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KKKZMS - ABBIGAIL MASON

McConnell, Brue and Flynn's Economics: Brief Edition, 3e comes from the same author team as the market-leading Principles of Economics textbook. Economics: Brief Edition tailors the core concepts from proven leader Economics, 21st edition to create a concise introduction to the course that is distinct in purpose, style, and coverage. Like the 21st edition, Economics: Brief Edition, 3e continues to be innovative while teaching students in a clear, unbiased way. Content and pedagogy have 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student in-

terest in economics and the economy.

Contemporary Labor Economics 10e presents labor economics as an applied field of micro and macro theory, no longer an area tangential to the core of analytical economics, but rather a critical component of that core. In the Tenth edition, the authors deliver new and updated discussions of public policy issues and coverage of the current economic crisis, while still integrating traditional topics such as labor law, structure of unions, and collective bargaining.

George Borjas' well-received text blends coverage of traditional topics with modern theory and developments into a superb Labor economics book. His integration of theory with facts and coverage of latest research make his book one of the most popular at the middle and upper end of the market.

Building on the tremendous success of their best-selling Eco-

nomics, Brue, McConnell, and Flynn have revised their one-semester approach in *Essentials of Economics*, 3e to provide a fresh alternative for the survey course. The result is a patient, substantive treatment of micro and macro topics appropriate for the introductory economics student, and fully integrated in the digital environment to provide instant remediation and feedback through McGraw-Hill's innovative assessment tool *Connect Plus Economics*. McGraw-Hill's adaptive learning component, *LearnSmart*, provides assignable modules that help students master core concepts in the course.

McConnell/Brue/Flynn has long set the standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The 19th edition brought adaptive technology to the market for the first time with *LearnSmart*, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible. Feedback from users in combination with the analysis of student performance data from the 19th edition's digital products significantly informed the revision of the 20th edition, resulting in a product expertly tailored to the needs of today's students. With the 20th edition, students and instructors will benefit from a new offering that expands upon the dynamic and superadaptive capabilities of *LearnSmart: SmartBook*, the first and only adaptive eBook. McConnell/Brue/Flynn's tradition of innovation continues with the 20th edition, providing market-leading content and digital mastery to benefit today's learners.

The new edition of a widely used, comprehensive graduate-level

text and professional reference covering all aspects of labor economics, with substantial new material. This landmark graduate-level text combines depth and breadth of coverage with recent, cutting-edge work in all the major areas of modern labor economics. Its command of the literature and its coverage of the latest theoretical, methodological, and empirical developments make it also a valuable resource for practicing labor economists. This second edition has been substantially updated and augmented. It incorporates examples drawn from many countries, and it presents empirical methods using contributions that have proved to be milestones in labor economics. The data and codes of these research publications, as well as numerous tables and figures describing the functioning of labor markets, are all available on a dedicated website (www.labor-economics.org), along with slides that can be used as course aids and a discussion forum. This edition devotes more space to the analysis of public policy and the levers available to policy makers, with new chapters on such topics as discrimination, globalization, income redistribution, employment protection, and the minimum wage or labor market programs for the unemployed. Theories are explained on the basis of the simplest possible models, which are in turn related to empirical results. Mathematical appendixes provide a toolkit for understanding the models.

A dynamic revision of the most modern development economics textbook.

Comprehensively surveying the field of labor economics, this market-leading textbook showcases both current and classic research. The authors develop the modern theory of labor market behavior, summarize empirical evidence that supports or contra-

dicts each hypothesis, and illustrate the usefulness of various theories for public policy analysis. In addition to the policy examples woven throughout the narrative, the text offers two or more boxed examples per chapter that illustrate the application of theory in a nontraditional, business, historical, or cross-cultural context. The Seventh Edition provides updated coverage and updated references to the professional literature throughout, as well as many new boxed policy examples and new end-of-chapter numerical problems. An all-new companion Web site rounds out the teaching and learning resources of the supplements programme. *Revised and updated text, including new material on international trends in unemployment rates, the net fiscal effects of recent immigration, group incentive-pay schemes, CEO compensation, union membership and bargaining coverage in several countries, and earnings inequality in the contemporary era. *Policy appli

McConnell, Brue and Flynn's Microeconomics: Brief Edition, 2e comes from the same author team as the market-leading Principles of Economics textbook. Microeconomics: Brief Edition tailors the core concepts from proven leader Microeconomics, 19th edition to create a concise introduction to the course that is distinct in purpose, style, and coverage. Like the 19th edition, Microeconomics: Brief Edition, 2e continues to be innovative while teaching students in a clear, unbiased way. Content and pedagogy have 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote

a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

EBOOK: Economics, South African Edition

Widely regarded as the best, most comprehensive text available for the in-depth study of labor market theories, this textbook calls upon excellent pedagogical elements and empirical research to introduce students to labor economics. The authors' balanced approach to the material enables students to gain an understanding of the background of the field as they explore its latest developments and unique topics not covered in most competing texts. Intended as the basic text for an undergraduate course in labor economics or labor relations, this book also is suitable as a survey or reference text for a graduate level course.

EBOOK: LABOR ECONOMICS

Labor Economics, seventh edition by George J. Borjas provides a modern introduction to labor economics, emphasizing both theory and empirical evidence. The book uses many examples drawn from state-of-the-art studies in labor economics literature. The author introduces, through examples, methodological techniques that are commonly used in labor economics to empirically test various aspects of the theory. Labor Economics is thoroughly integrated with the adaptive digital tools available in McGraw-Hill's LearnSmart Advantage Suite, proven to increase student engagement and success in the course.

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McConnell, Brue and Flynn's *Macroeconomics: Brief Edition, 2e* comes from the same author team as the market-leading *Principles of Economics* textbook. *Macroeconomics: Brief Edition* tailors the core concepts from proven leader *Macroeconomics, 19th edition* to create a concise introduction to the course that is distinct in purpose, style, and coverage. Like the 19th edition, *Macroeconomics: Brief Edition, 2e* continues to be innovative while teaching students in a clear, unbiased way. Content and pedagogy have 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Key Labor Market Indicators: Analysis with Household Survey Data is an introduction to labor market indicator analysis and a

guide for analyzing household survey data using the ADePT ILO (International Labour Organization) Labor Market Indicators Module. The analytical framework and approach taken up in this book are based on the ILO's Key Indicators of the Labour Market (KILM). KILM indicators provide a strong basis on which to address key questions related to productive employment and decent work. The ADePT ILO Labor Market Indicators Module is a powerful tool for producing and analyzing KILM indicators using household survey data. The software allows researchers and practitioners to automate data production, to minimize data production errors, and to quickly produce a wide range of labor market data from labor force surveys or other household surveys that contain labor market information. ABOUT ADePT Streamlined Analysis with ADePT Software is a series that provides academics, students, and policy practitioners with a theoretical foundation, practical guidelines, and software tools for applied analysis in various areas of economic research. ADePT Platform is a software package developed in the research department of the World Bank (see www.worldbank.org/adept). The series examines such topics as sector performance and inequality in education, the effectiveness of social transfers, labor market conditions, the effects of macroeconomic shocks on income distribution and labor market outcomes, child anthropometrics, and gender inequalities.

SmartBook SmartBook makes study time as productive and efficient as possible. It identifies and closes knowledge gaps through a continually adapting reading experience, which ensures that every minute spent with SmartBook is returned to the student as the most value-added minute possible. The result? More confi-

dence, better grades, and greater success.

Labour Market Economics provides a mixture of theory and practice with a unique emphasis on Canadian policy issues. Written by four of the leading researchers in Canada in the area of labour economics and industrial organization - Dwayne Benjamin, Morley Gunderson, Thomas Lemieux, and Craig Riddell - the Eighth Edition has been refreshed to include updated content coverage, data, tables, and figures, and enhanced to support instructors teaching efforts with the addition of a Test Bank.

Labor Economics, 5e is a well-received text that blends coverage of traditional topics with modern theory and developments into a superb Labor Economics book. The Fifth Edition builds on the features and concepts that made the first four editions successful, updating and adding new content to keep the text on the cusp of recent events in the Labor Economics field. The new edition continues to be the most concise book in the market, enabling the instructor to teach all relevant material in a semester-long class. Despite the book's brevity, the instructor will find that all of the key topics in labor economics are efficiently covered in the Fifth Edition. Thanks to updated pedagogy, new end-of-chapter material, and even stronger instructor support, the Fifth Edition of Labor Economics remains one of the most relevant textbooks in the market.

A comprehensive graduate-level text and professional reference covering all aspects of labor economics.

Contemporary Labor Economics 12e presents labor economics as an applied field of micro and macro theory. The authors deliver new and updated discussions of economic trends, public policy is-

ssues, content coverage and World of Work examples to help students apply labor economics, while still integrating traditional topics. A consistent framework, as well as a clear, direct and uncluttered writing style, help students grasp concepts regardless of their background training in economics. Connect Economics (McGraw-Hill's online assignment and assessment tool) pairs with McConnell to provide assignable, auto-gradable versions of the reading and test bank content. Students receive detailed step-by-step feedback on assignments and assignable content is fully integrated with the eBook. Students are also able to search, highlight, and take notes within the ReadAnywhere eBook and complete SmartBook 2.0 assignments offline. Connect provides instructors with powerful reporting tools allowing them to plan, track, and analyze student performance across learning outcomes.

Economics studies how people, businesses and governments use resources. What shapes our decisions? How do we allocate goods and services? What does a rational choice look like? In this third edition of Economics: A Southern African Context, the authors expertly guide us through the key principles of economics, providing a solid foundation in the subject. The text combines relevant Southern African examples with a clear and accessible narrative. By encouraging critical engagement with economic theories, it provides a basis for examining today's economic, social, and political issues. Key Features: •A new structure to refocus the book and align with teaching •Additional online chapters, including the Economics of Pandemics, available in Connect® •Fully updated pedagogy, including Interactive Graphs, Last Word, and Quick Quiz boxes •Discussions on new developments in economics, such as the consequences of COVID-19 and the impact of BRICS

membership on trade in South Africa • Revised end-of-chapter content to test comprehension, including Review Questions, Discussion Questions and Problems, available in Connect® Economics: A Southern African Context is available with McGraw Hill's Connect®, the online learning platform which features resources to help faculty and institutions improve student outcomes and course delivery efficiency. Jan J. Janse van Rensburg is a lecturer at the University of Pretoria. His main area of interest is in teaching and course development with a focus on Principles of Economics. He also specializes in Health Economics, concentrating on the economic effects and costs of substance abuse. Campbell R. McConnell was a professor at the University of Nebraska-Lincoln, where he taught from 1953 until his retirement in 1990. Stanley L. Brue is a professor at Pacific Lutheran University, where he has been honoured as a recipient of the Burlington Northern Faculty Achievement Award. Sean M. Flynn is an associate professor of economics at Scripps College in Claremont, California.

Publisher Description

Contemporary Labor Economics 11e presents labor economics as an applied field of micro and macro theory, no longer an area tangential to the core of analytical economics, but rather a critical component of that core. In the Eleventh edition, the authors deliver new and updated discussions of public policy issues and coverage of the current economic crisis, while still integrating traditional topics such as labor law, structure of unions, and collective bargaining. SmartBook is the first and only adaptive reading experience available. SmartBook changes reading from a passive and linear experience, to an engaging and dynamic one, in which students are more likely to master and retain important concepts,

coming to class better prepared. Reports provide insight as to how students are progressing through textbook content, and are useful for shaping in-class time or assessment.

The fourth edition of An Introduction to the Canadian Labour Market introduces readers to the economic issues affecting the market for workers. The concepts are presented in non-technical language without relying on mathematical equations. This book will help the reader understand the aspects of the labour market that play a central role in the determination of employment and earnings in Canada.

McConnell and Brue's Economics: Principles, Problems, and Policies is the leading Principles of Economics textbook because it is innovative and teaches students in a clear, unbiased way. The 17th Edition builds upon the tradition of leadership with three main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy.

This text is an unbound, three hole punched version. Access to WileyPLUS sold separately. Economics of Strategy, Binder Ready Version focuses on the key economic concepts students must master in order to develop a sound business strategy. Ideal for undergraduate managerial economics and business strategy courses, Economics of Strategy offers a careful yet accessible translation of advanced economic concepts to practical problems facing business managers. Armed with general principles, today's stu-

dents--tomorrows future managers--will be prepared to adjust their firms business strategies to the demands of the ever-changing environment.

For one-semester courses in labor economics at the undergraduate and graduate levels, this book provides an overview of labor market behavior that emphasizes how theory drives public policy. Modern Labor Economics: Theory and Public Policy, Twelfth Edition gives students a thorough overview of the modern theory of labor market behavior, and reveals how this theory is used to analyze public policy. Designed for students who may not have extensive backgrounds in economics, the text balances theoretical coverage with examples of practical applications that allow students to see concepts in action. Experienced educators for nearly four decades, co-authors Ronald Ehrenberg and Robert Smith believe that showing students the social implications of the concepts discussed in the course will enhance their motivation to learn. As such, the text presents numerous examples of policy decisions that have been affected by the ever-shifting labor market. This text provides a better teaching and learning experience for you and your students. It will help you to: Demonstrate concepts through relevant, contemporary examples: Concepts are brought to life through analysis of hot-button issues such as immigration and return on investment in education. Address the Great Recession of 2008: Coverage of the current economic climate helps students place course material in a relevant context. Help students understand scientific methodology: The text introduces basic methodological techniques and problems, which are essential to understanding the field. Provide tools for review and further study: A series of helpful in-text features highlights important con-

cepts and helps students review what they have learned.

The Economics of Women, Men, and Work, Seventh Edition, is the most current and comprehensive source available for research, data, and analysis on women, gender, and economics. Blau, Ferber, and Winkler are widely known for their research and contributions to the study of the economics of gender. The seventh edition reflects the numerous changes in the labor market and in the family that have occurred in recent years. FEATURES * Due to its scope, this text is suitable for a variety of courses, including women's studies courses and courses on the economics of gender, economic problems, general labor economics, and the economics of the family * Coverage of current social trends offers insight into shifting demographics like the rise in serial cohabitation and multi-partner fertility and the decline in teen birth rates * Research explores the causes and consequences of recent developments in the labor market, including the implications of the Great Recession and the increasingly divergent outcomes for both individuals and families with various levels of education * Updated discussions of gender differences from an international perspective cover dramatic changes occurring across the globe, including rapid declines in fertility in nearly all countries and dramatic increases in women's education in developing countries

The ultimate resource for understanding and interpreting important economic figures Economic indicators are increasingly complicated to compute and comprehend. Yet in today's challenging economic environment, economic indicators are also more important than ever. This highly accessible seventh edition of the Guide to Economic Indicators presents the complicated subject of

economic indicators in a conversational tone, helping readers to quickly gain an understanding of economic indicators, including why they're important, how to interpret them, and their reliability in predicting future economic performance. The book Describes how economic indicators can be manipulated to demonstrate almost any business cycle Examines how GDP, invisible balances, the terms of trade, and unemployment are used to interpret economic data Includes over ninety tables and charts Fully updated and revised, the Guide to Economic Indicators, 7th Edition is an invaluable resource for anyone searching for a clear explanation of the world's underlying economic realities.

McConnell, Brue and Flynn's Economics: Brief Edition, 2e comes from the same author team as the market-leading Principles of Economics textbook. Economics: Brief Edition tailors the core con-

cepts from proven leader Economics, 19th edition to create a concise introduction to the course that is distinct in purpose, style, and coverage. Like the 19th edition, Economics: Brief Edition, 2e continues to be innovative while teaching students in a clear, unbiased way. Content and pedagogy have 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.