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The Happiness Industry: How Government and Big Business Sold Us Well-Being is a 2015 book written by William Davies, in which the author proposes that the contemporary notions of happiness and well-being are being warped by the forces of numerous governmental and business institutions to make happiness as a concept to be something that promotes consumption.

*The Happiness Industry by William Davies review - why ...*

William Davies on the Happiness Agenda [The Happiness Industry: How the Government and Big Business Sold Us Well-Being - Health Report \(HD\)](#)

The Century of the Self - Part 1: "Happiness Machines"

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Tracing the roots in utilitarian philosophy and organisational psychology of the UK's booming "happiness industry" from the 1990s onwards, he argues that Jeremy Bentham "set the stage for the entangling of psychological research and capitalism that would shape the business practices of the twentieth century".

*The Happiness Industry - Verso Books*

In the past decade, governments and corporations have become increasingly interested in measuring the way people feel: 'the Happiness index', 'Gross National Happiness', 'well-being' and positive psychology have come to dominate the way we live our lives. As a result, our emotions have become a new resource to be bought and sold.

This, broadly, is the message of sociologist William Davies' first book, The Happiness Industry: How Government and Big Business Sold Us Well-Being. I opened Davies' book expecting a historical critique of the so-called 'politics of well-being', a new movement which rose to prominence in the last decade.

*(PDF) The happiness industry: How government and big ...*

*Book Review: The Happiness Industry: How Government and ...*

*The Happiness Industry by William Davies, book review: How ...*

One of the great strengths of the Happiness Industry is that it is readable, clear and engaging. It looks at an important issue and does throw light on how the science of measuring our moods can pose a trap. But ultimately I am not sure that an entity called happiness industry exists in any meaningful way.

The Happiness Industry: How the Government and Big Business Sold Us Well-Being eBook: Davies, William: Amazon.com.au: Kindle Store

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*The Happiness Industry - Wikipedia*

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The Happiness Industry is a sweeping analysis that blends psychology, economics, marketing, business and sociology to examine how happiness has been historically measured, how our well-being is increasingly a factor in company strategies and how it's all only making us more miserable.

*The Happiness Industry: How the Government and Big ...*

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*(PDF) The happiness industry: How government and big ...*

Will Davies explores what this means for how we work, the power of the 'nudge', the ever-expanding definitions of depression, the commercialisation of your most private feelings, and more. He explores the arguments of his latest book, The Happiness Industry: How the Government and Big Business Sold us Well-Being.

*The happiness industry: How the government and big ...*

Happiness is excellent for business. A cheerful worker is as much as 12% more productive. A science of human sentiments - what Davies calls "the surveillance, management and government of our..."

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*The Happiness Industry - Verso Books*

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