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Students studying construction management and related subjects need to have a broad understanding of the major aspects of controlling the building processes. Operations Management for Construction is one of three textbooks (Business Organisation, Operations Management and Finance Control) written to systematically cover the field. Focusing on construction sites and operations which are challenging to run, Chris March explores issues such as the setting up of the site, the deciding of the methodology of construction, and the sequence of work and resourcing. As changing and increasing regulations affect the way sites are managed, he also considers the issues and methods of successful administering, safety, quality and environment. Finally, the contractor's responsibility to the environment, including relationships with third parties, selection of materials, waste management and sustainability is discussed. Chris March has a wealth of practical experience in the construction industry, as well as considerable experience of teaching, which he uses to support the theory and principles set out in the book.

Operations management is important, exciting, challenging ... and everywhere you look! Important, because it enables organisations to provide services and products that we all need Exciting, because it is central to constant changes in customer preference, networks of supply and demand, and developments in technology Challenging, because solutions must be must be financially sound, resource-efficient, as well as environmentally and socially responsible And everywhere, because in our daily lives, whether at work or at home, we all experience and manage processes and operations. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

The plain language guide to getting things running smoothly in the world of business Operations management is all about efficiency, and Operations Management For Dummies is all about efficiently teaching you what you need to know about this business hot topic. This book tracks typical operations management MBA courses, and it will help you un-muddle concepts like process mapping, bottlenecks, Lean Production, and supply chain management. Learn to step into a business, see what needs improving, and plug in the latest tools and ideas to shape things up in any industry. This

latest edition covers, you guessed it, digital transformation. Technology is completely upending operations management, and Dummies walks you through the latest, so you can stay at the front of the pack. Other new stuff inside: supply chain traceability, ethical sourcing and carbon footprint, business resiliency, and modularizing the supply chain. It's all here! Optimize operations and increase revenue with strategies and ideas that make businesses run better and cheaper Get easy-to-understand explanations of complex topics and theories in operations management Learn how operations management is affected by digital transformation and sustainability concerns Evaluate, design, improve, and scale all sorts of processes, regardless of business size or area of operation Businesses can't operate successfully without effective operations and supply management. That makes Operations Management For Dummies a must—for MBA students and business professionals alike.

This volume analyses the rising inclusion of new and emerging technologies in business. It measures the effectiveness and challenges of these tools in various aspects of strategy and decision making within small and big businesses. Businesses in the competitive market must be agile and innovative to drive growth and the inclusion of technology and reliance on data science for decision-making is fraught with its own set of challenges. Through various case studies and analysis of trends, the book explores diverse dimensions of decision science from a micro as well as macro perspective. It examines the function, management and implementation of new technologies, like big data and AI in business operations and infrastructure highlighting their practical applications as well as the barriers to their adoption. This book will be useful to scholars and researchers of management studies, business management, financial management, business economics, international business, finance and marketing, development studies and economics. It will also interest policymakers and practitioners in the field.

They say about Luca's books: "This book was so helpful to my work. Opened my eyes up to some more reasons why change is so hard." - Chris Murman A very thoughtful piece of writing, deep and wiring!" - David Krejca"Practical, directional advice." - Hari Meyyappan"A thoughtfully written book in very straightforward language." - A.L. Peevey"This guy! Luca is amazing. So insightful with common sense applications of Complexity and the ability to communicate clearly!!" - Bob KlapetzkyInside, you'll find the solutions to your problems as a manager: - How to manage "difficult" employees?- How to get your subordinates to solve their own problems?- How to get more time for yourself, to work on what's important?- How to introduce a culture of mutual trust, respect and accountability, in a team which is demotivated or full of personal problems?What's inside- The 4 Principles of Operational Excellence, that determine whether your organization will operate smoothly or always react to

the last problem, whether your subordinates respect you and each other or operate with defensiveness and distrust.- The 8 Best Practices of Operational Excellence, that effective managers use on a weekly and monthly basis to ensure that the Principles are followed in practice every day, even when conditions are not optimal, even when they are not around.- How to get buy-in, a roadmap for an impactful roll-out, and systems to sustain the change. This book does not let you alone with the complex reality of implementing change in a big company where multiple projects and agendas are involved. This book will help you improve the way your team works, leading to the following benefits:

- Less stress: as your team's Operational Culture improves, they will learn how to solve alone problems you would have to micromanage instead.- More time: as your team takes care of its own problems, you will be freed from running after emergencies and work on the things that matter.- More respect: as you become a better leader, and your subordinates become better teammates, valuing each other's work, you will become more respected and valued.- More budget: as your team improves its output, the bottom line contribution of your team becomes available to be redistributed as budget and bonuses for you and your team.- A better career: the skills you will learn with this book are rare and thus valuable. They will make you a more valued and respect employee, leading to a successful career.

A complete playbook with best practices you can apply starting today in your company, to translate into impactful action the Principles of Operational Excellence. It includes comparisons between the actions of good managers and bad ones, lots of detailed examples and word-by-word scripts. Other books only describe how an effective company looks like, ignoring how to get there. This book doesn't leave you alone with the implementation. It proposes practical tactics and word-by-word scripts you can use to obtain buy-in from the Top Management and to roll-out the change initiatives.

THE COMPLETE TOOLKIT FOR THE OPERATIONS MANAGERS & SUPERVISORS IN MANUFACTURING & LOGISTICS-Handle unmotivated workers and instill newfound proactivity.- Get your workers to work safely, even when the boss is not looking.- Get your employees to keep an orderly work-floor, even when they are not motivated.- Get your quality up, while decreasing the cognitive load of your workers.- Manage a fast-changing company, where workers fail to keep up with growth and change. In this handbook, you will find all the procedures you need to run your operations smoothly. Procedures that work in practice. You will only find methods that are simple enough to be easily implemented and reliable enough to work even when your workers are tired or distracted. You will find procedures that stay into place even when priorities change and when your company scales.

A broad introduction to operations, reinforced with extensive practice problems. **Operations Management: Sustainability and Supply Chain Management** presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Solved problems and worked examples found in the 13th Edition provide ample support -- to help readers better understand concepts important to today's operations management professionals.

Production and Operations Analysis, 6/e by Steven Nahmias provides a survey of the analytical methods used to support the functions of production and operations management. This latest edition maintains the focus on continual process improvement while enhancing the technical content of the book. Both analytical methods centered on factory and service processes, as well as process issues

across the supply chain, are included. As always, the text presents the most cutting-edge quantitative models used in operations in a clear, accessible manner. While the familiar structure and organization of the text remains the same as previous editions, the current edition includes several new topics aimed at enhancing the technical content of the book.

This essential textbook introduces the work of sport management and sport development from the perspective of the day-to-day operational challenges faced by managers and sport development officers. It addresses the practicalities of designing and delivering sport services safely, efficiently and effectively, for profit or in non-profit contexts. The book covers core topics such as time management, project management, customer care, developing partnerships, fundraising, crisis management and research. It adopts a problem-based learning approach, with a strong, practical focus on putting theory into practice, to illustrate good practice and to help the reader develop sound operational skills, knowledge and decision-making, underpinned by the principles of safety, effectiveness and efficiency. It features a range of diverse international case studies, covering different sports and operational management challenges, including global pandemics and terrorism. Connecting theories, ideas and scientific disciplines, the book helps managers approach operations management more creatively, combining both management and development work to show areas of difference and overlap. It also introduces systems theory and the principals of marginal gains or small wins, to help managers develop working cultures which can be utilised in all areas of management, encouraging a culture of learning, reflection and ethical action. **Sport Operations Management and Development** is designed for both practitioners and students working in sport management, development, coaching or aspects of sport science.

SUSTAINABLE OPERATIONS AND SUPPLY CHAIN MANAGEMENT Sustainable Operations and Supply Chain Management addresses the most relevant topics of operations and supply chain management from the perspective of sustainability. The main focus is to provide a step-by-step guide for managerial decisions made along the product life cycle, following a path made up of the following steps: product design, sourcing, manufacturing, packaging and physical distribution, reverse logistics and recovery. Guidance is provided on understanding traditional operations and supply chain management approaches, tools and techniques such as production planning, stock management, quality management and performance measurement, which can be adapted to achieve economic, environmental and social sustainability. Key features: Reproduces the main operations and supply chain management decisions developed in the perspective of the Life Cycle Analysis (Cradle-to-Cradle approach) and the Triple Bottom Line approach (economic, environmental and social sustainability) Covers sustainability and future trends, sustainable operations as a competitive factor as well as performance measurement and control Explores five main areas of operations and supply chain management; design for environment, procurement, manufacturing, packaging and distribution and reverse supply chain Provides a case study within each chapter to further the reader's understanding along with numerous examples and real-world problems The book will be valuable for students at undergraduate and graduate levels in management and engineering schools, as well as for practitioners working in operations and supply chain management functions.

The management of rights-of-way by electric and telephone utilities, highway departments, gas pipe-

line companies, and railroads around the world is guided and constrained by policies and regulations to protect the environment. Companies that manage rights-of-way are required to comply with these regulations, and are seeking the most cost-effective management practices that, at the same time, demonstrate stewardship of the environment. Protection of biodiversity and sustainable development are especially important as national goals in many countries, and rights-of-way managers are seeking practical ways to include public participation in their operations. * Addresses environmental issues in rights-of-way planning and management * Provides a forum for information exchange among various agencies, industries, environmental consultants, and academic organizations * Presents peer-reviewed papers to help achieve a better understanding of current environmental issues involved in rights-of-way management

Management Principles for Health Professionals is a practical guide for new or future practicing healthcare managers. The customary activities of the manager—planning, organizing, decision making, staffing, motivating, and budgeting—are succinctly defined, explained, and presented with detailed examples drawn from a variety of health care settings. Students will learn proven management concepts, techniques, models, and tools for managing individuals or teams with skill and ease. The Sixth Edition is loaded with all-new examples from real-world healthcare settings and covers many current topics such as: ? Emerging implications of the Patient Protection and Affordable Care Act of 2010. ? A template to track the areas of impact of this major law is presented; this enables a manager to identify the topics to monitor and to prepare responses to changes as they unfold. ? Developments concerning electronic health record initiatives ? Adapting and revitalizing one's career; ? Information concerning various staffing alternatives such as outsourcing and telecommuting, and updates the material concerning job descriptions and their application. New material has been added in the section on consultant's contracts and reports. ? Patient privacy and the detection and prevention of medical identity theft, and much more.

This edition provides updated coverage of events such as the September 11th terrorist attacks and their effect on insurance, the Economic Growth and Tax Relief Reconciliation Act of 2001 and the President's Commission on Social Security.

Whether it's because of a lack of understanding, poor planning, or a myriad of other things, 50 to 60 percent of the IT effort in most companies can be considered waste. Explaining how to introduce Lean principles to your IT functions to reduce and even eliminate this waste, Lean Management Principles for Information Technology provides the tools and understanding to make better decisions, increase efficiencies, and make IT a major force in delivering sustainable improvements to your supply chain. The proven Toyota Production System principles described in this book have already helped many IT organizations double and triple their output. It introduces some of the most powerful Lean tools and techniques—including Six Sigma, value stream mapping, and spaghetti charting—and provides a methodology for implementing them to reduce waste in your IT environment. Discussing information production processes, IT systems, and change management through the lens of Lean principles, the book: Provides step-by-step guidance through the processes of implementing Lean principles in your IT supply chain management system Illustrates successful implementation across a range of industries and countries Examines how to use Lean methods to achieve ongoing improvement in IT personnel Explains how to implement Lean in the supply chain, while reducing IT cycle

time and costs The text reviews the major management challenges facing IT and illustrates solutions with stories, examples, and case studies of how Lean IT has led to unprecedented improvements in the private and government sectors. Demonstrating how to structure the components of your IT system in accordance with Lean, the book details the measures required to achieve and sustain a world-class Lean IT supply chain management system.

KEY BENEFIT: This text allows students to apply what they've learned to real company challenges and best practices by offering a multitude of problems in the text and integrated case studies on video. KEY TOPICS: Its coverage includes an extensive amount of service applications and firms to give students an in-depth look at operations in the real world. MARKET: For general business students interested in operations management and gaining the fundamental working knowledge of a firm.

The student version of Extend, simulation software, is on the CD-ROM. The CD-ROM also includes additional practice problems, self-review quizzes and four bonus tutorial topics. Eight video cases feature case studies. Adobe Acrobat reader 4.0 and QuickTime 3.0 are included on the CD-ROM.

The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed. Operations management is important, exciting, challenging ... and everywhere you look! Important, because it enables organisations to provide services and products that we all need Exciting, because it is central to constant changes in customer preference, networks of supply and demand, and developments in technology Challenging, because solutions must be must be financially sound, resource-efficient, as well as environmentally and socially responsible And everywhere, because in our daily lives, whether at work or at home, we all experience and manage processes and operations.

Addressing the specific needs of engineers, scientists, and technicians, this reference introduces engineering students to the basics of marketing, human resource management, employment relations, personnel management, and financial management. This guide will help engineering students develop a sense for business and prepare them for the commercial and administrative dealings with customers, suppliers, contractors, accountants, and managers.

In this textbook, Heizer (business administration, Texas Lutheran U.) and Render (operations management, Rollins College) provide a broad introduction to the field of operations management. A sampling of topics includes operations strategy for competitive advantage, forecasting, design of goods and services, human resources, e-commerce, project management, inventory management, and maintenance. The CD-ROM contains video case studies, lecture notes, Excel OM and Extend software, and additional practice problems. Annotation copyrighted by Book News Inc., Portland, OR Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management

and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

All businesses strive for excellence in today's technology-based environment in which customers want solutions at the touch of a button. This highly regarded textbook provides in-depth coverage of the principles of operations and supply chain management and explains how to design, implement, and maintain processes for sustainable competitive advantage. This text offers a unique combination of theory and practice with a strategic, results-driven approach. Now in its fourth edition, *Operations Management for Business Excellence* has been updated to reflect major advances and future trends in supply chain management. A new chapter on advanced supply chain concepts covers novel logistics technology, information systems, customer proximity, sustainability, and the use of multiple sales channels. As a platform for discussion, the exploration of future trends includes self-driving vehicles, automation and robotics, and omnichannel retailing. Features include: A host of international case studies and examples to demonstrate how theory translates to practice, including Airbus, Hewlett Packard, Puma, and Toyota. A consistent structure to aid learning and retention: Each chapter begins with a detailed set of learning objectives and finishes with a chapter summary, a set of discussion questions and a list of key terms. Fully comprehensive with an emphasis on the practical, this textbook should be core reading for advanced undergraduate and postgraduate students of operations management and supply chain management. It would also appeal to executives who desire an understanding of how to achieve and maintain 'excellence' in business. Online resources include lecture slides, a glossary, test questions, downloadable figures, and a bonus chapter on project management.

PRINCIPLES OF BUSINESS, Eighth Edition, provides complete instruction in business concepts and skills students need in today's competitive environment. This market-leading introductory business text offers extensive coverage in major business concepts, such as finance, marketing, operations, and management. Students gain valuable information and skills for the workplace, as well as preparation for success in competitive events, such as DECA, FBLA, and BPA. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

In today's modernized world, new research and empirical findings are being conducted and found within various professional industries. The field of engineering is no different. Industrial and material engineering is continually advancing, making it challenging for practitioners to keep pace with the most recent trends and methods. Engineering professionals need a handbook that provides up-to-date research on the newest methodologies in this imperative industry. The Handbook of Research

on Developments and Trends in Industrial and Materials Engineering is a collection of innovative research on the theoretical and practical aspects of integrated systems within engineering. This book provides a forum for professionals to understand the advancing methods of engineering. While highlighting topics including operations management, decision analysis, and communication technology, this book is ideally designed for researchers, managers, engineers, industrialists, manufacturers, academicians, policymakers, scientists, and students seeking current research on recent findings and modern approaches within industrial and materials engineering.

For courses in operations management. A broad introduction to operations, reinforced with extensive practice problems *Principles of Operations Management: Sustainability and Supply Chain Management* presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the 11th Edition contain ample support -- found in the book's solved-problems and worked examples -- to help readers better understand concepts important to today's operations management professionals. This text is available in two versions: *Operations Management*, 13th Edition, a hardcover, and *Principles of Operations Management*, 11th Edition, a paperback. Both books include the identical core Chapters 1–17. However, *Operations Management*, 13th Edition also includes a Part IV with seven business analytics modules.

This updated second edition of *"Resorts: Management and Operation"* addresses the expansion of the resort industry and provides practical, need-to-know information on the development and management of all aspects of these properties, which include ski areas, gaming properties, cruise ships, and spas.

Effective service delivery requires a transition from high-volume, long-run operations to low-volume, short-run output. In conventional terms, inefficiency is inherent in such a shift. The Japanese experience suggests, however, that this convention is in error; success is available if we can only organize operations away from capital toward labor intensiveness with emphasis on multipurpose machinery and multiskilled workers as the foundation. Wholly new devices that accept the inevitability of bottlenecks and focus on managing them are required for managing work flow. A century of mass production has set in place habits and concepts of operations management that are inappropriate to the need. A new vision is needed. This book outlines an operations vision based on proven principles of management and organization science that can guide the way into an emerging service era. Glenn Bassett looks at a variety of service industries from the perspective of cost and quality management. He argues the basic inevitability of suboptimized plant and equipment utilization. The potential for conflict between commodity and noncommodity dimensions of service is examined. Basic methods of cost control and work flow management are described. The varied and sometimes shifting bases of service quality are described in considerable detail, industry by industry where necessary. Methods for selecting and training effective service-providers are reviewed. Reform of government service as metaphor and model for the service revolution is detailed. The focus always is on sound, cost-effective, high-quality service delivery using the best available operations methods. It is sound operations management that will contribute genuine value to tomorrow's service industries. The basics of that discipline are the subject of this book.

Since the beginning of mankind on Earth, if the "busyness" process was successful, then some form

of benefit sustained it. The fundamentals are obvious: get the right inputs (materials, labor, money, and ideas); transform them into highly demanded, quality outputs; and make it available in time to the end consumer. Illustrating how operations relate to the rest of the organization, Production and Operations Management Systems provides an understanding of the production and operations management (P/OM) functions as well as the processes of goods and service producers. The modular character of the text permits many different journeys through the materials. If you like to start with supply chain management (Chapter 9) and then move on to inventory management (Chapter 5) and then quality management (Chapter 8), you can do so in that order. However, if your focus is product line stability and quick response time to competition, you may prefer to begin with project management (Chapter 7) to reflect the continuous project mode required for fast redesign rapid response. Slides, lectures, Excel worksheets, and solutions to short and extended problem sets are available on the Downloads / Updates tabs. The project management component of P/OM is no longer an auxiliary aspect of the field. The entire system has to be viewed and understood. The book helps students develop a sense of managerial competence in making decisions in the design, planning, operation, and control of manufacturing, production, and operations systems through examples and case studies. The text uses analytical techniques when necessary to develop critical thinking and to sharpen decision-making skills. It makes production and operations management (P/OM) interesting, even exciting, to those who are embarking on a career that involves business of any kind.

This book is a novel treatment of Operations Management. It takes a fresh insight to this increasingly important topic, exploring fundamental principles equally applicable to service and manufacturing situations. The book adapts a strategic stance by providing a framework for effective decision making and is aimed at practising managers who need to design working processes, manage change and make decisions within a strategic framework. The framework and supporting case vignettes allow the practitioner to grasp essential concepts quickly in a range of different operational contexts. "Bamford and Forrester have done an excellent job in creating a concise, salient, and appealing approach - they have captured the essential elements of designing processes, products and work organizations; exploring approaches to operations planning and control; managing change through effective project management and technology transfer; and then managing quality and improvement strategies". —Professor Rob Handfield, Professor of Supply Chain Management, North Carolina State University, USA "This is an excellent concise text that introduces students to all of the key areas - it's an invaluable aid for students in understanding all of the major aspects of operations and their importance to the success of businesses". —Professor Steve Brown, Professor of Management, University of Exeter Business School, University of Exeter, UK "For today's or tomorrow's business leaders this text has well structured invaluable content ready for immediate adoption. Follow the guide, put it into practice, and the rewards will follow". —Mr Vernon Barker, Managing Director, First TransPennine Express, First Group Plc, UK "This book combines technical theory 'book smarts' with real life experience 'street smarts' in a flowing read". —Mr Stephen Oliver, Vice President Marketing & Sales, Vicor Corporation, Boston, USA

Revised edition of: Operations and process management / Nigel Slack ... [et al.].

For undergraduate Operations Management courses. A broad, practical introduction to operations, reinforced with an extensive collection of practice problems. Principles of Operations Management pre-

sents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market. The problems found in this text also contain ample support--found in the book's solved-problems, worked examples, and myomlab, Pearson's new online homework and tutorial system--to help students complete and understand assignments even when they're not in class. The eighth edition has been thoroughly updated to reflect operations management today--and now features myomlab. For a more comprehensive version with a quantitative modules at the end of the text, see Heizer/Render's Operations Management, 10e.

For the core course in Operations Management. Operations Management Flexible Edition 8th edition delivers the best problems in the industry (ie. examples, solved problems, and homework problems). This innovative package consists of a core textbook, a Student Lecture Guide (for note-taking in class), and a student CD-ROM all packaged together. The Flexible Version contains all the contents and features of their best-selling hardcover text, but packages them in a new, less-expensive, flexible format. The hardcover version (OM 8e) features 17 core chapters and 6 quantitative modules. A briefer version is also available called Principles of Operations Management, 6e.

This package includes a physical copy of 'Operations Management' as well as access to the eText and MyOMLab. The edition has been edited to include enhancements making it more relevant to students outside the United States. The book presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market.

A simplified and relevant appraisal of key aspects of Operations Management, especially tailored for an Arab audience. The text covers the discipline's essential theory, and directly applies it to real life, local business scenarios for contextualised and engaged student learning.

For courses in Operations Management. A broad, practical introduction to operations, reinforced with an extensive collection of practice problems Principles of Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the Tenth Edition contain ample support--found in the book's solved-problems and worked examples--to help readers better understand concepts important to today's operations management professionals. For a more comprehensive version with the business analytic modules at the end of the text, see Heizer/Render's Operations Management: Sustainability and Supply Chain Management Plus MyOMLab with Pearson eText -- Access Card Package, 12/e (0134422406 / 9780134422404). Also Available with MyOMLab™ This title is available with MyOMLab--an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyOMLab does not come packaged with this content. If you would like to purchase both the physical text and MyOMLab search for: 0134422414 / 9780134422411 Principles of Operations Management: Sustainability and Supply Chain Management Plus MyOMLab with Pearson eText -- Access Card Package, 10/e Package consists of: *0134181980 / 9780134181981 Principles of Operations Management: Sustainability and Supply Chain Management *0134184114 / 9780134184111 MyOMLab with Pearson eText -- Ac-

cess Card -- for Principles of Operations Management: Sustainability and Supply Chain Management
Operations Management in the Supply Chain: Decisions and Cases is an ideal book for the instructor seeking a short text with cases. This book employs a cross-functional perspective that emphasizes strategy and critical thinking, appealing to non-majors and practical for use in an MBA level or under-

graduate course in operations management. The size and focus of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The sixteen cases offer variety in length and rigor; and several are from Ivey, Stanford, and Darden. This mix makes the book appropriate for both undergraduates and MBA students.