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Senior columnist for the Financial Times Tim Harford brings his experience and insight as he ranges from Africa, Asia, Europe, and the United States to reveal how supermarkets, airlines, and coffee chains--to name just a few--are vacuuming money from our wallets. Harford punctures the myths surrounding some of today's biggest controversies, including the high cost of health-care; he reveals why certain environmental laws can put a smile on a landlord's face; and he explains why some ...

Harford writes like a dream - and is also one of the leading economic thinkers of his generation. From his book I found out why there's a Starbucks on every corner, what Bob Geldof needs to learn to make development aid work properly, and how not to get duped in an auction.

Tim Harford is an editorial writer at the Financial Times, where he also writes the newspaper's "Dear Economist" column and "The Undercover Economist" column, which also appears in Slate. He lives in London. Excerpt. © Reprinted by permission.

Undercover Economist. My weekly column in the Financial Times on Saturdays, explaining the economic ideas around us every day. This column was inspired by my book and began in 2005. ... "Thanks to Tim Harford's characteristic wit and magnetic storytelling, you may not realize you're getting an advanced course in how to understand the ...

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