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Philip B. Meggs charted new territory in the field of graphic design history. His authoritative survey A History of Graphic Design was the first attempt at creating a definitive and linear history of the graphic design profession, charting its progress from the marks found in the caves of Lascaux to experimentation with digital media in the late 1990s.

#### Philip B. Meggs | Biography, Designs and Facts

The first edition of A History of Graphic Design was described by Philip B. Meggs as an attempt “to chronicle the evolution of graphic design” and as “the author’s personal diary of discovery, compiled over a decade of research.” In subsequent editions the research would span more than thirty years and become

School of the Arts Research Professor, Virginia Commonwealth University, Richmond, Virginia. Author of A History of Graphic Design,; co-editor of Revival of the Fittest: Digital Versions of Classic Typefaces and others.

Philip Baxter Meggs (30 May 1942 – 24 November 2002) was an American graphic designer, professor, historian and author of books on graphic design. His book History of Graphic Design is a definitive, standard read for the study of graphic design.

#### Philip B. Meggs, 60, Educator And Historian of Graphic ...

Philip B. Meggs, a scholar of graphic and advertising design who wrote the first full history of the field, from the time of Gutenberg to the postmodern era, died on Nov. 24 in Richmond, Va. He was 60. The cause was leukemia, said his wife, Libby Phillips Meggs.

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Philip B. Meggs. 256 likes. Graphic design's best-known historian and a beloved educator.

Philip B. Meggs highly valued the United States Constitution and the Bill of Rights, especially the protections of individual liberties that Meggs held dear, such as freedom of religion, freedom of speech, freedom of the press, freedom of assembly, and the right to petition. He often wore a bright yellow t-shirt that enumerated the Bill of Rights.

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#### Meggs' History of Graphic Design - Philip B. Meggs, Alston ...

@inproceedings{Meggs1983MeggsHO, title={Meggs' History of Graphic Design}, author={Philip B. Meggs and Alston W. Purvis}, year={1983} } Philip B. Meggs, Alston W. Purvis Preface. Preface to the First Edition. Acknowledgments. Part I: The Prologue to Graphic Design. The visual message from prehistory ...

The initial publication of this book was heralded as a publishing landmark, and author Philip B. Meggs is credited with significantly shaping the academic field of graphic design. Meggs presents compelling, comprehensive information enclosed in an exquisite visual format.

#### Philip B. Meggs (Author of Meggs' History of Graphic Design)

Philip B. Meggs, Alston W. Purvis Winner of the First-Ever QED (Quality, Excellence, Design) award by Digital Book World This is the unrivaled, comprehensive, and award-winning reference tool on graphic design recognized for publishing excellence by the Association of American Publishers.

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#### Meggs' History of Graphic Design by Philip B. Meggs

#### Meggs' History of Graphic Design (6th ed.)

The late Philip B. Meggs was a designer, educator, and author. He was School of the Arts Research Professor, Communication Arts and Design Department, at Virginia Commonwealth University; visiting faculty at Syracuse University and the National College of Art and Design in Dublin, Ireland; and contributing editor to Print magazine.

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