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The tourism and hospitality industry is a large deployer of natural and created resources. Some of the themes the book addresses include: designing sustainable restaurants; sustainable accommodation practices; designing green hotels; energy conservation in hotels- a Green Approach; technology and sustainability; marketing sustainability to consumers  
According to Dr. Legrand, whose expertise about sustainable hospitality was instrumental in creating this article, "A large section of the hospitality industry is joining the unprecedented mobilization across the globe in mitigating negative environmental impacts and facing the many societal challenges ahead."

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