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8Z6JWQ - TRAVIS MASON

Now readers can develop the Microsoft Excel 2016 skills needed to be successful in college or the business world beyond with the emphasis on critical-thinking, problem-solving, and in-depth coverage found in NEW PERSPECTIVES MICROSOFT OFFICE 365 & EXCEL 2016: INTERMEDIATE. Updated with all-new case scenarios, this complete book clearly applies the skills readers are learning to real-world situations, making the concepts even more relevant. All content and activities throughout NEW PERSPECTIVES MICROSOFT OFFICE 365 & EXCEL 2016: INTERMEDIATE help readers understand the importance of what they're learning. This edition focuses on strengthening learning outcomes and transferring skills to other applications and disciplines for further success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

More than one hundred of the world's leading thinkers write about things they believe in, despite the absence of concrete proof. Scientific theory, more often than not, is born of bold assumption, disparate bits of unconnected evidence, and educated leaps of faith. Some of the most potent beliefs among brilliant minds are based on supposition alone -- yet that is enough to push those minds toward making the theory viable. Eminent cultural impresario, editor, and publisher of Edge (www.edge.org), John Brockman asked a group of leading scientists and thinkers to answer the question: What do you believe to be true even though you cannot prove it? This book brings together the very best answers from the most distinguished contributors. Thought-provoking and hugely compelling, this collection of bite-size thought-experiments is a fascinating insight into the instinctive beliefs of some of the most brilliant minds today.

From the early demise of Trent Lott at the hands of bloggers to the agonized scream of Howard Dean; from Daily Kos and the blogosphere to the rise of Twitter and Facebook, politics and new media have co-existed and evolved in rapid succession. Here, an academic and practitioner team up to consider how new and old media technologies mix with combustible politics to determine, in real time, the shape of the emerging political order. Our political moment shares with other realigning periods the sense that political parties are failing to address the public interest. In an era defined by the collapse of the political center, extreme income inequality, rapidly changing demography, and new methods of communicating and organizing, a second-generation online progressive movement fueled by email and social media is coming into its own. In this highly readable text, the authors -- one a scholar of Internet politics, the other a leading voice of the first generation netroots -- draw on unique data and on-the-ground experience to answer key questions at the core of our tumultuous politics: How has Internet activism changed in form and function? How have the left and right changed with it? How does this affect American political power?

Kirby Nickel loves basketball. The only problem is he can't play basketball. But when an opportunity to meet NBA star Brett McGrew comes up, Kirby knows he has to take a chance and try out for the basketball team. Getting on the team turns out to be easy—the rest of the boys are as supremely untalented as Kirby—but winning in order to be eligible to meet McGrew is a whole different problem. Different and embarrassing. The coach's radical new plan for success involves the boys playing in their underwear. But if this crazy idea works, Kirby will get to meet his hero—who he secretly also hopes is his long-lost father.

The study of past society in terms of what it consumes rather than what it produces is - relatively speaking - a new development. The focus on consumption changes the whole emphasis and structure of historical enquiry. While human beings usually work within a single trade or industry as producers, as, say, farmers or industrial workers, as consumers they are active in many different markets or networks. And while history written from a production viewpoint has, by chance or design, largely been centred on the work of men, consumption history helps to restore women o the mainstream. The history of consumption demands a wide range of skills. It calls upon the methods and techniques of many other disciplines, including archaeology, sociology, social and economic history, anthropology and art criticism. But it is not simply a melting-pot of techniques and skills, brought to bear on a past epoch. Its objectives amount to a new description of a past culture in its totality, as perceived through its patterns of consumption in goods and services. Consumption and the World of Goods is the first of three volumes to examine history from this perspective, and is a unique collaboration between twenty-six leading subject specialists from Europe and North America. The outcome is a new interpretation of the seventeenth and eighteenth centuries, one that shapes a new historical landscape

based on the consumption of goods and services.

Published amid controversy in 1793-6, this two-volume biography remains an important portrait of Methodism's founders and early history.

In Permanent Present Tense Suzanne Corkin tells the incredible story of the amnesiac Henry Gustave Molaison - known only as H.M. until his death in 2008 - and what he taught medical science, neuroscience and the world. In 1953, at the age of twenty-seven, Molaison underwent an experimental psychosurgical procedure intended to alleviate his debilitating epilepsy. The outcome was devastating - when Molaison awoke he was unable to form new memories and for the rest of his life would be trapped in the moment. But Molaison's tragedy would prove a gift to humanity, illuminating functions and structures of the brain and revolutionizing the neuroscience of memory. His amnesia became a touchstone for memory impairment in other patients. For nearly five decades, distinguished neuroscientist Suzanne Corkin studied Molaison and oversaw his care. Her account of his life and legacy in Permanent Present Tense reveals an intelligent man who, despite his profound amnesia, was altruistic, friendly, open, and humorous. She explores how his case transformed an entire field, helping to address eternal questions. How do we store and retrieve memories? How do we know that there are different kinds of memory, controlled by different brain circuits? Is our identity bound up with remembering? If you can recall people or events for only a few seconds and cannot learn from the past or plan the future, can you still live a meaningful life? Permanent Present explores the astonishing complexity of the human brain with great clarity, sensitivity, and grace, showing how one man's story challenged our very notions of who we are. Suzanne Corkin is Professor of Behavioral Neuroscience and head of the Corkin Lab at MIT. The author of nine books, Corkin lives in Charlestown, Massachusetts. 'A fascinating account of perhaps the most important case study in the history of neuroscience, rich with implications for our understanding of the brain, our experience, and what it means to be human' Steven Pinker, author of 'How the Mind Works' and 'The Stuff of Thought' 'The best way to understand memory is to witness the ways it can disassemble. In this remarkable book, Suzanne Corkin gifts us with a rare insider's view, revealing how a man who could not remember his immediate past so profoundly influenced science's future' David Eagleman, neuroscientist and New York Times best-selling author of 'Incognito: The Secret Lives of the Brain' 'Suzanne Corkin has written an enjoyable and sensitive story of H.M.'s life and what it has taught us about memory. Millions of patients have been the source of advances in science but few are celebrated as individuals. We learn through H.M. that 'Our brains are like hotels with eclectic arrays of guests-homes to different kinds of memory, each of which occupies its own suite of rooms' Philip A. Sharp, Institute Professor, Massachusetts Institute of Technology, and winner of the Nobel Prize in Physiology or Medicine 'Drawing on her unique investigations over more than four decades, neuroscientist Suzanne Corkin relates the fascinating story of how one severely amnesic man transformed our understanding of mind, brain, and memory' Howard Gardner, author of 'Multiple Intelligences'

This clear, learner-friendly text helps today's students bridge the gap between everyday culture and critical thinking. The text covers all the basics of critical thinking, beginning where students are, not where we think they should be. Its comprehensiveness allows instructors to tailor the material to their individual teaching styles, resulting in an exceptionally versatile text.

Banish your fears of statistical analysis using this clearly written and highly successful textbook. Statistics for Veterinary and Animal Science Third Edition is an introductory text which assumes no previous knowledge of statistics. It starts with very basic methodology and builds on it to encompass some of the more advanced techniques that are currently used. This book will enable you to handle numerical data and critically appraise the veterinary and animal science literature. Written in an non-mathematical way, the emphasis is on understanding the underlying concepts and correctly interpreting computer output, and not on working through mathematical formulae. Key features: Flow charts are provided to enable you to choose the correct statistical analyses in different situations Numerous real worked examples are included to help you master the procedures Two statistical packages, SPSS and Stata, are used to analyse data to familiarise you with typical computer output The data sets from the examples in the book are available as electronic files to download from the book's companion website in ASCII, Excel, SPSS, Stata and R Workspace formats, allowing you to practice using your own software and fully get to grips with the techniques A clear indication is provided of the more advanced or obscure topics so that, if desired, you can skip them

without loss of continuity. New to this edition: New chapter on reporting guidelines relevant to veterinary medicine as a ready reference for those wanting to follow best practice in planning and writing up research New chapter on critical appraisal of randomized controlled trials and observational studies in the published literature: a template is provided which is used to critically appraise two papers New chapter introducing specialist topics: ethical issues of animal investigations, spatial statistics, veterinary surveillance, and statistics in molecular and quantitative genetics Expanded glossaries of notation and terms Additional exercises and further explanations added throughout to make the book more comprehensive. Carrying out statistical procedures and interpreting the results is an integral part of veterinary and animal science. This is the only book on statistics that is specifically written for veterinary science and animal science students, researchers and practitioners.

"Bibliography found online at tonyrobbins.com/masterthegame" --- Page [643].

UPDATED FOR 2020 WITH A NEW PREFACE BY NATE SILVER "One of the more momentous books of the decade." —The New York Times Book Review Nate Silver built an innovative system for predicting baseball performance, predicted the 2008 election within a hair's breadth, and became a national sensation as a blogger—all by the time he was thirty. He solidified his standing as the nation's foremost political forecaster with his near perfect prediction of the 2012 election. Silver is the founder and editor in chief of the website FiveThirtyEight. Drawing on his own groundbreaking work, Silver examines the world of prediction, investigating how we can distinguish a true signal from a universe of noisy data. Most predictions fail, often at great cost to society, because most of us have a poor understanding of probability and uncertainty. Both experts and laypeople mistake more confident predictions for more accurate ones. But overconfidence is often the reason for failure. If our appreciation of uncertainty improves, our predictions can get better too. This is the "prediction paradox": The more humility we have about our ability to make predictions, the more successful we can be in planning for the future. In keeping with his own aim to seek truth from data, Silver visits the most successful forecasters in a range of areas, from hurricanes to baseball to global pandemics, from the poker table to the stock market, from Capitol Hill to the NBA. He explains and evaluates how these forecasters think and what bonds they share. What lies behind their success? Are they good—or just lucky? What patterns have they unraveled? And are their forecasts really right? He explores unanticipated commonalities and exposes unexpected juxtapositions. And sometimes, it is not so much how good a prediction is in an absolute sense that matters but how good it is relative to the competition. In other cases, prediction is still a very rudimentary—and dangerous—science. Silver observes that the most accurate forecasters tend to have a superior command of probability, and they tend to be both humble and hardworking. They distinguish the predictable from the unpredictable, and they notice a thousand little details that lead them closer to the truth. Because of their appreciation of probability, they can distinguish the signal from the noise. With everything from the health of the global economy to our ability to fight terrorism dependent on the quality of our predictions, Nate Silver's insights are an essential read.

The definitive introduction to game theory This comprehensive textbook introduces readers to the principal ideas and applications of game theory, in a style that combines rigor with accessibility. Steven Tadelis begins with a concise description of rational decision making, and goes on to discuss strategic and extensive form games with complete information, Bayesian games, and extensive form games with imperfect information. He covers a host of topics, including multistage and repeated games, bargaining theory, auctions, rent-seeking games, mechanism design, signaling games, reputation building, and information transmission games. Unlike other books on game theory, this one begins with the idea of rationality and explores its implications for multiperson decision problems through concepts like dominated strategies and rationalizability. Only then does it present the subject of Nash equilibrium and its derivatives. Game Theory is the ideal textbook for advanced undergraduate and beginning graduate students. Throughout, concepts and methods are explained using real-world examples backed by precise analytic material. The book features many important applications to economics and political science, as well as numerous exercises that focus on how to formalize informal situations and then analyze them. Introduces the core ideas and applications of game theory Covers static and dynamic games, with complete and incomplete information Features a variety of examples, applications, and exercises Topics include repeated games, bargaining, auctions, signaling, reputation, and infor-

mation transmission Ideal for advanced undergraduate and beginning graduate students Complete solutions available to teachers and selected solutions available to students

Statistical methods are a key part of data science, yet very few data scientists have any formal statistics training. Courses and books on basic statistics rarely cover the topic from a data science perspective. This practical guide explains how to apply various statistical methods to data science, tells you how to avoid their misuse, and gives you advice on what's important and what's not. Many data science resources incorporate statistical methods but lack a deeper statistical perspective. If you're familiar with the R programming language, and have some exposure to statistics, this quick reference bridges the gap in an accessible, readable format. With this book, you'll learn: Why exploratory data analysis is a key preliminary step in data science How random sampling can reduce bias and yield a higher quality dataset, even with big data How the principles of experimental design yield definitive answers to questions How to use regression to estimate outcomes and detect anomalies Key classification techniques for predicting which categories a record belongs to Statistical machine learning methods that "learn" from data Unsupervised learning methods for extracting meaning from unlabeled data

Introductory Business Statistics is designed to meet the scope and sequence requirements of the one-semester statistics course for business, economics, and related majors. Core statistical concepts and skills have been augmented with practical business examples, scenarios, and exercises. The result is a meaningful understanding of the discipline, which will serve students in their business careers and real-world experiences.

Our manuals facilitate your learning by providing structured interaction with the software itself.

The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the Seattle Times as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

Microsoft PowerPivot is a free add-on to Excel from Microsoft that allows users to produce new kinds of reports and analyses that were simply impossible before, and this book is the first to tackle DAX formulas, the core capability of PowerPivot, from the perspective of the Excel audience. Written by the world's foremost PowerPivot blogger and practitioner, the book's concepts and approach are introduced in a step-by-step manner tailored to the learning style of Excel users everywhere. The techniques presented allow users to produce, in hours or even minutes, results that formerly would have taken entire teams weeks or months to produce. The "pattern-like" techniques and best practices contained in this book have been developed and refined over two years of onsite training with Excel users around the world, and the key lessons from those seminars costing thousands of dollars per day are now available within the pages of this easy-to-follow guide. This updated edition covers new features introduced with Office 2015.

Marcus King, ruthless entrepreneur and commercial giant, was a man obsessed. His obsession-staying alive! He used his millions to buy life from the bodies of others. Then someone devised a highly scientific plan to kill him-only for King to survive the attack, and plan his revenge. But who was the mastermind behind the assassination attempt? Dale Markham, chief of local police, is quickly on the crime scene. But the case is so bizarre, with far-reaching international implications, that Security is also called in and special agent Steve Delmonte is assigned to work with the police. Delmonte's investigations uncover a tangled web of sadistic intrigue and he has to follow a trail of further murders all the way to the moon before the incredible truth behind the attack is revealed.

Analysis of Economic Data has, over three editions, become firmly established as a successful textbook for students studying data analysis whose primary interest is not in econometrics, statistics or mathematics. It introduces students to basic econometric techniques and shows the reader how to apply these techniques in the context of real-world empirical problems. The book adopts a largely non-mathematical approach relying on verbal and graphical intuition and covers most of the tools used in modern econometrics research. It contains extensive use of real data examples and involves readers in hands-on computer work.

More than 100,000 entrepreneurs rely on this book for detailed,

step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you: • Avoid the 9 deadly sins that destroy startups' chances for success • Use the Customer Development method to bring your business idea to life • Incorporate the Business Model Canvas as the organizing principle for startup hypotheses • Identify your customers and determine how to "get, keep and grow" customers profitably • Compute how you'll drive your startup to repeatable, scalable profits. The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

A clear and lucid bottom-up approach to the basic principles of evolutionary algorithms Evolutionary algorithms (EAs) are a type of artificial intelligence. EAs are motivated by optimization processes that we observe in nature, such as natural selection, species migration, bird swarms, human culture, and ant colonies. This book discusses the theory, history, mathematics, and programming of evolutionary optimization algorithms. Featured algorithms include genetic algorithms, genetic programming, ant colony optimization, particle swarm optimization, differential evolution, biogeography-based optimization, and many others. Evolutionary Optimization Algorithms: Provides a straightforward, bottom-up approach that assists the reader in obtaining a clear—but theoretically rigorous—understanding of evolutionary algorithms, with an emphasis on implementation Gives a careful treatment of recently developed EAs—including opposition-based learning, artificial fish swarms, bacterial foraging, and many others—and discusses their similarities and differences from more well-established EAs Includes chapter-end problems plus a solutions manual available online for instructors Offers simple examples that provide the reader with an intuitive understanding of the theory Features source code for the examples available on the author's website Provides advanced mathematical techniques for analyzing EAs, including Markov modeling and dynamic system modeling Evolutionary Optimization Algorithms: Biologically Inspired and Population-Based Approaches to Computer Intelligence is an ideal text for advanced undergraduate students, graduate students, and professionals involved in engineering and computer science.

100 easy-to-use two-page units: vocabulary items are presented and explained on left-hand pages with a range of practice exercises on right-hand pages Presents and explains new words in context and shows learners how to use them Uses short texts and typical example sentences to ensure students are exposed to real language Based on a corpus of written and spoken language to ensure the vocabulary is relevant and up-to-date Promotes good learning habits with study tips and follow-up tasks Contains a comprehensive, student-friendly answer key Includes a detailed index with phonetic transcriptions to help with the pronunciation of difficult vocabulary

Rethink traditional teaching methods to improve student learning and retention in STEM Educational research has repeatedly shown that compared to traditional teacher-centered instruction, certain learner-centered methods lead to improved learning outcomes, greater development of critical high-level skills, and increased retention in science, technology, engineering, and mathematics (STEM) disciplines. Teaching and Learning STEM presents a trove of practical research-based strategies for designing and teaching STEM courses at the university, community college, and high school levels. The book draws on the authors' extensive backgrounds and decades of experience in STEM education and faculty development. Its engaging and well-illustrated descriptions will equip you to implement the strategies in your courses and to deal effectively with problems (including student resistance) that might occur in the implementation. The book will help you: Plan and conduct class sessions in which students are actively engaged, no matter how large the class is Make good use of technology in face-to-face, online, and hybrid courses and flipped classrooms Assess how well students are acquiring the knowledge, skills, and conceptual understanding the course is designed to teach Help students develop expert problem-solving skills and skills in communication, creative thinking, critical thinking, high-performance teamwork, and self-directed learning Meet the learning needs of STEM students with a broad diversity of attributes and backgrounds The strategies presented in Teaching and Learning STEM don't require revolutionary time-intensive changes in your teaching, but rather a gradual integration of traditional and new methods. The result will be continual improvement in your teaching and your students' learning. More information about Teaching and Learning STEM can be found at <http://educationdesignsinc.com/book> including its preface, fore-

word, table of contents, first chapter, a reading guide, and reviews in 10 prominent STEM education journals.

The rise of open data in the public sector has sparked innovation, driven efficiency, and fueled economic development. While still emerging, we are seeing evidence of the transformative potential of open data in shaping the future of our civic life, and the opportunity to use open data to reimagine the relationship between residents and government, especially at the local level. As we look ahead, what have we learned so far from open data in practice and how we can apply those lessons to realize a more promising future for America's cities and communities? Edited by Brett Goldstein, former Chief Data Officer for the City of Chicago, with Code for America, this book features essays from over twenty of the world's leading experts in a first-of-its-kind instructive anthology about how open data is changing the face of our public institutions. Contributors include: Michael Flowers, Chief Analytics Officer, New York City Beth Blauer, former director of Maryland StateStat Jonathan Feldman, CIO, City of Asheville Tim O'Reilly, founder & CEO, O'Reilly Media Eric Gordon, Director of Engagement Game Lab, Emerson College Beth Niblock, CIO, Louisville Metro Government Ryan & Mike Alfred, Co-Founders, Brightscope Emer Coleman, former director of the London Datastore Mark Headd, Chief Data Officer, City of Philadelphia "As an essential volume for anyone interested in the future of governance, urban policy, design, data-driven policymaking, journalism, or civic engagement, "Beyond Transparency" combines the inspirational glow and political grit of Profiles in Courage with the clarity of an engineer's calm explanation of how something technical actually works. Here are the detailed how-to stories of many members of the first generation of open government pioneers, written in a generous, accessible style; this compilation presents us with a great deal to admire, ample provocation, and wise guidance from a group of remarkable individuals." -Susan Crawford, author of Captive Audience "Just as he did during his time in my administration, Goldstein has brought together industry leaders to discuss issues of relevance in the open data movement and the practical implications of implementing these policies... This book will help continue the work to make open government a reality across the country." - Mayor Rahm Emanuel, City of Chicago "A must-read for anyone who is passionate about what open data can do to transform city living." - Boris Johnson, Mayor of London

All the talk of closing the achievement gap in schools obscures a more fundamental issue: do the grades we assign to students truly reflect the extent of their learning? In this lively and eye-opening book, educator Myron Dueck reveals how many of the assessment policies that teachers adopt can actually prove detrimental to student motivation and achievement and shows how we can tailor policies to address what really matters: student understanding of content. In sharing lessons, anecdotes, and cautionary tales from his own experiences revamping assessment procedures in the classroom, Dueck offers a variety of practical strategies for ensuring that grades measure what students know without punishing them for factors outside their control; critically examining the fairness and effectiveness of grading homework assignments; designing and distributing unit plans that make assessment criteria crystal-clear to students; creating a flexible and modular retesting system so that students can improve their scores on individual sections of important tests. Grading Smarter, Not Harder is brimming with reproducible forms, templates, and real-life examples of grading solutions developed to allow students every opportunity to demonstrate their learning. Written with abundant humor and heart, this book is a must-read for all teachers who want their grades to contribute to, rather than hinder, their students' success.

Celebrated scientists Nicholas Christakis and James Fowler explain the amazing power of social networks and our profound influence on one another's lives. Your colleague's husband's sister can make you fat, even if you don't know her. A happy neighbor has more impact on your happiness than a happy spouse. These startling revelations of how much we truly influence one another are revealed in the studies of Dr. Christakis and Fowler, which have repeatedly made front-page news nationwide. In Connected, the authors explain why emotions are contagious, how health behaviors spread, why the rich get richer, even how we find and choose our partners. Intriguing and entertaining, Connected overturns the notion of the individual and provides a revolutionary paradigm—that social networks influence our ideas, emotions, health, relationships, behavior, politics, and much more. It will change the way we think about every aspect of our lives.

Getting promoted in the fire service is not an easy process. Many people have that desire to promote, but for whatever reason cannot put the pieces together to make it a reality. Over the 20 plus years I have been in the fire service, I have had the opportunity to be on both sides of the promotional process - as a candidate, and as a rater and proctor. This book will assist fire department personnel specifically prepare for their next promotional exam. Promotional candidates will be exposed to and offered key points for the most common tasks and events within a fire department promotional process including, but not limited to: promotional preparation, completing the application, resume preparation, the written exam, the oral interview, the personnel problem, the oral presentation, and the emergency simulation.

Praise for the first edition: 'It is difficult to imagine another book in which one could find all this diverse material, and no doubt Amt's collection, in its richness, and in its genuine clarity and simplicity will take prominent place in our expanded, diversified medieval curriculum, a curriculum that takes class, gender, and ethnicity as central to an understanding of world cultural history.' - The Medieval Review Long considered to be a definitive and truly groundbreaking collection of sources, *Women's Lives in Medieval Europe* uniquely presents the everyday lives and experiences of women in the Middle Ages. This indispensable text has now been thoroughly updated and expanded to reflect new research, and includes previously unavailable source material. This new edition includes expanded sections on marriage and sexuality, and on peasant women and townswomen, as well as a new section on women and the law. There are brief introductions both to the period and to the individual documents, study questions to accompany each reading, a glossary of terms and a fully updated bibliography. Working within a multi-cultural framework, the book focuses not just on the Christian majority, but also present material about women in minority groups in Europe, such as Jews, Muslims, and those considered to be heretics. Incorporating both the laws, regulations and religious texts that shaped the way women lived their lives, and personal narratives by and about medieval women, the book is unique in examining women's lives through the lens of daily activities, and in doing so as far as possible through the voices of women themselves.

"A good read for anyone who wants to understand what actually determines whether a developing economy will succeed" (Bill Gates, "Top 5 Books of the Year"). An Economist Best Book of the Year from a reporter who has spent two decades in the region, and who The Financial Times said "should be named chief myth-buster for Asian business." In *How Asia Works*, Joe Studwell distills his extensive research into the economies of nine countries—Japan, South Korea, Taiwan, Indonesia, Malaysia, Thailand, the Philippines, Vietnam, and China—into an accessible, readable narrative that debunks Western misconceptions, shows what really happened in Asia and why, and for once makes clear why some countries have boomed while others have languished. Studwell's in-depth analysis focuses on three main areas: land policy, manufacturing, and finance. Land reform has been essential to the success of Asian economies, giving a kick-start to development by utilizing a large workforce and providing capital for growth. With manufacturing, industrial development alone is not sufficient, Studwell argues. Instead, countries need "export discipline," a government that forces companies to compete on the global scale. And in finance, effective regulation is essential for fostering, and sustaining growth. To explore all of these subjects, Studwell journeys far and wide, drawing on fascinating examples from a Philippine sugar baron's stifling of reform to the explosive growth at a Korean steel mill. "Provocative . . . How Asia Works is a striking and enlightening book . . . A lively mix of scholarship, reporting and polemic." —The Economist

A hugely entertaining and revealing guide to the history of type that asks, What does your favorite font say about you? Fonts surround us every day, on street signs and buildings, on movie posters and books, and on just about every product we buy. But where do fonts come from, and why do we need so many? Who is responsible for the staid practicality of Times New Roman, the cool anonymity of Arial, or the irritating levity of Comic Sans (and the movement to ban it)? Typefaces are now 560 years old, but we barely knew their names until about twenty years ago when the pull-down font menus on our first computers made us all the gods of type. Beginning in the early days of Gutenberg and ending with the most adventurous digital fonts, Simon Garfield explores the rich history and subtle powers of type. He goes on to investigate a range of modern mysteries, including how Helvetica took over the world, what inspires the seeming ubiquitous use of Trajan on bad movie posters, and exactly why the all-type cover of *Men are from Mars, Women are from Venus* was so effective. It also examines why the "T" in the Beatles logo is longer than the other letters and how Gotham helped Barack Obama into the White House. A must-have book for the design conscious, *Just My Type's* cheeky irreverence will also charm everyone who loved *Eats, Shoots & Leaves* and *Schott's Original Miscellany*.

Qualitative Research Methods is a comprehensive, all-inclusive resource for the theory and practice of qualitative/ethnographic research methodology. Serves as a "how-to" guide for qualitative/ethnographic research, detailing how to design project, conduct interviews and focus groups, interpret and analyze data, and represent it in a compelling manner. Demonstrates how qualitative data can be systematically utilized to address pressing personal, organizational, and social problems. Written in an engaging style, with in-depth examples from the author's own practice. Comprehensive companion website includes sample syllabi, lesson plans, a list of helpful website links, test bank and exam review materials, and exercises and worksheets, available upon publication at <http://www.wiley.com/go/tracy> www.wiley.com/go/tracy/a

Major New York Times bestseller Winner of the National Academy of Sciences Best Book Award in 2012 Selected by the New York Times Book Review as one of the ten best books of 2011 A Globe and Mail Best Books of the Year 2011 Title One of The Economist's

2011 Books of the Year One of The Wall Street Journal's Best Nonfiction Books of the Year 2011 2013 Presidential Medal of Freedom Recipient Kahneman's work with Amos Tversky is the subject of Michael Lewis's *The Undoing Project: A Friendship That Changed Our Minds* In the international bestseller, *Thinking, Fast and Slow*, Daniel Kahneman, the renowned psychologist and winner of the Nobel Prize in Economics, takes us on a groundbreaking tour of the mind and explains the two systems that drive the way we think. System 1 is fast, intuitive, and emotional; System 2 is slower, more deliberative, and more logical. The impact of overconfidence on corporate strategies, the difficulties of predicting what will make us happy in the future, the profound effect of cognitive biases on everything from playing the stock market to planning our next vacation—each of these can be understood only by knowing how the two systems shape our judgments and decisions. Engaging the reader in a lively conversation about how we think, Kahneman reveals where we can and cannot trust our intuitions and how we can tap into the benefits of slow thinking. He offers practical and enlightening insights into how choices are made in both our business and our personal lives—and how we can use different techniques to guard against the mental glitches that often get us into trouble. Winner of the National Academy of Sciences Best Book Award and the Los Angeles Times Book Prize and selected by The New York Times Book Review as one of the ten best books of 2011, *Thinking, Fast and Slow* is destined to be a classic.

#1 New York Times Bestseller "THIS. This is the right book for right now. Yes, learning requires focus. But, unlearning and re-learning requires much more—it requires choosing courage over comfort. In *Think Again*, Adam Grant weaves together research and storytelling to help us build the intellectual and emotional muscle we need to stay curious enough about the world to actually change it. I've never felt so hopeful about what I don't know." —Brené Brown, Ph.D., #1 New York Times bestselling author of *Dare to Lead* The bestselling author of *Give and Take* and *Originals* examines the critical art of rethinking: learning to question your opinions and open other people's minds, which can position you for excellence at work and wisdom in life. Intelligence is usually seen as the ability to think and learn, but in a rapidly changing world, there's another set of cognitive skills that might matter more: the ability to rethink and unlearn. In our daily lives, too many of us favor the comfort of conviction over the discomfort of doubt. We listen to opinions that make us feel good, instead of ideas that make us think hard. We see disagreement as a threat to our egos, rather than an opportunity to learn. We surround ourselves with people who agree with our conclusions, when we should be gravitating toward those who challenge our thought process. The result is that our beliefs get brittle long before our bones. We think too much like preachers defending our sacred beliefs, prosecutors proving the other side wrong, and politicians campaigning for approval—and too little like scientists searching for truth. Intelligence is no cure, and it can even be a curse: being good at thinking can make us worse at rethinking. The brighter we are, the blinder to our own limitations we can become. Organizational psychologist Adam Grant is an expert on opening other people's minds—and our own. As Wharton's top-rated professor and the bestselling author of *Originals* and *Give and Take*, he makes it one of his guiding principles to argue like he's right but listen like he's wrong. With bold ideas and rigorous evidence, he investigates how we can embrace the joy of being wrong, bring nuance to charged conversations, and build schools, workplaces, and communities of lifelong learners. You'll learn how an international debate champion wins arguments, a Black musician persuades white supremacists to abandon hate, a vaccine whisperer convinces concerned parents to immunize their children, and Adam has coaxed Yankees fans to root for the Red Sox. *Think Again* reveals that we don't have to believe everything we think or internalize everything we feel. It's an invitation to let go of views that are no longer serving us well and prize mental flexibility over foolish consistency. If knowledge is power, knowing what we don't know is wisdom.

Utilise Excel 2013 capabilities to build effective financial models. *Using Excel for Business Analysis, Revised Edition* provides practical guidance for anyone looking to build financial models. Whether for business proposals, opportunity evaluation, financial reports, or any other business finance application, this book shows you how to design, create, and test your model, then present your results effectively using Excel 2013. The book opens with a general guide to financial modelling, with each subsequent chapter building skill upon skill until you have a real, working model of your own. Financial tools, features, and functions are covered in detail from a practical perspective, and put in context with application to real-world examples. Each chapter focuses on a different aspect of Excel modelling, including step-by-step instructions that walk you through each feature, and the companion website provides live model worksheets that give you the real hands-on practice you need to start doing your job faster, more efficiently, and with fewer errors. Financial modelling is an invaluable business tool, and Excel 2013 is capable of supporting the most common and useful models most businesses need. This book shows you how to dig deeper into Excel's functionality to craft effective financial models and provide important information that

informs good decision-making. Learn financial modelling techniques and best practice Master the formulas and functions that bring your model to life Apply stress testing and sensitivity analysis with advanced conditionals Present your results effectively, whether graphically, orally, or written A deceptively powerful application, Excel supports many hundreds of tools, features, and functions; *Using Excel for Business Analysis* eliminates the irrelevant to focus on those that are most useful to business finance users, with detailed guidance toward utilisation and best practice. The #1 New York Times bestseller. Over 4 million copies sold! *Tiny Changes, Remarkable Results* No matter your goals, *Atomic Habits* offers a proven framework for improving—every day. James Clear, one of the world's leading experts on habit formation, reveals practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: make time for new habits (even when life gets crazy); overcome a lack of motivation and willpower; design your environment to make success easier; get back on track when you fall off course; ...and much more. *Atomic Habits* will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits—whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.

What if you could protect your business against competitive inroads, once and for all? Customer service experts Leonardo Inghilleri and Micah Solomon's anticipatory customer service approach was first developed at The Ritz-Carlton as well as at Solomon's company Oasis, and has since proven itself in countless companies around the globe—from luxury giant BVLGARI to value-sensitive auto parts leader Carquest and everywhere in between. Their experience shows that the most powerful growth engine in a tight market—and best protection from competitive inroads—is to put everything you can into cultivating true customer loyalty. Exceptional Service, Exceptional Profit takes the techniques that minted money for these brands and reveals how you can apply them to your own business to provide the kind of exceptional service that nearly guarantees loyalty. Soon, you'll be reaping the benefits of loyal customers who are: less sensitive to price competition, more forgiving of small glitches, and, ultimately, who are "walking billboards" happily promoting your brand. Filled with detailed, behind-the-scenes examples, *Exceptional Service, Exceptional Profit* unlocks a new level of customer relationship that leaves your competitors in the dust, your customers coming back day after day, and your bottom line looking better than it ever has before.

A master of realistic fiction, Leo Tolstoy is widely regarded as one of the world's greatest novelists. He is best known for his two longest works, 'War and Peace' and 'Anna Karenina', commonly regarded as among the finest novels ever written. During his later years, Tolstoy also achieved world renown as a moral and religious teacher. His doctrine of non-resistance to evil had an important influence on Gandhi. Some viewed him as the embodiment of nature and pure vitality, others saw him as the incarnation of the world's conscience, while all regarded him as a living symbol of the search for life's meaning. This eBook presents Tolstoy's complete fictional works, with numerous illustrations, rare texts, informative introductions and the usual Delphi bonus material. (Version 4) * Beautifully illustrated with images relating to Tolstoy's life and works * Concise introductions to the major texts * All the novels and novellas, with individual contents tables * Features rare stories appearing for the first time in digital publishing * Images of how the books were first published, giving your eReader a taste of the original texts * Excellent formatting of the texts * Easily locate the short stories you want to read * Includes rare plays * Large selection of non-fiction works — spend hours exploring the author's diverse works * Special criticism section, with 11 essays evaluating Tolstoy's contribution to world literature * Features three biographies - discover Tolstoy's literary life, including Maude's seminal study * Ordering of texts into chronological order and genres * UPDATED with new and revised texts, more rare short stories, novellas, non-fiction and biographies CONTENTS: The Novels *War and Peace* (1869) *Anna Karenina* (1877) *Resurrection* (1899) The Novellas *Childhood* (1852) *Boyhood* (1854) *Youth* (1856) *Sevastopol Sketches* (1856) *A Russian Proprietor* (1856) *Two Hussars* (1856) *Family Happiness* (1859) *Polikushka* (1862) *The Cossacks* (1863) *The Death of Ivan Ilyich* (1886) *Katia* (1888)

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