw his first Ferrari changed his life. The black 250 GT coupe's seductive lines, purposeful air and already hallowed name seized Robert E. Guarino's imagination; just a few years later, he would be selling such cars. And in 1967, with two partners and an investment of just \$6,000 apiece, he would open a Ferrari-Porsche-Datsun dealership. This memoir follows his lifelong journey with Ferraris and other remarkable automobiles, as an enthusiast and dealer. Highlights include a nonstop drive from Chicago to Boston in a 308 GTB; rides with important figures like Piero Ferrari at Fiorano and Dario Benuzzi at Mugello; visits to the Ferrari, Maserati and Lamborghini factories; the horror of watching a delivery truck crash onto a row of new cars; and time at the wheel of such icons as the 365 GTB/4 "Daytona," 250 GTO, 288 GTO and F40.

A limited edition of 1500 copies. Grand Prix Ferrari is a brilliantly comprehensive, accurate account of the most important team in the history of motor racing. The highly readable and informative text is supported by over 200 interesting, and often striking, photographs.

Prego! is easy to use! For this exciting new edition, we listened to our many adopters and made significant revisions to adapt Prego! to the changing needs of your students. Every aspect of this program is based on the strong foundation of vocabulary and grammar presentations unique to Prego along with communicative activities and expanded cultural material to help students develop language proficiency. As a result, the program is even stronger, offering a truly integrated approach to presenting culture that inspires students to develop their communication skills. All print and media supplements for the program are completely integrated in CENTRO, our comprehensive digital platform that brings together all the online and media resources of the Prego! program. These include the Quia online versions of the workbook and laboratory manual, the video program, the music playlist, and new interactive games. Instructors will also find an easy-to-use grade book, an instructor dashboard, and a class roster system that facilitates course management and helps reduce administrative workload.

The Rough Guide to Italy is the ultimate travel guide to one of Europe's most appealing countries. From the top draws of Rome and Florence to the hidden corners of Friuli and Liguria, this guide will help you make the most of your trip to Italy. You will find all the detailed information you need, from vaporetto routes in Venice to hole-in-the-wall pizza joints in Naples to the best spot to watch the sunset on the Amalfi Coast. Be inspired to go diving in Sardinia, climbing on Mount Etna, windsurfing on Lake Garda, trekking in the Alps, beach-hopping in Puglia, wine tasting in Piemonte, or exploring in Sicily. Clear detailed listings will lead you to great accommodations, from boutique hotels and quirky bed and breakfasts to idyllic agriturismo and slick city apartments. You'll also discover the best atmospheric osterie, gourmet restaurants, and melt-in-your-mouth gelato. Readable accounts of Italy's history, art, and groundbreaking film industry will help you learn even more about this beautiful country. With full color throughout and crystal clear maps, The Rough Guide to Italy is your essential travel companion.

How did rescue dogs become status symbols? Why are luxury brands losing their cachet? What's made F. Scott Fitzgerald's most famous observations obsolete? The answers are part of a new revolution that's radically reorganizing the way we view ourselves and others. Status was once easy to identify—fast cars, fancy shoes, sprawling estates, elite brands. But in place of Louboutins and Lamborghinis, the relevance of the rich, famous, and gauche is waning and a riveting revolution is underfoot. Why do dog owners boast about their rescues, but quietly apologize for their purebreds? Why do people brag about their grinding workweeks? Why are so many billionaires anxious to give (some of) their money away rather than hoard it? In *The Status Revolution*, Chuck Thompson—dubbed “savagely funny” by *The New York Times* and “wickedly entertaining” by the *San Francisco Chronicle*—sets out to determine what “status” means today and learns that what was once considered the low life has become the high life. In *The Status Revolution*, Thompson tours the new world of status from a small community in British Columbia where an indigenous artist uses wood carving to restore communal status; to a Washington, DC, meeting of the “Patriotic Millionaires,” a club of high-earners who are begging the government to tax them; to a luxury auto factory in the south of Italy where making beautiful cars is as much about bringing dignity to a low-earning region than it is about flash and indulgence; to a London lab where the neural secrets of status are being unlocked. “This isn't a book about designer brands or orgies of overindulgence,” Thompson writes. “Even if I cared about them, the preferences of the rich, famous, and gauche have already been covered more exhaustively than a guy in my tax bracket could ever hope to fake.” With his signature wit and irreverence, Thompson explains why everything we know about status is changing, upends centuries of conventional wisdom, and shows how the new status revolution reflects our place in contemporary society.

Celebrate 75 years of Ferrari with this complete, fascinating, and stunningly illustrated history highlighting the company's legendary sports cars and their worldwide influence. A stellar combination of beauty, engineering, racing success, exclusivity, and Italian flair combine to make Ferrari the world's most legendary carmaker. All these traits coalesce in the form of Ferrari's road cars. No other sports car manufacturer has so consistently set the bar for style and performance. It's a near unbroken 75-year run of automotive hits: The 125S in 1947 The versatile 340 in the 1950s The stunning 250s and 275s of the 1960s The Daytona in the 1970s The shocking F40 in the 1990s The modern era's outrageous hypercars like the Enzo, F8, and LaFerrari Ferrari: 75 Years dives deep into Ferrari's sports car history beginning in 1947, but also examines Enzo Ferrari's early career with Alfa-Romeo before he launched his legendary company. Automotive historian and photographer Dennis Adler offers Ferrari owners and fans a full and fascinating picture of Maranello's 75 years of sports car manufacturing.

Adler's detailed text is accompanied by his breathtaking photography and supplemented by important historic images. For 75 years, Ferrari has created high-performance automotive works of art to fire the imaginations of car lovers and performance enthusiasts the world over. Ferrari: 75 Years provides an inspiring and illuminating look back at this history. Life of a man whose name is synonymous with speed.

The only full history behind all of Ferrari's most outrageous performance cars. For over 60 years, Ferrari has produced cars that fire the imaginations of car lovers worldwide. Embodying the perfect combination of beauty, performance, exclusivity, and Italian flair, its vehicles have made it the world's most iconic carmaker. Though Ferrari has always produced road cars, the company has first and foremost focused on competition models, such as the handful of cars built in low-number serial production that campaigned on race courses the world over in the 1950s and 60s. In *Ferrari Hypercars: The Story of Maranello's Fastest, Rarest Road Cars*, author Winston Goodfellow profiles some of Ferrari's top creations—vehicles so startling in their performance capabilities that they surpass modern terms and attain the status of “hypercar.” This book begins by reaching back to the 1950s to establish the lineage of hypercars and goes on to showcase the best known examples since the 288 GTO, including the F40, F50, Enzo, and all-new LaFerrari. These cars were collector vehicles from the moment they rolled off the production line, though that was never the reason for their creation; they were made to be driven. A necessary read for any racing fan, *Ferrari Hypercars* exhaustively traces the history of the company's competition vehicles and establishes its status as a symbol for speed, luxury, and wealth.

A jubilant celebration of Italy's outsize impact on culture, from literature to art, music to movies, that “masterfully examines the multitude of reasons why so many people fall in love with Italy and the Italian lifestyle” (*Forbes*) Can you imagine painting without Leonardo, opera without Verdi, fashion without Armani, food without the signature tastes of pasta, gelato, and pizza? The first universities, first banks, first public libraries? All Italian. New York Times bestselling author Dianne Hales attributes these landmark achievements to la passione italiana, a primal force that stems from an insatiable hunger to discover and create; to love and live with every fiber of one's being. This fierce drive, millennia in the making, blazes to life in the Sistine Chapel, surges through a Puccini aria, deepens a vintage Brunello, and rumbles in a gleaming Ferrari engine. Our ideal tour guide, Hales sweeps readers along on her adventurous quest for the secrets of la passione. She swims in the playgrounds of mythic gods, shadows artisanal makers of chocolate and cheese, joins in Sicily's Holy Week traditions, celebrates a neighborhood Carnevale in Venice, and explores pagan temples, vineyards, silk mills, movie sets, crafts studios, and fashion salons. She introduces us, through sumptuous prose, to unforgettable Italians, historical and contemporary, all brimming with the greatest of Italian passions—for life itself. A lyrical portrait of a spirit as well as a nation, *La Passione* appeals to the Italian in all our souls, inspiring us to be as daring as Italy's gladiators, as eloquent as its poets, as alluring as its beauties, and as irresistible as its lovers. Praise for *La Passione* “[An] effervescent love letter to all things Italian.”—*Newsday* “In this sweeping account of la passione italiana from ancient to modern times, Dianne Hales shows once again why she is one the world's foremost guides to the riches of Italian culture. Every page resonates with the author's love for Italy and her joy in sharing its remarkable discoveries and exquisite pleasures with her readers.” —Joseph Luzzi, author of *My Two Italies* and *In a Dark Wood* “Hales takes us on an enriching and delightful journey, filled with fascinating characters, scintillating sensual details, and an authentic connection to the ever-inspiring Italian heart and soul that has given the world boundless pleasures.” —Susan Van Allen, author of *100 Places in Italy Every Woman Should Go*

"An illustrated history of the people, the companies, and the engineering behind the development of the Ferrari hypercars, beginning with Enzo Ferrari's earliest designs and ending with 2013's LaFerrari!"—Provided by publisher.

What happened when America's richest car company, producing many thousands of cars per year, went head-to-head with Ferrari of Italy in the mid '60s? This is the story of an unstoppable force coming up against the stubbornness of an immovable object – that is, Ford against Ferrari. Enzo Ferrari, whose company produced fewer than four hundred cars per year in 1963, wasn't going to bow to Ford after he had turned down its offer to buy his company. The only place left to duke it out was on the racetracks of the world ... and one in particular: Le Mans '66.

For 70 years, Ferrari has produced automotive works of art to fire the imaginations of car lovers worldwide. A stellar combination of beauty, performance, racing success, exclusivity and Italian flair have combined to make Ferrari the world's most iconic carmaker. All these traits coalesce in the form of Ferrari's road cars. From the 125S in 1947, to the versatile 340 in the 1950s, to the stunning 250s and 275s of the 1960s, to the Daytona, to the shocking F40, to the modern era's outrageous hypercars the Enzo and LaFerrari, no other sports car manufacturer has so consistently set the bar for style and performance. It's a near unbroken 70-year run of hits. Ferrari 70 Years lifts the hood on Ferrari's sports car history beginning in 1947, but also touches on Enzo Ferrari's early career with Alfa-Romeo before he launched his iconic company. Author Dennis Adler offers Ferrari owners and fans an engaging and comprehensive history of Maranello's extensive sports car range. Adler's detailed text is accompanied by his gorgeous photography and supplemented by fascinating images from Ferrari's historic archive. There is simply no better way to celebrate Ferrari's fantastic history.

No other cars embody automotive passion better than those produced by Ferrari. From the record-setting Formula One race cars produced by Scuderia Ferrari to the exquisite road cars created in Maranello, Italy, Ferrari has produced some of the most sensuous vehicles ever created. Exquisitely illustrated, *Ferrari: Stories from Those Who Lived the Legend* tells the complete story of a car like no other. Sixty years after Ferrari blazed onto the scene, this big book takes us back to the world where the car was created. Master photographer and automotive writer John Lamm tells the Ferrari story through the words of the people who made the history. In extensive interviews with those who lived the story of Ferrari, from its founding days right up to our own, Lamm gives us a thrilling, behind-the-scenes look at how automotive history was made. Virtually an oral history of the world's most iconic sports car, *Ferrari: Stories from Those Who Lived the Legend* is also a treasury of historic and detailed modern images--what any reader lucky enough to open it up might expect--a hell of a ride. Chapters include: The 1940s Ferrari in the 1940s The 1950s Production Cars Robert M. Lee's

First Ferrari Antonio Chini Chris Cord on the 410 Superfast Sergio Pininfarina Sports Racing Cars Gino Munaron on the 750 Monza Chris Cord on the 121 LM Louis Klemantaski Grand Prix The 1960s Production Cars Sports Racing Cars Paul Frere on Ferrari's Conservative Nature Sergio Scaglietti on the 250 GTO Carroll Shelby on the Ferrari-Ford Wars John Surtees MBE and the 250 P Eddie Smith and the NART Spider Steven J. Earle Grand Prix Phil Hill and the 1961 Grand Prix Season John Surtees MBE on Leaving Ferrari The 1970s Production Cars John Morton Ralph Lauren on Ferraris Grand Touring and Sports Racing Cars Sam Posey and the 512M Brian Redman Grand Prix Mario Andretti Brenda Vernor The 1980s Production Cars Dario Franchitti and the F 40 Sam Posey & John Morton on Luigi Chinetti Grand Prix Mauro Forghieri on Gilles Villeneuve The 1990s Production Cars Sports Racing Cars Phil Hill's Obituary for Luigi Chinetti Grand Prix Luca Cordero di Montezemolo The 2000s Production Cars Richard Losee and the Enzo 612 Scaglietti in China Roberto Vaglietti Patrick Hong on Testing Ferraris Frank Stephenson and the Pininfarina Show Cars Grand Prix Luca Cordero di Montezemolo

Ferraris are best known for their sleek, stunning, and curvaceous design, eye-watering price tag, and standard rosso corsa (race red) paintwork. From the very first Ferrari - the 1947 Tipo 125 S racing sports car - through to the more recent 2013 LaFerrari mild hybrid limited edition road car, Ferrari have continued to astound enthusiasts and critics alike with their evolutionary performance road vehicles and unrivalled Formula 1 racing pedigree. Yet, motoring history might have been so different - Enzo Ferrari was a reluctant manufacturer. He initially built and sold production vehicles purely to fund his Scuderia Ferrari racing team. For every success on the track, though, came a wave of innovation to be applied to their production cars. The F1 gearbox was one of the most important technological transfers from racing car to grand tourer and was quickly followed by traction control. The next generation of Ferraris is set to be turbocharged, as strict consumption and emission regulations will affect the future of engineering and there are even electric cars in Ferrari's sights too. The agenda includes more special editions, tailor-made varieties, and one-off models, although their core business will still lie in the GT road car market. It is a boyhood dream of many youngsters and grown men to own, or at least drive, a Ferrari. Unfortunately, the majority do not go on to achieve this ambition but this book might go some way to filling the void and keeping the dream alive...

Reprint of the prestigious volume published on the occasion of the fiftieth anniversary of the House of Maranello and sponsored by Ferrari itself. The imposing work is subdivided in two large sections. The technical part is by Karl Ludvigsen and details the technological innovations introduced by Ferrari from 1947 up to now; the historical part is by Gianni Cancellieri and recalls, decade after decade, Ferrari's history from the industrial, sport and human viewpoint. The appendix includes the silhouettes of all the cars built by Ferrari, the list of the men that in these fifty years have contributed in building the myth of the Prancing Horse (presidents, technicians, teams, drivers and so on).

Not only motor fans know that Ferrari goes beyond a simple brand for luxury cars - it's a real way of living life, made of passion, history and speed. This comprehensive volume is a must-have for every motor lover as well as an emotional book which collects the soul of the Ferrari world. The men who made Ferrari great: from Enzo Ferrari to the most important figures who have worked at the Maranello plant. The volume includes designs, technical analysis and specifications of the most important Ferrari models, from the 166 Inter (1948) to the incredible models of the last few years. A journey through time in discovery of cars, anecdotes and life experiences related to the intimate soul of the Ferrari experience.

In the 1950s and early 1960s, Modena was the center of Italy's sports car and Grand Prix universe. There, engineers and artisans crafted cars for Ferrari, Maserati, OSCA, ATS, and others, every day bringing an unending parade of new surprises to the famous Modena Autodrome for testing. As a young man, Graham Gauld traveled to the northern Italian villa several times, striking up relationships with famous drivers, engineers, and designers who granted him and his camera unprecedented access to their facilities. The result is this remarkable history which documents the fall of Italian carmakers from Grand Prix eminence, and their subsequent rise to dominance in international GT racing. All of the photos are from Gauld's private collection and are seen together here for the first time. Populated with fantastic cars, motorsport luminaries, and the author's rarefied memories, this splendid photo history is sure to interest all fans of vintage racing and classic Italian machinery.

Gilles Villeneuve became a legend in his own time, a driver whose skill and daring personified the ideals of Grand Prix racing, the pinnacle of motor sport. With his flamboyantly aggressive, press-on-regardless style in his scarlet Ferrari, he captured the imagination of a vast international audience as no other driver has in recent times.

Genius? Tyrant? Powerbroker? Finally, the first thoroughly researched, fully detailed biography of one of the most powerful and enigmatic men of the 20th century--Enzo Ferrari. Brock Yates penetrated Ferrari's inner circle and reveals everything from his bizarre relationship with his illegitimate son to his brilliant marketing of the famous Ferrari image. Fast, fun, scandalous, and informative, Enzo Ferrari more than lives up to its remarkable subject.

Over the years much has been written about the cars produced by Ferrari, but little about the people associated with them. This extraordinary book puts that right with biographies of more than 225 'men from Maranello' - and one woman in the form of Brenda Werner, who was Enzo Ferrari's long-serving personal assistant. Lots of drivers are included, from early stars like Juan Manuel Fangio to recent champions Michael Schumacher and Kimi Raikkonen, and American greats such as Phil Hill and Mario Andretti and British champions such as Nigel Mansell. There are team managers and engineers - the list goes on and on. Needless to say, all Ferrari enthusiasts will be captivated.

Coming to cinemas in November 2019, under the title LE MANS '66 _____ In the 1960s Enzo Ferrari emerged as the dominant force in sports cars in the world, creating speed machines that were unbeatable on the race track. In America, the Ford Motor Company was quickly losing ground as the pre-eminent brand. Henry Ford II saw a solution. He decided to declare war on Ferrari, to build a faster car than anything Ferrari had brought to the track, and to beat him at the world's biggest race, Le Mans. Ferrari was just as determined to see off this challenge from across the Atlantic. With practically no safety regulations in place in the European Grand Prix races, horrific accidents were routine, with both drivers and spectators killed in many races. The stakes were incredibly high, money and men were thrown at the competition, neither Ford or Ferrari would accept anything but victory. The battle to become the fastest in the world truly became a race to the death.

One Careful Owner blends travel writing and motoring journalism to bring a unique perspective to the world of car and motoring enthusiasm. The book follows the author's journey from the moment he decides to embrace his latent passion for cars, through his journey across Europe in a mid 90s Ferrari, and beyond.

For nearly 60 years, Ferrari has built the sports cars which fire enthusiasts' dreams. This book catalogs the Maranello factory's output: more than 180 designs are illustrated with both artworks and photographs. Organized in chronological order and subdivided into touring, sport cars, and Formula One single-seaters, each design has its own technical specification and a text that details the principle engineering and sports successes. The work is complemented by a listing detailing all the key victories in more than 50 years of racing.--From publisher description.

When Ferrari of Los Gatos opened, few people could afford an expensive sports car. In 1976, the average annual income was \$12,686, and a new home cost about \$48,000. Motorists in California

could only buy gas on odd or even-numbered days based on the last digit of their license plate, due to the global oil crisis. Times were tough, and people were hesitant to take chances, especially with a car that cost more than a house. At the same time, Brian Burnett and his friend Richard Rivoir had the idea of starting a Ferrari dealership. The Dealer is the story of how one dealership, Ferrari of Los Gatos, fueled the rise of the iconic Italian sports car in the U.S. market on its way to becoming the number one Ferrari dealer in North America. Even Enzo Ferrari himself took notice, flying Brian and the other dealers to Italy to show his appreciation for their success. Customers included movie stars, sports celebrities, entertainers, and some with unusual sources of income and a strong desire for a low profile. Along the way, the two men made friends, enemies, and millions of dollars, only to lose everything in the blink of an eye. Author Jim Ciardella shows readers a part of Ferrari that no one has even seen, with behind-the-scenes stories as told to him by Richard Rivoir and Brian Burnett, their customers and employees, and other North American dealers who all rode high and eventually burned out on selling fast cars.

Are you passionate? Do you love driving? Would you like to read a story about the passion and skill it takes to drive in the Le Mans 24 Hour Race at over 200 mph down the Mulsanne Straight in a Ferrari F40 LM. (Especially at night, with slower cars in front.) This story is about two young Italian men and their young lady friends who are passionate, brave, spirited, and born with the gift of being able to drive at tremendously high speeds on the race track. They each earn the right to drive in the Le Mans 24 Hour Race; chosen by Enzo himself after driving on the Ferrari race track with him, following a very unusual wedding in the Maranello town center. If you love to read about driving with passion, and loving with passion, then you will enjoy this book!

Ferrari means red. It means racing. Excellence, luxury, and performance. Less well-known is the man behind the brand. For nearly seventy years, Enzo Ferrari dominated a motor-sports empire that defined the world of high-performance cars. Next to the Pope, Ferrari was the most revered man in Italy. But was he the benign padrone portrayed by an adoring world press at the time, or was he a ruthless despot, who drove his staff to the edge of madness, and his racing drivers even further? Brock Yates's definitive biography penetrated Ferrari's elaborately constructed veneer and uncovered the truth behind Ferrari's bizarre relationships, his work with Mussolini's fascists, and his fanatical obsession with speed. "A fascinating and provocative book" The Observer.

The Rough Guide to Italy is full of painstakingly researched information and inspiration to help you enjoy every moment of your Italian adventure. Whether you're after action or relaxation, Italy won't disappoint - from touring Tuscan hill towns to wine-tasting your way around Friuli-Venezia Giulia, lazing on the Amalfi Coast to shopping till you drop in Milan, brushing up on Renaissance art in Florence to kitesurfing in Sardinia, Rough Guides' expert tips and jaw-dropping photos give you everything you need for the perfect stay in Italia. And although it's hard to go wrong with food in Italy, we've got the lowdown on the most authentic rustic trattoria, Michelin-starred restaurants and favourite aperitivo haunts, not to mention the best places to learn how to cook like a local. Full-colour maps throughout - at regional and city level - ensure you won't lose your way. There are also suggested itineraries to help with planning, reliable reviews of the best places to stay, from welcoming agriturismo to stylish city-centre hotels, plus in-depth and engrossing sections on Italy's history, art and architecture and groundbreaking film industry, and finally a handy language guide. Make the most of your holiday with The Rough Guide to Italy.

What started in Maranello, quickly became a world legend. Ferrari sets the pulse of men, women and even children racing. Photographer Gunther Raupp has contributed to this phenomenon with his exclusive calendars for a quarter of a century. This official Ferrari book contains a preface by Piero Ferrari and offers insights into design, technical details, and motor racing history. The top quality of both the images and the book reflects Ferrari's extraordinary standard and imparts the fascination surrounding the legendary carmaker.

End of October 1961, the so-called "Palace uprising" taking place at Ferrari leads to the dismissal by the Commendatore of eight elements that have formed the core of the team of Maranello, capable of contributing in a decisive way to the just conquered Formula One World Title in the same season. These include the designer Carlo Chiti and team manager Romolo Tavoni, who, along with most of the defectors, decide, thanks to the contribution of three wealthy businessmen of the time, Giorgio Billi, Giovanni Volpi di Misurata and Jaime Ortiz Patino, to create a new all-Italian team, the Automobili Turismo Sport Serenissima (ATS): 11 February 1962, the headquarters are fixed in via Altabella 17 in the Centre of Bologna. A few months later, in the presence of World Champion Juan Manuel Fangio, the first stone of a futuristic factory in Pontecchio Marconi in placed where will be built not only the car of Formula One, but also a road car Gran Turismo. This initiative gives rise to huge interest, for the quality and the characteristics of those who made up the team, and because many see in ATS the true antagonist of the "Prancing Horse". In December the car Type 100 is presented in great style in the luxury emilian hotel, the Baglioni, whit yet another shot at effect: the pair of drivers hired, one who raced for Ferrari in the Championship just ended, the former world champion Phil Hill and Giancarlo Baghetti, the Italian rising star. This is the history of the Bologna racing team, through the words of veterans, documents of the time, and the numerous vintage photos, of his brief adventure in the 1963 season in Formula One and the ATS 2500, innovative car unveiled at the Geneva Motor Show that is able to take part in the 1964 Targa Florio.

By the early 1960s, the Ford Motor Company, built to bring automobile transportation to the masses, was falling behind. Young Henry Ford II, who had taken the reins of his grandfather's company with little business experience to speak of, knew he had to do something to shake things up. Baby boomers were taking to the road in droves, looking for speed not safety, style not comfort. Meanwhile, Enzo Ferrari, whose cars epitomized style, lorded it over the European racing scene. He crafted beautiful sports cars, "science fiction on wheels," but was also called "the Assassin" because so many drivers perished while racing them. Go Like Hell tells the remarkable story of how Henry Ford II, with the help of a young visionary named Lee Iacocca and a former racing champion turned engineer, Carroll Shelby, concocted a scheme to reinvent the Ford company. They would enter the high-stakes world of European car racing, where an adventurous few threw safety and sanity to the wind. They would design, build, and race a car that could beat Ferrari at his own game at the most prestigious and brutal race in the world, something no American car had ever done. Go Like Hell transports readers to a risk-filled, glorious time in this brilliant portrait of a rivalry between two industrialists, the cars they built, and the "pilots" who would drive them to victory, or doom.

The prestigious publication in two volumes, Ferrari 1000 GP: The Official Book, in a limited edition, is an extraordinary tribute to Scuderia Ferrari and the remarkable objective of 1,000 Grands Prix achieved by the team from Maranello in 2020. Over the course of more than 700 pages enriched with more than 1,000 illustrations, many of which are previously unpublished, the work traces the incredible story of Ferrari's participation in Formula 1 that began in 1950 with the Monaco Grand Prix, continued with no less than 230 victories, 15 drivers' titles and 16 constructors' titles and has reached the unique total of 1,000 Grands Prix. Made in collaboration with Ferrari Spa and available in a limited edition of 2,000 copies, the book is contained in an exclusive slipcase in "Rosso Storico 127", the same colour as the 125 S, the first Ferrari from 1947, and the SF1000, which in 2020 competed in the Scuderia's 1,000th Grand Prix on the Mugello circuit. An indispensable volume for the bookshelves of all enthusiasts of the Prancing Horse: a precious collector's item as well as an invaluable source of information regarding the results obtained by the cars from Maranello in every race

and the team's placings in the Drivers' and Constructors' championships. The book features a foreword by Louis Camilleri and Mattia Binotto.

This beautifully designed and illustrated essential guide to Ferrari from Motorbooks' Speed Read series celebrates the world's premier performance-car manufacturer, from the first complete car Enzo Ferrari constructed in 1940—the Auto Avio Costruzioni—to masterpieces produced by Ferrari today. Author Preston Lerner covers 50-plus aspects key to understanding Ferrari's amazing history, including both racing and production cars, design and technology, and the personal histories of key figures. In sections divided by topic, you'll explore the story of Ferrari's founding; descriptions and critiques of over 25 different Ferrari models, including the milestone racers, lust-inspiring road cars,

and dominating F1, sports, and prototype racecars; profiles of the most famous Ferrari drivers; recaps of Ferrari's most memorable racing wins; and a survey of all the stylists, coachbuilders, engineers, salesmen, and executives who have contributed to Ferrari's success. Each section ends with a glossary of related terms, and informational sidebars provide fun facts, historical tidbits, and mini-bios of key people in Ferrari history. Sleek illustrations of the cars bring the evolution of the company to life. With Motorbooks' Speed Read series, become an instant expert in a range of fast-moving subjects, from Formula 1 racing to the Tour de France. Accessible language, compartmentalized sections, fact-filled sidebars, glossaries of key terms, and event timelines deliver quick access to insider knowledge. Their brightly colored covers, modern design, pop art-inspired illustrations, and handy size make them perfect on-the-go reads.