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The topic of safety and security in the tourism industry is of vital importance globally. In recent years, and mainly after the 9/11 event, both academics and practitioners have started to look into crisis management issues seeking workable solutions in order to mitigate the negative impacts of safety and security incidences on the tourism industry and affected destinations.

Safety and security are vital to providing quality in tourism. More than any other economic activity, the success or failure of a tourism destination depends on being able to provide a safe and secure environment for visitors. This publication represents the result of a long-term effort by WTO.

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In broad terms, safety and security refer to tourist activities within a tolerable risk. It means all subjects of the industry such as tourists, tourism businesses, and resources are free from pressure, danger, and damage. Safety and security are the foundation of tourism operation.

As a tourist accommodation provider, you are responsible for health and safety of your guests whilst they are on your premises. Your health and safety obligations extend to not only to guests, but to anyone on your premises, including staff. For more general guidance on health and safety, see health and safety. Keeping your guests safe

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