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Henry Robinson Luce was an American magazine magnate who was called "the most influential private citizen in the America of his day". He launched and closely supervised a stable of magazines that transformed journalism and the reading habits of millions of Americans. Time summarized and interpreted the week's news; Life was a picture magazine of politics, culture, and society that dominated American visual perceptions in the era before television; Fortune reported on national and international b

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Henry Luce, in full Henry Robinson Luce, (born April 3, 1898, Dengzhou, Shandong province, China—died February 28, 1967, Phoenix, Arizona, U.S.), American magazine publisher who built a publishing empire on Time, Fortune, and Life magazines, becoming one of the most powerful figures in the history of American journalism. Luce's publications, founded as a means of educating what he considered a poorly informed American public, had many imitators.

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