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KLN6JU - HEATH WILCOX

Heterogeneous Computing with OpenCL 2.0 teaches OpenCL and parallel programming for complex systems that may include a variety of device architectures: multi-core CPUs, GPUs, and fully-integrated Accelerated Processing Units (APUs). This fully-revised edition includes the latest enhancements in OpenCL 2.0 including:

- Shared virtual memory to increase programming flexibility and reduce data transfers that consume resources
- Dynamic parallelism which reduces processor load and avoids bottlenecks
- Improved imaging support and integration with OpenGL

Designed to work on multiple platforms, OpenCL will help you more effectively program for a heterogeneous future. Written by leaders in the parallel computing and OpenCL communities, this book explores memory spaces, optimization techniques, extensions, debugging and profiling. Multiple case studies and examples illustrate high-performance algorithms, distributing work across heterogeneous systems, embedded domain-specific languages, and will give you hands-on OpenCL experience to address a range of fundamental parallel algorithms. Updated content to cover the latest developments in OpenCL 2.0, including improvements in memory handling, parallelism, and imaging support Explanations of principles and strategies to learn parallel programming with OpenCL, from understanding the abstraction models to thoroughly testing and debugging complete applications Example code covering image analytics, web plugins, particle simulations, video editing, performance optimization, and more

This first-of-its-kind book, from expert authors actively contributing to the evolution of Bluetooth specifications, provides an overview and detailed descriptions of all the security functions and features of this standard's latest core release. After categorizing all the security issues involved in ad hoc networking, this hands-on volume shows you how to design a highly secure Bluetooth system and implement security enhancements. The book also helps you fully understand the main security risks involved with introducing Bluetooth-based communications in your organization

The definitive guide to reporting and editing the story of money Financial reporting is more important than ever as people grow increasingly aware of how their lives are affected by Wall Street and the federal government. Bloomberg News has earned the respect of journalists and readers around the world for its fast, in-depth and accurate stories. The Bloomberg Way, an internal manual compiled over two decades, reflects the new realities of journalism, in which speed is paramount, the impact of news is instantaneous, and the lines between objectivity and opinion are increasingly blurred. The Bloomberg Way is the most thorough and comprehensive guide to reporting and editing the story of money. This indispensable text for both journalism professionals and students outlines the central principles of Bloomberg News, explaining how to write compelling stories while maintaining standards of accuracy, honesty and ethics. The five F's of reporting: Factual, First, Fastest, Final and Future Word The essentials of writing an enticing lead and organizing story lines when preparing for breaking news on anything from an earnings release to a market crash Ways to keep opinion and speculation out of your writing The Bloomberg Way stylebook is the most important writer's resource of one of the largest news organizations in the world. It informs as it instructs, from how to conduct effective interviews to analyzing financial reports to the imperative for accuracy and integrity in gathering and publishing news.

"Contrary to what some people think, an education and background in chemistry prepares you for much more than just a laboratory career. The broad science education, logical and analytical thinking, research methods, and other professional skills are of value to a wide variety of employers, and are essential for a plethora of positions. In addition, those who are interested in chemistry tend to have some similar personality characteristics, which lead to success in certain types of positions. Realizing these two things opens up a world of possibilities for the professional chemist, and allows the selection of a career path that truly is the best fit for your own personal skills, abilities, and interests." "Each chapter in this book provides background information on a nontraditional field and a variety of positions within that field, including typical tasks, education or training requirements, and personal characteristics that contribute to a successful career. Each chapter also contains detailed profiles of several chemists who have achieved success and personal satisfaction in various types of positions in that field. These interesting and varied career histories explain how these chemists got where they are, details what motivates them, and gives advice for others considering the same path, in both the short and long term." "Specific career fields profiled include communication, chemical information, patents, sales and marketing, business development, regulatory affairs, public policy, safety, human resources, and computers, among others. Along the way you will learn how to seek out and evaluate new career options, so even if none of the careers profiled is right for you, you can continue the exploration on your own until you find the one that is." --Back cover.

This open access book is an important reframing of the role of innovation in agriculture. Dr. Campos and his distinguished coauthors address the need for agriculture to feed a growing global population with a reduced environmental footprint while adapting to and mitigating the effects of changing climate. The authors expand the customary discussion of innovation in terms of supply driven R&D to focus on the returns to investors and most importantly, the value to end-users. This is brought to life by exploring effective business models and many cases from agricultural systems across the globe. The focus on converting the results of innovation in R&D into adoption by farmers and other end-users is its greatest contribution. Many lessons from the book can be applied to private and public sectors across an array of agricultural systems. This book will be of enormous value to agri-business professionals, NGO leaders, agricultural and development researchers and those funding innovation and agriculture across the private and public sectors. Tony Cavalieri, Senior Program Officer, Bill & Melinda Gates Foundation Hugo Campos, Ph.D., MBA, has 20+ years of international corporate and development experience. His distinguished coauthors represent a rich collection of successful innovation practice in industry, consultancy, international development and academy, in both developed and developing countries."

This is the origin story of technology super heroes: the creators and founders of ARM, the company that is responsible for the processors found inside 95% of the world's mobile devices today. This is also the evolution story of how three companies - Apple, Samsung, and Qualcomm - put ARM technology in the hands of billions of people through smartphones, tablets, music players, and more. It was anything but a straight line from idea to success for ARM. The story starts with the triumph of BBC Micro engineers Steve Furber and Sophie Wilson, who make the audacious decision to design their own microprocessor - and it works the first time. The question becomes, how to sell it? Part I follows ARM as its founders launch their own company, select a new leader, a new strategy, and find them-

selves partnered with Apple, TI, Nokia, and other companies just as digital technology starts to unleash mobile devices. ARM grows rapidly, even as other semiconductor firms struggle in the dot com meltdown, and establishes itself as a standard for embedded RISC processors. Apple aficionados will find the opening of Part II of interest the moment Steve Jobs returns and changes the direction toward fulfilling consumer dreams. Samsung devotees will see how that firm evolved from its earliest days in consumer electronics and semiconductors through a philosophical shift to innovation. Qualcomm followers will learn much of their history as it plays out from satellite communications to development of a mobile phone standard and emergence as a leading fabless semiconductor company. If ARM could be summarized in one word, it would be "collaboration." Throughout this story, from Foreword to Epilogue, efforts to develop an ecosystem are highlighted. Familiar names such as Google, Intel, Mediatek, Microsoft, Motorola, TSMC, and others are interwoven throughout. The evolution of ARM's first 25 years as a company wraps up with a shift to its next strategy: the Internet of Things, the ultimate connector for people and devices. Research for this story is extensive, simplifying a complex mobile industry timeline and uncovering critical points where ARM and other companies made fateful and sometimes surprising decisions. Rare photos, summary diagrams and tables, and unique perspectives from insiders add insight to this important telling of technology history.

In two editions spanning more than a decade, The Electrical Engineering Handbook stands as the definitive reference to the multidisciplinary field of electrical engineering. Our knowledge continues to grow, and so does the Handbook. For the third edition, it has grown into a set of six books carefully focused on specialized areas or fields of study. Each one represents a concise yet definitive collection of key concepts, models, and equations in its respective domain, thoughtfully gathered for convenient access. Combined, they constitute the most comprehensive, authoritative resource available. Circuits, Signals, and Speech and Image Processing presents all of the basic information related to electric circuits and components, analysis of circuits, the use of the Laplace transform, as well as signal, speech, and image processing using filters and algorithms. It also examines emerging areas such as text to speech synthesis, real-time processing, and embedded signal processing. Electronics, Power Electronics, Optoelectronics, Microwaves, Electromagnetics, and Radar delves into the fields of electronics, integrated circuits, power electronics, optoelectronics, electromagnetics, light waves, and radar, supplying all of the basic information required for a deep understanding of each area. It also devotes a section to electrical effects and devices and explores the emerging fields of micro lithography and power electronics. Sensors, Nanoscience, Biomedical Engineering, and Instruments provides thorough coverage of sensors, materials and nanoscience, instruments and measurements, and biomedical systems and devices, including all of the basic information required to thoroughly understand each area. It explores the emerging fields of sensors, nanotechnologies, and biological effects. Broadcasting and Optical Communication Technology explores communications, information theory, and devices, covering all of the basic information needed for a thorough understanding of these areas. It also examines the emerging areas of adaptive estimation and optical communication. Computers, Software Engineering, and Digital Devices examines digital and logical devices, displays, testing, software, and computers, presenting the fundamental concepts needed to ensure a thorough understanding of each field. It treats the emerging fields of programmable logic, hardware description languages, and parallel computing in detail. Systems, Controls, Embedded Systems, Energy, and Machines explores in detail the fields of energy devices, machines, and systems as well as control systems. It provides all of the fundamental concepts needed for thorough, in-depth understanding of each area and devotes special attention to the emerging area of embedded systems. Encompassing the work of the world's foremost experts in their respective specialties, The Electrical Engineering Handbook, Third Edition remains the most convenient, reliable source of information available. This edition features the latest developments, the broadest scope of coverage, and new material on nanotechnologies, fuel cells, embedded systems, and biometrics. The engineering community has relied on the Handbook for more than twelve years, and it will continue to be a platform to launch the next wave of advancements. The Handbook's latest incarnation features a protective slipcase, which helps you stay organized without overwhelming your bookshelf. It is an attractive addition to any collection, and will help keep each volume of the Handbook as fresh as your latest research.

Metal recycling is a complex business that is becoming increasingly difficult! Recycling started long ago, when people realized that it was more resource- and cost-efficient than just throwing away the resources and starting all over again. In this report, we discuss how to increase metal-recycling rates - and thus resource efficiency - from both quantity and quality viewpoints. The discussion is based on data about recycling input, and the technological infrastructure and worldwide economic realities of recycling. Decision-makers set increasingly ambitious targets for recycling, but far too much valuable metal today is lost because of the imperfect collection of end-of-life (EoL) products, improper practices, or structural deficiencies within the recycling chain, which hinder achieving our goals of high resource efficiency and resource security, and of better recycling rates.

Now thoroughly streamlined and revised, PRINCIPLES OF INFORMATION SYSTEMS, Ninth Edition, retains the overall vision and framework that made the previous editions so popular while eliminating outdated topics and updating information, examples, and case studies. In just 600 pages, accomplished authors Ralph Stair and George Reynolds cover IS principles and their real-world applications using timely, current business examples and hands-on activities. Regardless of their majors, students can use this book to understand and practice IS principles so they can function more effectively as workers, managers, decision makers, and organizational leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

THE TELECOMMUNICATIONS HANDBOOK THE TELECOMMUNICATIONS HANDBOOK ENGINEERING GUIDELINES FOR FIXED, MOBILE AND SATELLITE SYSTEMS Taking a practical approach, The Telecommunications Handbook examines the principles and details of all the major and modern telecommunications systems currently available to industry and to end-users. It gives essential information about usage, architectures, functioning, planning, construction, measurements and optimization. The structure of the book is modular, giving both overall descriptions of the architectures and functionality of typical use cases, as well as deeper and practical guidelines for telecom professionals. The focus of the book is on current and future networks, and the most up-to-date functionalities of each network are described in sufficient detail for deployment purposes. The contents include an introduction to

each technology, its evolution path, feasibility and utilization, solution and network architecture, and technical functioning of the systems (signaling, coding, different modes for channel delivery and security of core and radio system). The planning of the core and radio networks (system-specific field test measurement guidelines, hands-on network planning advices and suggestions for parameter adjustments) and future systems are also described. With contributions from specialists in both industry and academia, the book bridges the gap between communications in the academic context and the practical knowledge and skills needed to work in the telecommunications industry.

Prepare yourself for any type of audit and minimise security findings
DESCRIPTION This book is a guide for Network professionals to understand real-world information security scenarios. It offers a systematic approach to prepare for security assessments including process security audits, technical security audits and Penetration tests. This book aims at training pre-emptive security to network professionals in order to improve their understanding of security infrastructure and policies. With our network being exposed to a whole plethora of security threats, all technical and non-technical people are expected to be aware of security processes. Every security assessment (technical/ non-technical) leads to new findings and the cycle continues after every audit. This book explains the auditor's process and expectations.
KEY FEATURES It follows a lifecycle approach to information security by understanding: Why we need Information security How we can implement How to operate securely and maintain a secure posture How to face audits
WHAT WILL YOU LEARN This book is solely focused on aspects of Information security that Network professionals (Network engineer, manager and trainee) need to deal with, for different types of Audits. Information Security Basics, security concepts in detail, threat Securing the Network focuses on network security design aspects and how policies influence network design decisions. Secure Operations is all about incorporating security in Network operations. Managing Audits is the real test.
WHO THIS BOOK IS FOR IT Heads, Network managers, Network planning engineers, Network Operation engineer or anybody interested in understanding holistic network security.
Table of Contents 1. Basics of Information Security 2. Threat Paradigm 3. Information Security Controls 4. Decoding Policies Standards Procedures & Guidelines 5. Network security design 6. Know your assets 7. Implementing Network Security 8. Secure Change Management 9. Vulnerability and Risk Management 10. Access Control 11. Capacity Management 12. Log Management 13. Network Monitoring 14. Information Security Audit 15. Technical Compliance Audit 16. Penetration Testing

In Sell and Sell Short, Dr. Alexander Elder examines one of the most overlooked aspects of trading and reveals how you can protect and profit from your trades by exiting them the right way. Throughout the book, he explains how to set profit targets and stop-loss orders prior to entering any trade. He also shares real-world examples that show how to manage your position by adjusting your exit points as a trade unfolds. Along the way, Elder also addresses short selling.

This book serves as a guide to strategic management accounting. It introduces new and useful concepts on how to collect, analyse, and evaluate options to enable managers to steer corporate directions and write strategic plans for the long-term success of the corporation. Starting with basic techniques and the latest strategic management approaches, the book then presents cases that show the techniques employed step by step. By demonstrating how easily the ideas can be translated into action, it is a valuable resource for business practitioners, as well as for students taking advanced management accounting courses.

Explorations of science, technology, and innovation in Africa not as the product of "technology transfer" from elsewhere but as the working of African knowledge. In the STI literature, Africa has often been regarded as a recipient of science, technology, and innovation rather than a maker of them. In this book, scholars from a range of disciplines show that STI in Africa is not merely the product of "technology transfer" from elsewhere but the working of African knowledge. Their contributions focus on African ways of looking, meaning-making, and creating. The chapter authors see Africans as intellectual agents whose perspectives constitute authoritative knowledge and whose strategic deployment of both endogenous and inbound things represents an African-centered notion of STI. "Things do not (always) mean the same from everywhere," observes Clapperton Chakanetsa Mavhunga, the volume's editor. Western, colonialist definitions of STI are not universalizable. The contributors discuss topics that include the trivialization of indigenous knowledge under colonialism; the creative labor of chimurenga, the transformation of everyday surroundings into military infrastructure; the role of enslaved Africans in America as innovators and synthesizers; the African ethos of "fixing"; the constitutive appropriation that makes mobile technologies African; and an African innovation strategy that builds on domestic capacities. The contributions describe an Africa that is creative, technological, and scientific, showing that African STI is the latest iteration of a long process of accumulative, multicultural knowledge production. Contributors Geri Augusto, Shadreck Chirikure, Chux Daniels, Ron Eglash, Ellen Foster, Garrick E. Louis, D. A. Masolo, Clapperton Chakanetsa Mavhunga, Neda Nazemi, Toluwalogo Odumosu, Katrien Pype, Scott Remer

The Challenge of Slums presents the first global assessment of slums, emphasizing their problems and prospects. Using a newly formulated operational definition of slums, it presents estimates of the number of urban slum dwellers and examines the factors at all level, from local to global, that underlie the formation of slums as well as their social, spatial and economic characteristics and dynamics. It goes on to evaluate the principal policy responses to the slum challenge of the last few decades. From this assessment, the immensity of the challenges that slums pose is clear. Almost 1 billion people live in slums, the majority in the developing world where over 40 per cent of the urban population are slum dwellers. The number is growing and will continue to increase unless there is serious and concerted action by municipal authorities, governments, civil society and the international community. This report points the way forward and identifies the most promising approaches to achieving the United Nations Millennium Declaration targets for improving the lives of slum dwellers by scaling up participatory slum upgrading and poverty reduction programmes. The Global Report on Human Settlements is the most authoritative and up-to-date assessment of conditions and trends in the world's cities. Written in clear language and supported by informative graphics, case studies and extensive statistical data, it will be an essential tool and reference for researchers, academics, planners, public authorities and civil society organizations around the world.

WANT A NON-CODING JOB AT A TECH COMPANY? Interested in product management, marketing, strategy, or business development? The tech industry is the place to be: nontechnical employees at tech companies outnumber their engineering counterparts almost 3 to 1 (Forbes, 2017). You might be worried that your lack of coding skills or tech industry knowledge will hold you back. But here's the secret: you don't need to learn how to code to break into the tech industry. Written by three former Microsoft PMs, *Swipe to Unlock* gives you a breakdown of the concepts you need to know to crush your interviews, like software development, big data, and internet security. We'll explain how Google's ad targeting algorithm works, but Google probably won't ask you how to explain it in a non-technical interview. But they might ask you how you could increase ad revenue from a particular market segment. And if you know how Google's ad platform works, you'll be in a far stronger position to come up with good growth strategies. We'll show you how Robinhood, an app that lets you trade stocks without commission, makes money by earning interest on the unspent money that users keep in their accounts. No one will ask you to explain this. But if someone asks you to come up with a new monetization strategy for Venmo (which lets you send and receive money without fees), you could pull out the Robinhood anecdote to propose that Venmo earn interest off the money sitt-

ing in users' accounts. We'll talk about some business cases like why Microsoft acquired LinkedIn. Microsoft interviewers probably won't ask you about the motive of the purchase, but they might ask you for ideas to improve Microsoft Outlook. From our case study, you'll learn how the Microsoft and LinkedIn ecosystems could work together, which can help you craft creative, impactful answers. You could propose that Outlook use LinkedIn's social graph to give salespeople insights about clients before meeting them. Or you could suggest linking Outlook's organizational tree to LinkedIn to let HR managers analyze their company's hierarchy and figure out what kind of talent they need to add. (We'll further explore both ideas in the book.) Either way, you're sure to impress. Learn the must know concepts of tech from authors who have received job offers for Facebook's Rotational Product Manager, Google's Associate Product Marketing Manager, and Microsoft's Program Manager to get a competitive edge at your interviews!

During the early modern centuries, gunpowder and artillery revolutionized warfare, and armies grew rapidly. To sustain their new military machines, the European rulers turned increasingly to their civilian subjects, making all levels of civil society serve the needs of the military. This volume examines civil-military interaction in the multinational Swedish Realm in 1550-1800, with a focus on its eastern part, present-day Finland, which was an important supply region and battlefield bordered by Russia. Sweden was one of the frontrunners of the Military Revolution in the 16th and 17th centuries. The crown was eager to adapt European models, but its attempts to outsource military supply to civilians in a realm lacking people, capital, and resources were not always successful. This book aims at explaining how the army utilized civilians - burghers, peasants, entrepreneurs - to provision itself, and how the civil population managed to benefit from the cooperation. The chapters of the book illustrate the different ways in which Finnish civilians took part in supplying war efforts, e.g. how the army made deals with businessmen to finance its military campaigns and how town and country people were obliged to lodge and feed soldiers. The European armies' dependence on civilian maintenance has received growing scholarly attention in recent years, and *Civilians and Military Supply in Early Modern Finland* brings a Nordic perspective to the debate.

A history of the Korean War with soldier's-eye views from both sides, by the Pulitzer Prize-winning author of *The Rising Sun and Infamy*. Pulitzer Prize-winning author John Toland reports on the Korean War in a revolutionary way in this thoroughly researched and riveting book. Toland pored over military archives and was the first person to gain access to previously undisclosed Chinese records, which allowed him to investigate Chairman Mao's direct involvement in the conflict. Toland supplements his captivating history with in-depth interviews with more than two hundred American soldiers, as well as North Korean, South Korean, and Chinese combatants, plus dozens of poignant photographs, bringing those who fought to vivid life and honoring the memory of those lost. In *Mortal Combat* is comprehensive in its discussion of events deemed controversial, such as American brutality against Korean civilians and allegations of American use of biological warfare. Toland tells the dramatic account of the Korean War from start to finish, from the appalling experience of its POWs to Mao's prediction of MacArthur's Inchon invasion. Toland's account of the "forgotten war" is a must-read for any history aficionado.

Mobile Web services offer new possibilities and extraordinary rewards for the mobile telecommunications market. Service-oriented architectures (SOAs) implemented with Web services are fundamentally changing business processes supported by distributed computing. These technologies bring forward the promise of services available at any time, in any place, and on any platform. Through mobile Web services, operators can offer new value-added services for their users, explore new business opportunities and increase revenue and customer retention. This expands the commercial opportunities for developers to promote their applications and enables solutions that work seamlessly across computer and mobile environments. *Mobile Web Services* is a comprehensive, up-to-date and practical guide to adapting mobile Web services-based applications. The expert author team from Nokia explain in depth the software architecture and application development interfaces needed to develop solutions for these technologies. *Mobile Web Services: Architecture and Implementation*: Provides a complete and authoritative text on implementing mobile Web services. Describes the mobile Service-Oriented Architecture (SOA) concept. Covers the discovery, description and security of Web services. Explains how to use Simple Object Access Protocol (SOAP) in Web service messaging. Discusses the challenges and possibilities of mobile Web services, and gives case studies to illustrate the application of the technology. Presents the Nokia Mobile Web Services platform. Offers material on developing mobile Web service clients using C++ and Java. This text is essential reading for wireless Web architects, mobile application developers and programmers, software developers, technical officers and consultants, as well as advanced students in Computer Science and Electrical Engineering.

Please note that this title's color insert (referred to as "Plates" within the text) is not available for this digital product. OpenGL is a powerful software interface used to produce high-quality, computer-generated images and interactive applications using 2D and 3D objects, bitmaps, and color images. The OpenGL® Programming Guide, Seventh Edition, provides definitive and comprehensive information on OpenGL and the OpenGL Utility Library. The previous edition covered OpenGL through Version 2.1. This seventh edition of the best-selling "red book" describes the latest features of OpenGL Versions 3.0 and 3.1. You will find clear explanations of OpenGL functionality and many basic computer graphics techniques, such as building and rendering 3D models; interactively viewing objects from different perspective points; and using shading, lighting, and texturing effects for greater realism. In addition, this book provides in-depth coverage of advanced techniques, including texture mapping, antialiasing, fog and atmospheric effects, NURBS, image processing, and more. The text also explores other key topics such as enhancing performance, OpenGL extensions, and cross-platform techniques. This seventh edition has been updated to include the newest features of OpenGL Versions 3.0 and 3.1, including Using framebuffer objects for off-screen rendering and texture updates Examples of the various new buffer object types, including uniform-buffer objects, transform feedback buffers, and vertex array objects Using texture arrays to increase performance when using numerous textures Efficient rendering using primitive restart and conditional rendering Discussion of OpenGL's deprecation mechanism and how to verify your programs for future versions of OpenGL This edition continues the discussion of the OpenGL Shading Language (GLSL) and explains the mechanics of using this language to create complex graphics effects and boost the computational power of OpenGL. The OpenGL Technical Library provides tutorial and reference books for OpenGL. The Library enables programmers to gain a practical understanding of OpenGL and shows them how to unlock its full potential. Originally developed by SGI, the Library continues to evolve under the auspices of the Khronos OpenGL ARB Working Group, an industry consortium responsible for guiding the evolution of OpenGL and related technologies.

A Doody's Core Title 2012 This new illustrated guide to assistive technologies and devices chronicles the use of AT/AD - technology used by individuals with disabilities to perform functions that might otherwise be difficult or impossible. This book empowers people to use assistive technologies to overcome some of their physical or mental limitations and have a more equal playing field. It includes real-life examples about how people with disabilities are using assistive technology (AT) to assist them in daily tasks, and discusses emotional issues related to AT/AD.

Today's Web 2.0 applications (think Facebook and Twitter) go far beyond the confines of the desktop

and are widely used on mobile devices. The mobile Web has become incredibly popular given the success of the iPhone and BlackBerry, the importance of Windows Mobile, and the emergence of Palm Pre (and its webOS platform). At Apress, we are fortunate to have Gail Frederick of the well-known training site Learn the Mobile Web offer her expert advice in Beginning Smartphone Web Development. In this book, Gail teaches the web standards and fundamentals specific to smartphones and other feature-driven mobile phones and devices. Shows you how to build interactive mobile web sites using web technologies optimized for browsers in smartphones Details markup fundamentals, design principles, content adaptation, usability, and interoperability Explores cross-platform standards and best practices for the mobile Web authored by the W3C, dotMobi, and similar organizations Dives deep into the feature sets of the most popular mobile browsers, including WebKit, Chrome, Palm Pre webOS, Pocket IE, Opera Mobile, and Skyfire By the end of this book, you'll have the training, tools, and techniques for creating robust mobile web experiences on any of these platforms for your favorite smartphone or other mobile device.

Introduces regular expressions and how they are used, discussing topics including metacharacters, nomenclature, matching and modifying text, expression processing, benchmarking, optimizations, and loops.

Covers the strategic management topics in cost accounting. This title helps students to understand about the management and the role of cost accounting in helping an organization succeed. It addresses issues such as: How does a firm compete? and What type of cost management information is needed for a firm to succeed?

Heterogeneous Computing with OpenCL, Second Edition teaches OpenCL and parallel programming for complex systems that may include a variety of device architectures: multi-core CPUs, GPUs, and fully-integrated Accelerated Processing Units (APUs) such as AMD Fusion technology. It is the first textbook that presents OpenCL programming appropriate for the classroom and is intended to support a parallel programming course. Students will come away from this text with hands-on experience and significant knowledge of the syntax and use of OpenCL to address a range of fundamental parallel algorithms. Designed to work on multiple platforms and with wide industry support, OpenCL will help you more effectively program for a heterogeneous future. Written by leaders in the parallel computing and OpenCL communities, Heterogeneous Computing with OpenCL explores memory spaces, optimization techniques, graphics interoperability, extensions, and debugging and profiling. It includes detailed examples throughout, plus additional online exercises and other supporting materials that can be downloaded at http://www.heterogeneouscompute.org/?page_id=7 This book will appeal to software engineers, programmers, hardware engineers, and students/advanced students. Explains principles and strategies to learn parallel programming with OpenCL, from understanding the four abstraction models to thoroughly testing and debugging complete applications. Covers image processing, web plugins, particle simulations, video editing, performance optimization, and more. Shows how OpenCL maps to an example target architecture and explains some of the tradeoffs associated with mapping to various architectures Addresses a range of fundamental programming techniques, with multiple examples and case studies that demonstrate OpenCL extensions for a variety of hardware platforms

"Project Management, 8e provides a holistic and realistic approach to Project Management that combines the human aspect and culture of an organization with the tools and methods used It covers concepts and skills used to propose, plan secure resources, budget and lead project teams to successful completion of projects. this text is not only on how the management process works, but also, and more importantly, on why it works. It's not intended to specialize by industry type or project scope, rather it is written for the individual who will be required to manage a variety of projects in a variety of organizational settings. 8e was written for a broad range of audiences including, project managers, students, analysts and Project Management Institute Members preparing for certification exams. The digital component, Connect, now has enhanced algorithmic problems, Application Based Activities, SmartBook 2.0 and Practice Operations, a game-based 3D operations management simulation."--Publisher.

Huawei has become China's most prominent multinational company and a leader in the ICT sector. Given unprecedented access to the company, the authors of this book examine the management transformation of Huawei from its inception in 1987 until 2019, observing in detail not only the creation of its organizational routines but also the breaking of routines across most major functional areas: Management, Product Development, HR, Supply Chain, Finance, R&D, Intellectual Property, and International Business. 'Dynamic capabilities' are central to theories of competitive advantage and this book highlights Huawei as an ideal case study for the successful implementation of change routines and change-supporting values. The chapters cover all the major change initiatives the firm has undertaken since 1996 to import best practices from the West, with the help of consultants. The insights presented in the book will be particularly interesting for academics in the field of strategy, management, and business history.

A comparative introduction to major global wireless standards, technologies and their applications From GSM to LTE-Advanced Pro and 5G: An Introduction to Mobile Networks and Mobile Broadband, 3rd Edition provides technical descriptions of the various wireless technologies currently in use. It explains the rationales behind their differing mechanisms and implementations while exploring the advantages and limitations of each technology. This edition has been fully updated and substantially expanded to reflect the significant evolution in mobile network technology occurring over the past several years. The chapter on LTE has been extensively enhanced with new coverage of current implementations of LTE carrier aggregation, mobility management, cell reselection and handover procedures, as well as the latest developments in 5G radio and core networks in 3GPP. It now features additional information on the TD-LTE air interface, IPv6 in mobile networks, Network Function Virtualization (NFV) and Narrowband Internet of Things (NB-IOT). Voice-over-LTE (VoLTE) is now treated extensively in a separate chapter featuring coverage of the VoLTE call establishment process, dedicated bearer setup, header compression, speech codec and bandwidth negotiation, supplementary service configuration and VoLTE emergency calls. In addition, extensive coverage of Voice-over-Wifi and mission critical communication for public safety organizations over LTE has been added. The WLAN chapter now provides coverage of WPA2-Professional with certificates for authentication in large deployments, such as the global Eduroam network and the new WLAN 60 GHz air interface. Bluetooth evolution has been addressed by including a detailed description of Bluetooth Low Energy (BLE) in the chapter devoted to Bluetooth. Describes the different systems based on the standards, their practical implementation and design assumptions, and the performance and capacity of each system in practice is analyzed and explained Questions at the end of each chapter and answers on the accompanying website make this book ideal for self-study or as course material.

The effective management of risks online is likely to be the greatest business enabler / destroyer of the next decade. Clearly, organizations that do not move to full e-commerce functionality are unlikely to flourish; whereas those that ignore cybercrime and the "dark side" of the Internet are likely to get badly burnt. This important new book highlights the key issues in online risk management, taking the premise that information security is no longer an issue confined to the IT department but is critical to all operational functions: finance, HR, marketing, production etc. Nor are its solutions purely

technical. With two thirds of security breaches said to be caused by human error, management controls and processes are equally important. Published in association with the Institute of Directors in England, "The Secure Online Business" draws on the experience of leading firms and their advisers and uses up-to-date case studies to illustrate "best practice" in online risk management.

WINNER: Les Plumes des Achats 2018 - Committee Special Prize A Circular Economy Handbook for Business and Supply Chains is an easily digestible and comprehensive handbook that provides a clear guide to the circular economy, helping the reader create future-fit, sustainable strategies. Real examples across a range of market sectors help businesses, students and policymakers understand the theory and fast-developing practice of the circular economy. To help the reader generate ideas, A Circular Economy Handbook for Business and Supply Chains provides a holistic framework for the design and supply chain and supporting business models, and includes tools the reader can use to get started. Whilst growing global consumption presents fantastic business opportunities, our current linear systems (take some materials, make a product, use it and then throw it away) are not fit for purpose. The circular economy unlocks this problem by decoupling resources from consumption. Engaged businesses are re-thinking product design, material choices, business models and supply chains. A Circular Economy Handbook for Business and Supply Chains is a must-read for anyone who wants to apply the circular economy today. Online resources now available: PowerPoint slides of figures and tables from every chapter created by the author.

From the internationally bestselling author and prizewinning economist--a highly original guide to the global economy. In his bestselling 23 Things They Don't Tell You About Capitalism, Cambridge economist Ha-Joon Chang brilliantly debunked many of the predominant myths of neoclassical economics. Now, in an entertaining and accessible primer, he explains how the global economy actually works-in real-world terms. Writing with irreverent wit, a deep knowledge of history, and a disregard for conventional economic pieties, Chang offers insights that will never be found in the textbooks. Unlike many economists, who present only one view of their discipline, Chang introduces a wide range of economic theories, from classical to Keynesian, revealing how each has its strengths and weaknesses, and why there is no one way to explain economic behavior. Instead, by ignoring the received wisdom and exposing the myriad forces that shape our financial world, Chang gives us the tools we need to understand our increasingly global and interconnected world often driven by economics. From the future of the Euro, inequality in China, or the condition of the American manufacturing industry here in the United States-Economics: The User's Guide is a concise and expertly crafted guide to economic fundamentals that offers a clear and accurate picture of the global economy and how and why it affects our daily lives.

The current Symbian Press list focuses very much on the small scale features of Symbian OS in a programming context. The Architecture Sourcebook is different. It's not a how-to book, it's a 'what and why' book. And because it names names as it unwinds the design decisions which have shaped the OS, it is also a 'who' book. It will show where the OS came from, how it has evolved to be what it is, and provide a simple model for understanding what it is, how it is put together, and how to interface to it and work with it. It will also show why design decision were made, and will bring those decisions to life in the words of Symbian's key architects and developers, giving an insider feel to the book as it weaves the "inside story" around the architectural presentation. The book will describe the OS architecture in terms of the Symbian system model. It will show how the model breaks down the system into parts, what role the parts play in the system, how the parts are architected, what motivates their design, and how the design has evolved through the different releases of the system. Key system concepts will be described; design patterns will be explored and related to those from other operating systems. The unique features of Symbian OS will be highlighted and their motivation and evolution traced and described. The book will include a substantial reference section itemising the OS and its toolkit at component level and providing a reference entry for each component.

A practical and accessible overview of the fundamentals of business finance--now in its third edition. Managers are constantly expected to make decisions that reflect a full understanding of the financial consequences. In the absence of formal training, few people are prepared for the responsibilities of dealing with management reports, budgets, and capital proposals, and find themselves embarrassed by their lack of understanding. This book is a practical guide to understanding and managing financial responsibilities. Each chapter examines actual tasks managers have to do, from "how to assemble a budget," "how to read variances on a report," to "how to construct a proposal to invest in new equipment," exploring the principles that can be applied to each task, illustrating practical ways these principles are used, and providing guidance for implementation. Guide to Financial Management will help readers understand financial jargon, financial statements, management accounts, performance measures, budgeting, costing, pricing, decision-making, and investment appraisal. This third edition has been fully revised and expanded with detailed examples from 100 leading businesses around the world.

Nokia's smartphones pack a powerful computer into a very small space. Unlike your desktop or laptop, your smallest computer can be connected to the Internet all the time, and can interact with the world around it through its camera, voice recognition, and its traditional phone keypad. Nokia smartphones combine these features with impressive storage options and a host of networking protocols that make this smallest computer the only thing a road warrior truly needs. If you're still cracking open your laptop or pining for your desktop while you're on the road, you haven't begun to unlock your Nokia's full potential. Nokia Smartphone Hacks is dedicated to tricking out your smartphone and finding all the capabilities lurking under the surface. Learn how to: Unlock your phone so that you can use it with any carrier Avoid and recover from malicious mobile software Watch DVD movies on the phone Use the phone as a remote control Use the phone as a data modem for your notebook Check your email and browse the web Post to your weblog from your phone Record phone conversations Choose mobile service plans Transfer files between the phone and your computer Whether you want to use your smartphone as your lifeline while you're on the road, or you're just looking for a way to make the most of the time you spend waiting in lines, you'll find all the user-friendly tips, tools, and tricks you need to become massively productive with your Nokia smartphone. With Nokia Smartphone Hacks, you'll unleash the full power of that computer that's sitting in your pocket, purse, or backpack.

Based on the popular Artech House classic, Digital Communication Systems Engineering with Software-Defined Radio, this book provides a practical approach to quickly learning the software-defined radio (SDR) concepts needed for work in the field. This up-to-date volume guides readers on how to quickly prototype wireless designs using SDR for real-world testing and experimentation. This book explores advanced wireless communication techniques such as OFDM, LTE, WLA, and hardware targeting. Readers will gain an understanding of the core concepts behind wireless hardware, such as the radio frequency front-end, analog-to-digital and digital-to-analog converters, as well as various processing technologies. Moreover, this volume includes chapters on timing estimation, matched filtering, frame synchronization message decoding, and source coding. The orthogonal frequency division multiplexing is explained and details about HDL code generation and deployment are provided. The book concludes with coverage of the WLAN toolbox with OFDM beacon reception and the LTE toolbox with downlink reception. Multiple case studies are provided throughout the book. Both MATLAB and Simulink source code are included to assist readers with their projects in the field.