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### **Q9SA6V - CANTRELL NEAL**

Dependability and cost effectiveness are primarily seen as instruments for conducting international trade in the free market environment. These factors cannot be considered in isolation of each other. This handbook considers all aspects of performability engineering. The book provides a holistic view of the entire life cycle of activities of the product, along with the associated cost of environmental preservation at each stage, while maximizing the performance.

This textbook is a culmination of multiple efforts of the authors to fill in the gap for offering a required course on Indian Knowledge System (IKS), recently mandated by AICTE. Moreover, the New Education Policy (NEP) has also provided a clear trajectory for imparting IKS in the higher education curriculum, necessitating a book of this kind in several higher education institutions in the country in the days to come. The book seeks to introduce the epistemology and ontology of IKS to the Engineering and Science students in a way they can relate, appreciate and explore further should there be a keen interest in the matter. After a brief section on the key concepts of IKS, the remaining part of the book traces IKS and brings out the applications. After a formal and concise introduction to IKS, the book provides certain foundational concepts applicable across all domains of Science and Engineering. These form the second part. The Science applications are laid out in Part 3, Engineering applications in Part 4 and other important topics in the final part of the book. The authors have rich expertise and background in both 'mainstream issues' and 'traditional knowledge' to present IKS in a contextually relevant fashion. They have delicately balanced the 'why' or 'how' of IKS and the 'what' of IKS. Although the book has been primarily developed for use by the Engineering institutions, the structure and the contents also address the requirement in other University systems (Liberal Arts, Medicine, Science and Management). This textbook incorporates several pedagogical features including a companion website [https://www.phindia.com/introduction\\_to\\_indian\\_knowledge\\_system](https://www.phindia.com/introduction_to_indian_knowledge_system) that will make learning effective and enjoyable for the students. TARGET AUDIENCE Students at: • Engineering Institutes • Higher Education Institutes

This book analyses the nearly 30 years of India-ASEAN relations from a contemporary perspective, identifies the reasons for India's vibrant and significant relation with ASEAN and examines the cultural, economic, political and strategic linkages between India and ASEAN. The book projects the future of India-ASEAN relations in the face of the changing Indo-Pacific geopolitics and explores potential policies which could enhance the connection between India and Southeast Asian countries. Arguing that ASEAN is of primary importance to India, the book suggests that any successful outing in the Indo-Pacific would need a strong partnership with India. The book demonstrates how external powers influence ASEAN, with many of them supporting the centrality of ASEAN and its regional architecture in the broader Indo-Pacific. Chapters by experts in their fields present thematically specific analyses of political, defence, maritime and cultural aspects as well as the position of Northeast India in the India-ASEAN relations and assess the success and challenges of India's ties with ASEAN in the context of the Look East and the Act East Policies. A reassessment of ASEAN-India relations past and present, this book will be of interest to academics and policy makers working in the field of International Relations, Asian Politics and South Asian Politics, in particular India's Foreign Policy and Southeast Asian Politics.

This document brings together a set of latest data points and publicly available information relevant for Manufacturing Industry. We are very excited to share this content and believe that readers will benefit from this periodic publication immensely.

The comprehensive coverage of the Sixth Edition equips students with the latest information on e-commerce—concepts, models, strategies, and techniques that can be used to build useful e-commerce applications. The book features several comprehensive and diverse case studies and data on Indian corporations, as well as multinational companies showing success and failure of their Web-based electronic business models. Coverage of a broad range of topics, including the latest developments in technology as well as taxation issues, makes the book a solid introductory text for the rapidly expanding number of courses in e-commerce for the students of business management and commerce at undergraduate and postgraduate level, and also, for the students pursuing courses in computer applications, information technology and computer science engineering. KEY FEATURES • Provides coverage of all elements of e-commerce, including customer relationship, supply chain management, e-payment, e-security, mobile commerce, and Web designing. • Addresses key legal issues related to taxation (including GST), privacy, copyright, and so forth. • Gives the end-of-chapter Internet search exercises to help students develop analytical skills. • Defines key technical terms in the glossary. NEW TO THE SIXTH EDITION • Updated tables and figures throughout the book • Mobile business models, which are gaining more importance nowadays • New topics such as business models, search engine optimization, digital payment transition in India, and so on • Augmented sections on social media marketing, security on the Internet, etc. • Completely revamped chapters on 'Information Systems for Mobile Commerce', 'Legal and Ethical Issues', and 'E-commerce Laws and Taxation Issues'. TARGET AUDIENCE • MBA/PGDM/BBA • MCA/BCA • B.Tech (IT/CSE) • M.Tech (IT) • M.Com/B.Com

Understanding the modern complexity of doing business in a globalised market has become an absolute necessity for the survival of a company today. This book is a must have guide to navigate through the sea of overwhelming information and sometimes fuzzy variables in the business world. This book analyses the success and the failures of prominent firms with track records as global leaders. It also presents the proven strategies for success in today's competitive environment. The case studies in this book act as invaluable tools. This book is a must-have resource for understanding and achieving success in today's globalised market. This book addresses the issues that firms are desperately trying to solve. In the forefront, firms are striving to effectively respond to the dynamic global market and the intense competition that exists. Strategies for establishing competitive advan-

tage are presented through in-depth research and case studies. Furthermore, an extensive analysis of the methods for penetrating the emerging markets (China, India and Brazil in particular), as well as their responsiveness to the needs of the local market are also presented. In addition, satisfying customers constantly changing needs drive firms to seek ways to be adaptive and responsive. The authors field research provided here aids firms in establishing flexible business production and service processes. This book clarifies the complex inter-connection between business activities, thus providing the insight necessary for strategically being adaptive and responsive. Another strategy presented and examined through case studies is architecture analysis. Through architecture analysis, this book shows how linkage competence keeps firms in a dynamic balance between the seemingly opposing requirements for product attractiveness (ie: customer competence) and technology level (ie: technology competence). Also, IT strategy is utilised to examine the dynamic role of product architecture in supply chain management. This book discusses several examples of Korean global firms (ie: LG, Samsung and Hyundai) and Japanese global firms (ie: Honda, Toyota, Nissan and Panasonic). The reasons for the success of Japanese firms marketing strategies in the Brazilian, Russian, Indian and Chinese markets are expertly analysed and exposed for the readers benefit. Through extensive interviews and fieldwork studies, this book provides practical examples that draw attention to the successful comprehensive manufacturing strategies of Japanese and Korean manufacturing companies. The proven success of integrating core competence, product architecture, global supply chain management and IT strategy is a key theme presented in this book. Indeed, the wealth of information within these pages is immeasurable.

This book offers a multidisciplinary resource on digital government, while specifically focusing on its role within the emerging market of India. The Government of India (GoI) is concentrating on transforming India under the Digital India initiative. In order to do so, it has emphasized three core areas: (1) Computing infrastructure as a utility to every citizen; (2) Governance and services on demand; and (3) Digital empowerment of citizens. The chapters in this book address issues surrounding these areas, highlighting concepts such as knowledge societies, urban operations and logistics, issues in managing emergent Information Communication Technologies (ICTs), and also smart analytics for urbanization. The chapters contribute to the theory, practice and policy for a "Digital India." The book captures lessons, knowledge, experiences (about challenges, drivers, antecedents, etc.) and best practices emerging from implementation of various projects. While the book is dedicated to a "Digital India," this book can also be valuable resource for public administrators, government officials and researchers in other emerging markets and developing countries in Asia, Africa and Latin America where similar socio-political and economic conditions exist.

"This book aims at identifying potential research problems and issues in the EIS such as Enterprise Resource Planning (ERP), Supply Chain Management (SCM), and Customer Relationship Management (CRM)"--Provided by publisher.

Customer satisfaction is a pivotal component to any business that provides goods or services to the public. By effectively managing the flow of products, business can adapt to the growing demands of consumers and deliver successful customer service. The Handbook of Research on Strategic Supply Chain Management in the Retail Industry is an authoritative reference source for the latest scholarly research on properly managing business processes in order to satisfy end-user requirements and increase competitive advantage in the retail marketplace. Highlighting concepts relating to field applications, customer relationships, and current trends in logistics management, this book is ideally designed for business professionals, managers, upper-level students, and researchers interested in innovative strategies and best practices in modern supply chains.

Supply Chain Design and Management introduces the concept of a sharing mechanism that will ensure the sustainability of a supply chain by fair distribution of costs and benefits. This book provides a holistic view of the supply chain from product development, purchasing, manufacturing, distribution and storage, to retailing. The presentation of the enabling technologies in supply chain management will help companies better understand their options. § Provides a step-by-step framework for designing supply chains at the strategic level § Written for those who deal with the supply chains on a day-to-day basis as well as those new to the field § Provides a synthesis of best practices for managing supply chains at the tactical level § Provides a review of the state-of-the-art in enabling information technologies and business applications § Explains the concepts with examples from the industry and simple mathematical formulations § Is accessible to graduate students for an excellent understanding of how supply chains work and can join the industry armed with the knowledge of the workings of supply chains

"This book introduces readers to a wide selection of case studies covering a multitude of supply chains in different economies of the world and examines major issues related to supply chain management"--Provided by publisher.

Going beyond the usual supply chain text, Principles of Supply Chain Management not only details the individual components of the supply chain but also illustrates how the pieces must come together. Providing the logic behind why supply chain management is essential, the text examines how supply chains are evolving, looks ahead to future developmen

Business practices are constantly evolving in order to meet growing customer demands. Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors. Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies. It also explores the field of digital supply chain optimization and business transformation. Highlighting a range of topics such as inventory management, competitive advantage, and transport management, this multi-volume book is ideally designed for business man-

agers, supply chain managers, business professionals, academicians, researchers, and upper-level students in the field of supply chain management, operations management, logistics, and operations research.

This book examines the problem of managing the flow of materials into, through, and out of a system in order to improve the efficiency and effectiveness of materials management. The subject is crucial for global competitive advantage, as materials constitute the largest single cost factor in manufacturing and service, and their effective management enhances value for money. In this context, inventory is a barometer of materials management effectiveness, along with wastage of materials. The book adopts a comprehensive, integrated systems approach and covers almost all aspects of materials, considering the specification, procurement, storage, handling, issue, use and accounting of materials to get the most out of every dollar invested. Combining conceptual clarity and quantitative rigor, it will be a highly useful guide for practicing managers, academics and researchers in this vital functional area.

This book examines the successful private, public and civil society models of agriculture value chains in India and addresses relevant challenges and opportunities to improve their efficiency and inclusiveness. It promotes the value-chain approach as a tool to improve access to finance for small holder farmers and discusses the possible structure of and regulatory framework for the 'National Common Agricultural Market'— a term that featured in the Indian Finance Minister's 2014–15 budget speech, and which is aimed towards standardizing and improving transparency in agricultural trade practices across states under a single licensing system. The book deliberates on the potential of developing innovative financial instruments into the value chain framework by supporting tripartite agreements between producers, lead firms and financial institutions. Its fourteen chapters are divided into three parts—Agriculture Value Chain Financing: Theoretical Framework, Agriculture Value Chain Financing in Cases of Select Commodities; and Institutional Framework for Agriculture Value Chain Financing. Since the concept of value chain financing is being considered as a future policy agenda, the book is of great interest to corporations dealing with agricultural inputs and outputs; commercial, regional, rural and cooperative banks; policy makers; academicians and NGOs.

This book constitutes the refereed proceedings of the International Conference on Business and Technology (ICBT2021) organized by EuroMid Academy of Business & Technology (EMABT), held in Istanbul, between 06–07 November 2021. In response to the call for papers for ICBT2021, 485 papers were submitted for presentation and inclusion in the proceedings of the conference. After a careful blind refereeing process, 292 papers were selected for inclusion in the conference proceedings from forty countries. Each of these chapters was evaluated through an editorial board, and each chapter was passed through a double-blind peer-review process. The book highlights a range of topics in the fields of technology, entrepreneurship, business administration, accounting, and economics that can contribute to business development in countries, such as learning machines, artificial intelligence, big data, deep learning, game-based learning, management information system, accounting information system, knowledge management, entrepreneurship, and social enterprise, corporate social responsibility and sustainability, business policy and strategic management, international management and organizations, organizational behavior and HRM, operations management and logistics research, controversial issues in management and organizations, turnaround, corporate entrepreneurship, innovation, legal issues, business ethics, and firm governance, managerial accounting and firm financial affairs, non-traditional research, and creative methodologies. These proceedings are reflecting quality research contributing theoretical and practical implications, for those who are wise to apply the technology within any business sector. It is our hope that the contribution of this book proceedings will be of the academic level which even decision-makers in the various economic and executive-level will get to appreciate.

Just like the world financial system, but for different reasons, 21st-century corporations need a new business model for their enterprise supply chains. The old conventions no longer work in this new world of volatile and increasingly unpredictable demand and supply. The enterprise needs to become more 'connected' to its own parts, as well as its partners up and down the chains it participates in. So too, we need to embrace new ways of looking at customers to gain deeper, more insightful impressions of what they are telling us about the way they want to buy our products and services. Finally, these signals need converting into corresponding action, driven by the people in the business, leaders and staff alike, who are aligned to their customers' wishes. This is the world of dynamic supply chain alignment where, increasingly, supply chains are the business. In the follow-up to his hugely successful Strategic Supply Chain Alignment, John Gattorna's Dynamic Supply Chain Alignment, explores how to create and sustain multiple supply chains with a level of flexibility and responsiveness that allow you to respond to opportunities and threats; at the same time aligning with your suppliers, your partners and your customers. When more executives get to this stage of development the profits will flow more readily, and sustainability of performance will not be the same issue it is today. The way forward is right there in front of us; but, says John Gattorna, we must throw off old ways and embrace the new.

This book provides an overview of evolving patterns of trade partnership with historical perspective. It presents changing requirements of industry competitiveness and explains the vital relationships between trade partnerships and industry competitiveness. As well, it further examines the interactive relationships between trade partnerships and industry competitiveness. In recent years, with decreasing strategic alliances among nations and less visibility of international governance mechanisms (e.g., WTO) and counter to globalization, preferential trade agreements and free-trade agreements have proliferated among nations. At the same time, industrial competitiveness is becoming a serious strategic policy priority of nations—both advanced and emerging economies. Theoretical discussion focuses on the practices of global network capabilities for the top of the pyramid (ToP) and base of the pyramid (BoP). Special focus is on trade partnerships and industry competitiveness in the Asian economies (China, Japan, South Korea, India, Indonesia), three ASEAN nations (Vietnam, Thailand, and Malaysia), and Mexico. Extensive industry and firm-level case studies discuss ToP and BoP interface capabilities in the form of manufacturing and services life-cycle management, which extends value creation and delivery of manufacturing and services. This extension integrates the cloud ecosystem, such as timely data/information/knowledge flows via the virtual world; and ground value chains, such as the flow of complex real goods and services in the visible world.

"Strategic International Management" takes a global perspective and covers the major aspects of international business strategies, the coordination of international companies and the particularities of international value chain activities and management functions. The book provides a thorough understanding of how Production & Sourcing, Research & Development, Marketing, Human Resource Management and Controlling have to be designed in an international company and what models are available to understand those activities in an international context. The book offers 20 lessons that

provide a comprehensive overview of all key issues. Each lesson is accompanied by a case study from an international company to facilitate the understanding of all important factors involved in strategic international management.

This book studies the internal framework of the Indo-Pacific region and examines the strategic issues faced by the countries that belong to it. Over the years, the Indo-Pacific region has become a prime driver of global economic growth and has generated considerable interest from countries both within and without. The region is now witnessing an intensified great power competition for greater geostrategic space, thus shaping the 21st-century world order. The volume focuses on the emerging strategies of the main actors involved in this competition. It discusses various key issues such as the purpose of the Quadrilateral Security Dialogue and its post-pandemic agenda, the conceptualisation of a Free and Open Indo-Pacific (FOIP) amid an intensifying Sino-US great power competition, the strategies of ASEAN and South Korea, China's activities in the Indo-Pacific, economic architecture and supply chain disruption in the region, as well as the geopolitical strategy of the European Union for the Indo-Pacific. A crucial study of the Indo-Pacific region in the post-COVID-19 world, the book gives fresh insights into the areas of convergence and divergence in the strategic visions of the many regional actors. It will be of great interest to policymakers as well as students and academics in the fields of political science, international relations, foreign policy, geopolitics, security studies, strategic studies, as well as area studies, namely East and Southeast Asian studies, European Union studies, American studies and Australian studies.

The book, in its new edition, continues to present the fundamental concepts of Business Process Outsourcing (BPO) and its applications in Indian industry. Divided into 19 chapters, the book offers a strategic framework for BPO management which is crucial for creating competitive advantage for a business enterprise. In the Second Edition, three new chapters on BPO Analytics, Outsourcing in Cloud Environment and BPO Transformation Strategy and an appendix on Sample Contract-Outsourcing Services have been introduced. Further, the book has been enriched with latest updates in the form of tables and exhibits in almost all the chapters. Chapter-end questions help in easy comprehension of the underlying principles.

SCM is a rapidly emerging paradigm that is transforming the organisation of business operations as firms seek ever new and innovative ways of finding the elusive mantra of competitive advantage. Little work to date has been undertaken on the creative sector. This e-book hopes to address this, by offering some interesting and informative exploratory work in different areas of the sector. One aim was to offer some insights and lessons that could be drawn on by the wider business community.

Logistics is an integral part of our everyday life. Today it influences more than ever a large number of human and economic activities. In this book, authors try to illustrate some advanced logistics and supply chain management topics, recently mentioned by academic and industrial personnel. This book has been organized in 12 chapters such that the reader can study each chapter not only independently as shown in Fig. 1; but also as part of a whole. If someone wants to study the book more deeply, the suggested approach for this study is shown in Fig. 2. So the readers of this book may be divided into at least two groups: (1) students in Master's courses or higher, who can use this book in their courses as a whole, and (2) experts who want to learn more about a new topic in logistics and supply chain management; this group may want to read a chapter about a special topic that is found in this book. In the context of global competition, the more latent topics in logistics supply chain management are fast growing. This book falls within this perspective and presents 12 chapters that well illustrate the variety and complexity of these topics. This book is organized as follows: Chapter 1 introduces logistics and supply chain management and contains some primal definitions about these two concepts; some obstacles, prerequisites and infrastructures of modernized logistics and supply chain management and global supply chain management are illustrated.

The field of Talent Management has grown and advanced exponentially over the past several years as organizations, large and small, public and private, global and domestic, have realized that to gain and sustain a global competitive advantage, they must manage their talents effectively. Talent Management has become a major theoretical and empirical topic of intellectual curiosity from various disciplinary perspectives, such as human resource management, arts and entertainment management, international management, etc. This Companion is an indispensable source that provides an authoritative, in-depth, and comprehensive examination of emerging Talent Management topics. Divided into five thematic sections that provide a unique overarching structure to organize forty-one chapters written by leading and renowned international scholars, this Companion assesses essential knowledge, trends, debates, and avenues for future research in a single volume: Evolution and Conceptualization of Talent Management; The External Context of Talent Management; The Internal Context of Talent Management; Individuals, Workforce, and Processes of Talent Management; and Outcomes of Talent Management. In this way, the Companion is essential reading for anyone involved in the scholarly study of Talent Management, including academic researchers, advanced postgraduate and graduate students, and management consultants. For further debate on Talent Management, readers might be interested in the supplementary volume Contemporary Talent Management: A Research Companion, sold separately.

This book constitutes the proceedings of the 5th International Conference on Intelligent Transport Systems, INTSYS 2021, which was held in November 2021. Due to COVID-19 pandemic the conference was held virtually. With the globalization of trade and transportation and the consequent multimodal solutions used, additional challenges are faced by organizations and countries. Intelligent Transport Systems make transport safer, more efficient, and more sustainable by applying information and communication technologies to all transportation modes. The 15 revised full papers in this book were selected from 31 submissions and are organized in three thematic sessions on mobility; blockchain and disaster management; and data analytics.

Increased globalisation, enhanced customer focus on product variety and on-time deliveries, and shortening of product life cycles have forced organisations to collaborate with supply chain partners. The ability of organisations to maintain competitiveness

This book presents a collection of original research papers focusing on emerging issues regarding the role of information and communication technologies in organizations, inter-organizational systems, and society. It adopts an inter-disciplinary approach, allowing for the integration of contributions from various disciplines such as information systems, organizational studies, marketing, accounting, and social sciences. This book offers valuable insights not only for scholars, but also for practitioners, managers, and policy makers. The book is a compilation of the best research papers – originally double blind, peer-reviewed contributions – presented at the ICTO 2015 conference held in Paris.

This three-volume collection, titled Enterprise Information Systems: Concepts, Methodologies, Tools and Applications, provides a complete assess-

ment of the latest developments in enterprise information systems research, including development, design, and emerging methodologies. Experts in the field cover all aspects of enterprise resource planning (ERP), e-commerce, and organizational, social and technological implications of enterprise information systems.

This multidisciplinary book delves into information systems' concepts, principles, methods and procedures and their innovative applications in management science and other domains, including business, industry, health care and education. It will be valuable to students, researchers, academicians, developers, policymakers and managers thriving to improve their information and management systems, develop new strategies to solve complex problems and implement novel techniques to utilise the massive data best. This book of Information Systems and Management Science (proceedings of ISMS 2021) is intended to be used as a reference by scholars, scientists and practitioners who collect scientific and technical contributions concerning models, tools, technologies and applications in the field of information systems and management science. This book shows how to exploit information systems in a technology-rich management field.

This article reviews important and diverse issues that can affect family business goals, which scholars can consider in their future research. A systematic review was undertaken in three different areas: family businesses goals, sustainable supply chain and platform economy. The three topics were reviewed in terms of the theories utilised in the studied articles. Two theories (institutional and social exchange) were found to be common across the three topics. As a result, family businesses goals, sustainable supply chain and platform economy were reviewed through the lenses of the institution-

al and social exchange theories. We conclude by discussing directions for future research and other promising approaches, so as to inform the investigation concerning family businesses, and the expected contemporary goals to pursue in relation to sustainable supply chain and platform economy.

Providing coverage of the issues which define marketing in the world today, this title covers long-standing topics, integrates and draws on new and existing theoretical insights from other management disciplines including services marketing, knowledge management, relationship marketing, e-commerce and e-business and corporate social responsibility.

The application of sustainability practices at the system level begins with the supply chain. In the business realm, incorporating such practices allows organizations to redesign their operations more effectively. Emerging Applications in Supply Chains for Sustainable Business Development is a pivotal reference source that provides vital research on the models, strategies, and analyses that are essential for developing and managing a sustainable supply chain. While highlighting topics such as agile manufacturing and the world food crisis, this publication is ideally designed for business managers, academicians, business practitioners, researchers, academicians, and students seeking current research on sustainable supply chain management.

This book discusses novel intelligent-system algorithms and methods in cybernetics, presenting new approaches in the field of cybernetics and automation control theory. It constitutes the proceedings of the Cybernetics and Automation Control Theory Methods in Intelligent Algorithms Section of the 8th Computer Science On-line Conference 2019 (CSOC 2019), held on-line in April 2019.