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Technical writing is an audience-centered means of communication that provides a reader with clear and easy access to information. In the business world, time equates to profit, and profit is the force behind all business interaction. The technical writer and reader have a vis-à-vis relationship.

Technical Communication is audience-centered. ... philosophy dispute: Text says: "The reader in effect recreates the memo so that it means something special to her, ... graphs, tables, and drawings-- appear regularly in technical writing; reinforces the message of the text [Pictures can help replace text] ...

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The chapter 2: overview of the reader-centered communication process: obtaining a job - overview section of the website provides an outline of important topics as they are presented in chapter 2. You will find a series of headings and bulleted lists that will allow for quick reading to help orient you to the chapter contents.

Advising student writers to think constantly about their readers, this book provides thorough instruction in the technical writing process, organizing most chapters around easy-to-understand guidelines, and providing numerous annotated examples of writing done at work. New to the second edition of the book are chapters on persuasion, using the library, and writing collaboratively.

Writing Professional Documents From a Reader-Centered ...

2.1 KEY CONCEPT: Reader-Centred Writing - Technical ...

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