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Extensively researched and illustrated guidebook of nearly every conceivable aspect of outdoor camping and survival in all types of terrain and climate.

You're alone in the forest on a fine autumn day with nothing but a multitool. You're stuck there for a week. Should you be more worried about finding a source of uncontaminated water or about a bear that might be in the area? Neither, says Les Stroud. The bear will most likely avoid you, and dehydration will affect you faster than parasites in untreated water. Your bigger worry should be shelter—the daytime might be nice, but it's likely going to be cold at night. And that's just the beginning. The concept of Survivorman is simple: left in a remote location, Les must survive for seven days on his own without food, water or equipment. Now, he shares his expert knowledge in *Survive!*, a fully illustrated guide based on his experiences on six continents and filled with field-tested advice. Many books on survival are culled from Second World War-era training techniques that are out-of-date or just plain wrong. *Survive!* debunks these dated myths, exploring basic and advanced tactics that show you how to cope in any survival situation. Brought to life with Les's own anecdotes and the tales of others, *Survive!* is the perfect manual for anyone -- from beginner to armchair traveller to seasoned explorer -- who wants to meet nature's dangers with confidence. As Les writes, "If you believe you can make it through the bad times, and you are not intimidated by the forces of nature, you will markedly increase your chances of survival." *SURVIVE!* includes detailed information on the following: preparing for survival, mentally and physically fire-making techniques basic survival kit components finding, collecting and making water sources of food types of shelter

Could an entire city really burn to the ground?

The Pocket Outdoor Survival Guide provides the essential knowledge that hikers, campers, canoeists, hunters, anglers, and anyone who spends time in the outdoors needs to deal with short-term survival situations. This handy guidebook will give you the knowledge to make it through any outdoor adventure, planned or unplanned. Discover everything you need to know about: - Trip planning - Survival kits - Search and rescue - Coping with bad weather - Emergency signaling - Shelter - Sleeping warm - Fire - Dealing with insects - Safe drinking water - Food - Avoiding hypothermia - Countering fear - And more! Don't be caught without a copy of J. Wayne Fears's *The Pocket Outdoor Survival Guide* on your next outdoor adventure! Skyhorse Publishing, as well as our Sports Publishing imprint, is proud to publish a broad range of books for readers interested in sports--books about baseball, pro football, college football, pro and college basketball, hockey, or soccer, we have a book about your sport or your team. In addition to books on popular team sports, we also publish books for a wide variety of athletes and sports enthusiasts, including books on running, cycling, horseback riding, swimming, tennis, martial arts, golf, camping, hiking, aviation, boating, and so much more. While

not every title we publish becomes a New York Times bestseller or a national bestseller, we are committed to publishing books on subjects that are sometimes overlooked by other publishers and to authors whose work might not otherwise find a home.

Gregory Bateson was a philosopher, anthropologist, photographer, naturalist, and poet, as well as the husband and collaborator of Margaret Mead. This classic anthology of his major work includes a new Foreword by his daughter, Mary Katherine Bateson. 5 line drawings.

A survival expert's guide for every family to prepare and educate themselves about the skills and mentality necessary to survive a disaster anywhere. This is not your father's scout manual or a sterile FEMA handout. Entertaining and informative, *When All Hell Breaks Loose* describes how to maximize a survival mindset necessary for self-reliance. According to the book, living through an emergency scenario is 90 percent psychology, and 10 percent methodology and gear. Relevant quotes and tips are placed throughout the pages to help readers remember important survival strategies while under stress and anxiety. Lundin also addresses basic first aid and hygiene skills and makes recommendations for survival kit items for the home, office, and car. Watch naturalist Cody Lundin in *Dual Survival* on The Discovery Channel as he uses many of the same skills and techniques taught in his books. *When All Hell Breaks Loose* provides solutions on how to survive a catastrophe. Lundin addresses topics such as: · Potable drinking water · Storing super-nutritious foods · Heating or cooling without conventional power · How to create alternative lighting options · Building a makeshift toilet & composting the results · Catching rodents for food · Safely disposing of a corpse "The essential survival guide for the twenty-first century."—Jim Mulvaney, Pulitzer Prize-winning journalist

Every day in the United States, children and adolescents are victims of commercial sexual exploitation and sex trafficking. Despite the serious and long-term consequences for victims as well as their families, communities, and society, efforts to prevent, identify, and respond to these crimes are largely under supported, inefficient, uncoordinated, and unevaluated. *Confronting Commercial Sexual Exploitation and Sex Trafficking of Minors in the United States* examines commercial sexual exploitation and sex trafficking of U.S. citizens and lawful permanent residents of the United States under age 18. According to this report, efforts to prevent, identify, and respond to these crimes require better collaborative approaches that build upon the capabilities of people and entities from a range of sectors. In addition, such efforts need to confront demand and the individuals who commit and benefit from these crimes. The report recommends increased awareness and understanding, strengthening of the law's response, strengthening of research to advance understanding and to support the development of prevention and intervention strategies, support for multi-sector and interagency collaboration, and creation of a digital information-sharing platform. A nation that is

unaware of these problems or disengaged from solutions unwittingly contributes to the ongoing abuse of minors. If acted upon in a coordinated and comprehensive manner, the recommendations of *Confronting Commercial Sexual Exploitation and Sex Trafficking of Minors in the United States* can help advance and strengthen the nation's emerging efforts to prevent, identify, and respond to commercial sexual exploitation and sex trafficking of minors in the United States.

Join TV's *Survivorman* on twelve edge-of-your-seat adventures as he proves anyone can be an outdoor explorer. From surviving a frigid night in northern Canada to munching on grubs in the Australian Outback, Les Stroud's passion for the outdoors has driven him to some of the planet's most remote and beautiful locations. In *Wild Outside*, he invites readers into his world of wilderness adventures with fast-paced stories, nature facts, and practical advice for spending time outside. Featuring kid-friendly activities and tips like how to safely observe wildlife, Stroud shows readers that adventure awaits everywhere—whether in a jungle or a city park. Andrew P. Barr's dramatic illustrations amp up the excitement alongside photos of *Survivorman*'s adventures.

If you breathe and have a pulse, you NEED this book. -Cody Lundin
Cody Lundin, director of the Aboriginal Living Skills School in Prescott, Arizona, shares his own brand of wilderness wisdom in this highly anticipated new book on commonsense, modern survival skills for the backcountry, the backyard, or the highway. It is the ultimate book on how to stay alive—based on the principal of keeping the body's core temperature at a lively 98.6 degrees. In his entertaining and informative style, Cody stresses that a human can live without food for weeks, and without water for about three days or so. But if the body's core temperature dips much below or above the 98.6 degree mark, a person can literally die within hours. It is a concept that many don't take seriously or even consider, but knowing what to do to maintain a safe core temperature when lost in a blizzard or in the desert could save your life. Lundin delivers the message with wit, rebellious humor, and plenty of backcountry expertise. Cody Lundin and his Aboriginal Living Skills School have been featured in dozens of national and international media sources, including *Dateline NBC*, *CBS News*, *USA Today*, *The Donny and Marie Show*, and *CBC Radio One* in Canada, as well as on the cover of *Backpacker* magazine. When not teaching for his own school, he is an adjunct faculty member at Yavapai College and a faculty member at the Ecosa Institute. Cody is the only person in Arizona licensed to catch fish with his hands, and lives in a passive solar earth home sixty miles from Prescott, Arizona.

"With advice on not just getting along, but truly reconnecting with the great outdoors, Dave Canterbury's treasure trove of world-renowned wisdom and experience comes to life within these pages." —*Bustle*
A *New York Times* Bestseller in Sports and Travel! The ultimate resource for experiencing the backcountry! Written by survivalist expert Dave Canterbury, *Bushcraft 101* gets you ready for your next backcountry trip with advice on making the most of your time outdoors. Based on the 5Cs of Survival—cutting tools, covering, combustion devices, containers, and cordages—this valuable guide offers only the most important survival skills to help you craft resources from your surroundings and truly experience the beauty and thrill of the wilderness. Inside, you'll also discover detailed information on: Choosing the right items for your kit. Manufacturing needed tools and supplies. Collecting and cooking food. Protecting yourself from the elements. With Canterbury's guidance, you'll not only prepare yourself for any climate and situation, you'll also learn how to use the art of bushcraft to reconnect with nature in ways you've never imagined.

From the best-selling team at Outdoor Life this essential guide to surviving in the wilderness is for survivalists and hobbyists alike. This book covers making shelter, finding food and water, dealing with predators, signaling to rescuers, and making it out alive and well ... probably even with all your limbs.

Volume two reveals the extraordinary diversity of ancient Roman religion. A comprehensive sourcebook, it presents a wide range of documents illustrating religious life in the Roman world - from the foundations of the city in the eighth century BC to the Christian capital more than a thousand years later. Each document is given a full introduction, explanatory notes and bibliography, and acts as a starting point for further discussion. Through paintings, sculptures, coins and inscriptions, as well as literary texts in translation, the book explores the major themes and problems of Roman religion, such as sacrifice, the religious calendar, divination, ritual, and priesthood. Starting from the archaeological traces of the earliest cults of the city, it finishes with a series of texts in which Roman authors themselves reflect on the nature of their own religion, its history, even its funny side. Judaism and Christianity are given full coverage, as important elements in the religious world of the Roman empire.

For those who have been accustomed to reading books on wilderness skills that entertain but fall short of actually teaching you "how to" accomplish the tasks and skills at hand, this book is a pleasant surprise - written for those who wish to actually head into the wilderness and practice the skills of our ancestors. *Primitive Wilderness Living and Survival Skills* is a compilation of ten booklets written over the course of seven years each chapter a complete, concise "how-to" in itself. Unlike many who have written on this subject in the past, John and Geri McPherson have spent years daily practicing these skills, perfecting methods through trial and error - and documenting it. This vast knowledge is passed on to the reader. Illustrated with over 700 photographs crammed into 400 pages, this massive work is not a rehashing and perpetuation of myths. These are tried and true methods of primitive wilderness living and survival skills. Field and Stream says: "The McPherson's book....deals with taking flat nothing into boondocks and staying for a long period of time. If you'd like to know how to make a spear thrower, or pottery, or brain cure deer hides, or build a permanent shelter from what you find at and, here is the place to learn." And *Sports Afield*: "...Full of practical, tested advice for living off the land." Also the Museum of the Fur Trade: "This is without doubt the best raining guide for eral primitive living skills" Web Site www.prairiewolf.net; email: john/geri@prairiewolf.net or pwolf@kansas.net.

Would you eat a giant spider? Would you eat cooked spider eggs? What if you were starving to death? People stranded for long periods of time in the wilderness face questions like these. But sometimes no food to eat is the least of people's worries. How long could you survive in a barren landscape with no shelter and a fractured skull? See how these survivors did it.

A detailed, finely researched and profusely illustrated history of clothing and fashion in the Roman Empire.

"A former Wall Street quantitative analyst sounds an alarm on mathematical modeling, a pervasive new force in society that threatens to undermine democracy and widen inequality,"--*Novelist*.

"Meant to follow "Bushcraft 101" by providing more advanced techniques for making tools, traps, shelters, and more, in the wilderness"--

Longtime wilderness educator Mors Kochanski has dedicated his life to learning and teaching about the lore of the forest. With clear instructions, extensive use of diagrams and a color photo supplement, this comprehensive reference includes all the practi-

cal skills and knowledge essential for you to survive and enjoy the wilderness: * Lighting and maintaining a fire * Chopping wood and felling a tree * Creating a shelter and keeping warm * Safe use of the axe and bush knife * Plants and animals important for survival * Food, water and outdoor cooking * Wilderness first aid. * This bestseller should be required reading for hikers, campers, hunters, foresters, backwoods adventurers, scouts, youth groups--anyone with a passion for the outdoors.

Authoritative information presented by a certified USAF Survival School Instructor. Organized and indexed for easy reference.

Have you thought about how you would deal with surviving on nothing but the plants you could forage? Do you wonder how you would manage if you were lost and had to set up an improvised camp? Can you tie knots or make basic weather forecasts? All the above and more are covered in this survival guide

Devin, Nadia and Marcus are on their way to visit their environmentalist parents who are working to stop a logging company from clear-cutting a remote valley. When their plane crashes and the pilot is killed, the kids are left to survive in the wild with Wiley, a government bureaucrat, who is the only other passenger on the plane. Learning to build a shelter and make a fire in the woods, they discover that Wiley is working with the logging company and will do anything to stop the secret getting out. On the run and in mortal danger, the three must outrun Wiley, escape a raging forest fire and outwit a hungry grizzly bear to make it to safety. Combining pulse-pounding adventure and survival skills in a colorful graphic novel format, Graphic Guides are sure to be a hit with young readers. Wild Ride is packed with survival tips including how to build a fire and set a broken limb.

In this set of three essays, originally presented as the 2005 Hamlyn Lectures, Conor Gearty considers whether human rights can survive the challenges of the war on terror, the revival of political religion, and the steady erosion of the world's natural resources. He also looks deeper than this to consider the fundamental question: How can we tell what human rights are? In his first essay, Gearty asks how the idea of human rights needs to be made to work in our age of relativism, uncertainty and anxiety. In the second, he assesses how the idea of human rights has coped with its incorporation in legal form in the UK Human Rights Act, arguing that the record is much better and more democratic than many human rights enthusiasts allow. In his final essay, Gearty confronts the challenges that may destroy the language of human rights for the generations that follow us.

In the aftermath of the murder of Gaius Julius Caesar, his self-declared successor Mark Antony struggled to hold together his legacy. Following an abortive coup attempt by Caesar's adopted son Octavian, two of Antony's legions declared for him, leading to a renewed outbreak of civil war. Antony moved into northern Italy and invaded the city of Mutina, which was held by Decimus Brutus. There they were quickly sandwiched between the city walls on one side and the newly arrived Senate-backed forces of Octavian on the other. These two heirs of Caesar then fought to claim their former mentor's legacy. Fully illustrated with specially commissioned artwork and maps, this is the full story of the battles which would see Octavian move from being a young, inexperienced aristocrat to the dominating figure of Augustus.

Sharks Are Flying at Your Head at 300 mph. How Will You Survive? In the apocalyptic world we live in, Mother Nature is angry. Danger waits at every turn, and catastrophes like the Los Angeles sharknados have taught us that we need to be ready for anything. Too many lives have already been lost. But fear not. How to Survive a Sharknado and Other Unnatural Disasters is the first and only comprehensive guide to surviving the very worst that Mother Nature can throw our way. Inside this life-saving refer-

ence, you'll find: • Vital information about dozens of unnatural disasters and ungodly monsters that can injure, maim, or kill you, from arachnoquakes and ice twisters to piranhacondas and mega pythons; • Easy-to-understand survival tips for avoiding a bloody demise; • Inspirational words of wisdom from survivors, including Fin Shepard and April Wexler; • Useful resources, such as the Shepard Survival Assessment Test (S.S.A.T), and much more. With this essential book in hand, you too can be a hero who laughs in the face of calamity while saving friends and family. Or you can just avoid getting savagely ripped apart by a robocroc. Either way, you've been warned. Now be prepared. Sharknado 2: The Second One premieres July 30 at 9/8c on Syfy!

This installment in the New York Times bestselling I Survived series from Lauren Tarshis shines a spotlight on the Normandy landings, just in time for the 75th anniversary of D-Day!

Comprehensive manual for understanding and carrying out marine mammal rescue activities for stranded seals, manatees, dolphins, whales, or sea otters.

Recounts the career of the rock music performer.

History's most exciting and terrifying events come to life in these ten books in the New York Times bestselling I Survived series. When disaster strikes, heroes are made. This collection of ten books in the bestselling I Survived series from author Lauren Tarshis includes: I Survived the Sinking of the Titanic, 1912; I Survived the Shark Attacks of 1916 I Survived the Attacks of September 11, 2001 I Survived the Nazi Invasion, 1944 I Survived the Bombing of Pearl Harbor, 1941 I Survived the Battle of Gettysburg, 1863 I Survived the Destruction of Pompeii, AD 79 I Survived Hurricane Katrina, 2005 I Survived the San Francisco Earthquake, 1906 I Survived the Japanese Tsunami, 2011 With relatable characters and riveting plotlines, the I Survived books are perfect for reluctant readers or any young reader who enjoys an action packed, page turning thriller. Each book also contains several pages of nonfiction content, encouraging readers to further explore the historical topic. When disaster strikes, heroes are made. This collection of ten books in the bestselling I Survived series from author Lauren Tarshis includes: I Survived the Sinking of the Titanic, 1912; I Survived the Shark Attacks of 1916 I Survived the Attacks of September 11, 2001 I Survived the Nazi Invasion, 1944 I Survived the Bombing of Pearl Harbor, 1941 I Survived the Battle of Gettysburg, 1863 I Survived the Destruction of Pompeii, AD 79 I Survived Hurricane Katrina, 2005 I Survived the San Francisco Earthquake, 1906 I Survived the Japanese Tsunami, 2011 With relatable characters and riveting plotlines, the I Survived books are perfect for reluctant readers or any young reader who enjoys an action packed, page turning thriller. Each book also contains several pages of nonfiction content, encouraging readers to further explore the historical topic.

Bring classic children's tales to young readers with the Calico Illustrated Classics series. World-class illustrations make rafting the river and braving the revolution exciting journeys through literature. Large type and leveled language make the classics accessible to readers of all ages. Bring the love of the classics to your library with these illustrated classic adaptations.

Includes new case studies and survival scenarios The experts' survival techniques, based on John 'Lofty' Wiseman's 26 years in the SAS Practical, easy-to-follow advice with diagrams and color illustrations *Visit the Apple iTunes store to be fully equipped with the SAS Survival Guide iPhone App.

This book is open access under a CC BY 4.0 license. This textbook, endorsed by the European Society for Blood and Marrow Transplantation (EBMT), provides adult and paediatric nurses with a full and informative guide covering all aspects of transplant nursing, from basic principles to advanced concepts. It takes the

reader on a journey through the history of transplant nursing, including essential and progressive elements to help nurses improve their knowledge and benefit the patient experience, as well as a comprehensive introduction to research and auditing methods. This new volume specifically intended for nurses, complements the ESH-EBMT reference title, a popular educational resource originally developed in 2003 for physicians to accompany an annual training course also serving as an educational tool in its own right. This title is designed to develop the knowledge of nurses in transplantation. It is the first book of its kind specifically targeted at nurses in this specialist field and acknowledges the valuable contribution that nursing makes in this area. This volume presents information that is essential for the education of nurses new to transplantation, while also offering a valuable resource for more experienced nurses who wish to update their knowledge.

Illustrated with 60 maps, plans and diagrams Reconnaissance and counter-reconnaissance are battlefield missions as old as military history itself and missions for which many armies have created specialized units to perform. In most cases, these units were trained, equipped, and used differently from the majority of an army's fighting units. Horse cavalry performed these missions for centuries, for it had speed and mobility far in excess of main battle units. Once the horse was replaced by mechanization, however, the mobility advantage once enjoyed by the horse cavalry disappeared. Since the early 20th century, the search for the proper mix of equipment, the proper organization, and the proper employment of reconnaissance units has bedeviled armies around the world. This survey uses a diverse variety of historical cases to illustrate the enduring issues that surround the equipping, organizing, and employment of reconnaissance units. It seems that these specialized units are either too heavily or too lightly equipped and too narrowly specialized or too conventionally organized. Pre-war reconnaissance doctrines tend to undergo significant change once fighting begins, leading to post-conflict analysis that reconnaissance units were "misused" in one way or another. McGrath ends his study with an intriguing conclusion about the role that specialized reconnaissance units should have in the future that may surprise many readers.

Learn to: Use survival techniques to stay alive on land or at sea Understand basic navigation Find enough water and food Signal for help and get rescued Your one-stop guide to surviving and enjoying the Great Outdoors Want to know how to stay alive in extreme situations? This practical, accurate guide gives you all the expert, field-tested tools and techniques you need to survive. Whether you find yourself lost in the woods, adrift on a life raft, bitten by a snake, or needing shelter in cold weather, this hands-on resource teaches you how to stay safe (and sane), find rescue, and live to tell the tale! Know the basics of survival — perform life-saving first aid, make fire and shelter, and find water and food Manage your emotions — cope with panic and anger, get the "survivor's attitude," and foster cooperation and hope with others Increase your chances of rescue — signal for help and navigate using a compass or the sky Practice expert survival methods — tie essential knots, craft your own weapons and tools, and make natural remedies Gain wisdom for water emergencies — stay afloat when your ship or boat sinks, avoid dehydration and starvation, and make it to shore Open the book and find: Common survival scenarios you may encounter Tried-and-tested advice for individuals or groups The items you need to stay alive Basic orientation skills Ways to keep warm or cool The best methods for building a fire in any environment What you can (and can't) eat and drink in the wild True stories of survival

A detailed resource to wilderness survival eschews the popular

practices of reality television shows while outlining step-by-step strategies for a range of topics, from foraging for food and erecting temporary shelter to making fire and fashioning tools. Original.

The National Bestseller "Focused and persuasive... Bray's book is many things: the first English-language transnational history of antifa, a how-to for would-be activists, and a record of advice from anti-Fascist organizers past and present."—THE NEW YORKER "Insurgent activist movements need spokesmen, intellectuals and apologists, and for the moment Mark Bray is filling in as all three... The book's most enlightening contribution is on the history of anti-fascist efforts over the past century, but its most relevant for today is its justification for stifling speech and clobbering white supremacists."—Carlos Lozada, THE WASHINGTON POST "[Bray's] analysis is methodical, and clearly informed by both his historical training and 15 years of organizing, which included Occupy Wall Street...Antifa: The Anti-Fascist Handbook couldn't have emerged at a more opportune time. Bray's arguments are incisive and cohesive, and his consistent refusal to back down from principle makes the book a crucial intervention in our political moment."—SAN FRANCISCO CHRONICLE In the wake of tragic events in Charlottesville, VA, and Donald Trump's initial refusal to denounce the white nationalists behind it all, the "antifa" opposition movement is suddenly appearing everywhere. But what is it, precisely? And where did it come from? As long as there has been fascism, there has been anti-fascism — also known as "antifa." Born out of resistance to Mussolini and Hitler in Europe during the 1920s and '30s, the antifa movement has suddenly burst into the headlines amidst opposition to the Trump administration and the alt-right. They could be seen in news reports, often clad all in black with balaclavas covering their faces, demonstrating at the presidential inauguration, and on California college campuses protesting far-right speakers, and most recently, on the streets of Charlottesville, VA, protecting, among others, a group of ministers including Cornel West from neo-Nazi violence. (West would later tell reporters, "The anti-fascists saved our lives.") Simply, antifa aims to deny fascists the opportunity to promote their oppressive politics, and to protect tolerant communities from acts of violence promulgated by fascists. Critics say shutting down political adversaries is anti-democratic; antifa adherents argue that the horrors of fascism must never be allowed the slightest chance to triumph again. In a smart and gripping investigation, historian and former Occupy Wall Street organizer Mark Bray provides a detailed survey of the full history of anti-fascism from its origins to the present day — the first transnational history of postwar anti-fascism in English. Based on interviews with anti-fascists from around the world, Antifa details the tactics of the movement and the philosophy behind it, offering insight into the growing but little-understood resistance fighting back against fascism in all its guises.

"This new book on retail banking is both readable and innovative. Its analysis is unusually accessible in its style, and the book's conclusions and predictions will be rightly thought provoking. The customer is gaining real power and this new book's insights on the importance of leadership, the need to unleash creativity and to make a bank's IT and people resource work together more effectively for customer satisfaction are important pointers to the shape of future competitive differentiation." --Sir Mervyn Pedelty, Recently retired Chief Executive, The Co-operative Bank plc, smile, CIS and Co-operative Financial Services "A stimulating read. A readable and lively book that is always informative, sometimes controversial and invariably challenging. The authors don't expect readers to agree with it all, but the readers will undoubtedly gain some fresh insights and perspectives on the multiple issues facing management in a rapidly changing industry." --Chris

Lendrum CBE, Recently retired Vice Chairman, Barclays Bank "This book is clear enough for the layman and thorough enough for any banker to obtain an excellent sense of the options for successful strategies for their retail businesses. The challenges of technology introduction, cost of production and scope of service are driving banks into responses increasingly similar to other industry sectors. These forces have been apparent for some years but are so evident now they can no longer be ignored. This book provides an excellent guide to mapping that future." --Joseph De-Feo, CEO, CLS Bank. "This is a useful guide to retail banking that provides a thought-provoking view on the state of The Art (of Better Retail Banking). Clearly retail banking can get better, and must! To steal an analogy from the conclusion, there is a sea change going on - consumers are looking more and more for greater simplicity and value, and so many banks are still making such heavy weather of it. This book does a good job of charting the current developments." -- Lindsay Sinclair, CEO, ING Direct UK. "A whistle-stop tour of all aspects of retail banking. This is a very readable and insightful real world mix of theory, strategy, tactics and practice. They have even managed to make banking sound exciting. But mostly they have been able to cut through the complexity to remind us all that success in retail banking is not just about finance and efficiency - it is about customers and staff, who are all too often forgotten about." --Craig Shannon, Executive Director - Marketing, Co-operative Financial Services. "The authors live up to their promise of providing managers and students with a clear exposition of the retail banking sector and how banks can confront the challenging future they face. This book is a practical manual with lots of useful advice. I was looking for new insights in this book - and I found them!" --Professor Adrian Payne, Professor of Services Marketing, Director, Centre for Services Management, Cranfield School of Management. "A key determinant of any organisation's success will be an enhanced understanding of 'value' as defined by customers, employees, shareholders and other stakeholders. Value can mean different things to these different groups, and this book has set itself the objective of identifying the approaches that will improve the value proposition for all of these interested parties. It achieves this objective." --Professor Steve Worthington, Faculty of Business and Economics, Monash University. "An enjoyable and useful read. It provides a good perspective on the role of IT and how IT suppliers and professionals need to contribute to future developments in retail banking strategy and implementation. It helps provide guidance for the significant challenges ahead for both suppliers and customers." --Professor Steve Worthington, Faculty of Business and Economics, Monash University.

Modern living at its finest. Expert Companions: Household is the essential expert home companion. Winner of the Silver Award for Home & Garden from ForeWord's 2013 IndieFab Book of the Year Awards The rooms and spaces you inhabit greatly influence your well-being. Getting your home and household in order is there-

fore the most important thing you can do for yourself and your family, since it's from where everything else flows. Make the most of your home environment--and your life--with Expert Companions: Household. Author Sarah Baker offers a distinctive blend of tried-and-true advice combined with time- and money-saving ideas for everyone, whether you're setting up your first apartment or running a large family home. Inside you'll find all the information and inspiration you'll need to create a delightful, safe, and healthy home. * This expert companion includes all the essential information you'll need for creating the best living space. * Learn how to combine practical household advice with the art of decorating to foster the most aesthetically pleasing environment. Expert Companions: Household is an essential reference guide for anyone ready to create the most happy and productive home to create an abundant life.

An indispensable survival guide to some of life's toughest situations, from New York Times bestselling author Bear Grylls. The world-famous survival expert and reality television star teaches you how to make everyday an unforgettable adventure Life in the outdoors teaches us invaluable lessons. Encountering the wild forces us to plan and execute goals, face danger, push our "limits," and sharpen our instincts. But our most important adventures don't always happen in nature's extremes. Living a purpose-driven, meaningful life can often be an even greater challenge. . . . In A Survival Guide for Life, Bear Grylls, globally renowned adventurer and television host, shares the hard-earned wisdom he's gained in the harshest environments on earth, from the summit of Mt. Everest to the boot camps of the British Special Forces. Filled with exclusive, never-before-told tales from Bear's globe-trekking expeditions, A Survival Guide for Life teaches every reader--no matter your age or experience--that we're all capable of living life more boldly, of achieving our most daring dreams, and of having more fun along the way. Here's to your own great adventure!

With over 16 weeks on the Globe and Mail bestseller list, Survive! is the ultimate insider's guide to survival. From the sun-scorched sands of the Kalahari to the snake-infested jungles of the Amazon, Les Stroud has survived it all. The creator, producer and host of the hit television show Survivorman shares his field-tested expertise in this no-nonsense look at the real world of survival. FIRE: primary and last-ditch methods for starting a fire WATER: how to find water anywhere, including how to get it from a stone SHELTER: the 5 Ws of building a shelter: Water, Wiggles, Wood, Weather and avoiding Widowmakers (falling trees) FOOD: the top three edible plants and creatures for every region SIGNALLING: how to get noticed quickly, using tried-and-true methods and the latest technologies SKILLS: how to use what you've got on hand to make snares, traps, tools and clothing DANGERS: avoiding predators large and small and defending yourself against them