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Forward written by NY Times Best-Selling Author and Co-Creator of Who Dares Wins Publishing Bob Mayer "I wished there had been a step-by-step guide for writers on how to not only do it technically, but do it content-wise. This book is the answer to that wish." Social Media is more popular than ever. As society becomes more and more technologically advanced, people are seeking new ways to interact. Humans are social creatures. Relationships and community are vital to our survival and our mental and emotional health. Writers, published and unpublished, fiction and non-fiction are hearing words like platform and brand with increasing frequency as the publishing paradigm shifts into the 21st century. The world around us is changing faster than ever, and publishing is certainly not immune. There are more opportunities for a new author today than there has been in the entirety of human history. Yet, the flip side of that reality is, with thousands and thousands of authors with books and blogs, how can a writer ever hope to stand apart let alone succeed? This book will show you how. There are countless social media experts, but Kristen's system is specifically designed to meet the unique needs of a writer. Take charge of your future today. You have great books to write, and don't have time for rookie mistakes that can cost you years of rebuilding your name, brand, and platform. Kristen's method is simple, effective, and helps you harness that same creativity you apply to your writing and harness it to build you social media platform. Best part is you don't even have to be a computer expert or know anything about sales. This system is designed to change the writer's approach, not the writer's personality. And the best part is you have help. Remember, We Are Not Alone.

THIS TITLE HAS BEEN UPDATED TO REFLECT THE 2016 MLA UPDATES! Our editorial team has updated this text based on content from The MLA Handbook, 8th Edition. Browse our catalog or contact your representative for a full listing of updated titles and packages, or to request a custom ISBN. A joint effort by Best American Essays series editor Robert Atwan and veteran writing teacher and former 4Cs chair Donald McQuade, the new edition of The Writer's Presence collects teachable readings by great writers, showcasing distinctive voices and clear points of view on a broad range of engaging topics. With selections that span communities, time periods, levels of difficulty, and fields of study, The Writer's Presence shines a spotlight foremost on writers who establish a strong presence. The result is a blend of classic pieces by figures such as James Baldwin, Annie Dillard, and Amy Tan and fresh pieces by rising stars such as Silas Hansen, Ariel Levy, and Brian Doyle, with many essays accompanied by writers' commentaries on their work. A flexible arrangement and minimal apparatus

fits nearly any approach to teaching writing. Now with six annotated student essays and introductions to strategies for critical reading and writing in different essay genres, The Writer's Presence gives students more support than ever to think critically and develop their own voices. And now with the new edition, you can meet students where they are: online. Our newest set of online materials, LaunchPad Solo, provides all the key tools and course-specific content that you need to teach your class. Get all our great course-specific materials in one fully customizable space online; then assign and mix our resources with yours. To package LaunchPad Solo free with The Writer's Presence, use ISBN 978-1-319-01382-0.

A New York Times Notable Book of 2019 A unique exploration of the life and work of Rudyard Kipling in Gilded Age America, from a celebrated scholar of American literature At the turn of the twentieth century, Rudyard Kipling towered over not just English literature but the entire literary world. At the height of his fame in 1907, he was awarded the Nobel Prize for Literature, becoming its youngest winner. His influence on major figures—including Freud and William James—was pervasive and profound. But in recent decades Kipling's reputation has suffered a strange eclipse. Though his body of work still looms large, and his monumental poem "If—" is quoted and referenced by politicians, athletes, and ordinary readers alike, his unabashed imperialist views have come under increased scrutiny. In *If*, scholar Christopher Benfey brings this fascinating and complex writer to life and, for the first time, gives full attention to Kipling's intense engagement with the United States—a rarely discussed but critical piece of evidence in our understanding of this man and his enduring legacy. Benfey traces the writer's deep involvement with America over one crucial decade, from 1889 to 1899, when he lived for four years in Brattleboro, Vermont, and sought deliberately to turn himself into a specifically American writer. It was his most prodigious and creative period, as well as his happiest, during which he wrote *The Jungle Book* and *Captains Courageous*. Had a family dispute not forced his departure, Kipling almost certainly would have stayed. Leaving was the hardest thing he ever had to do, Kipling said. "There are only two places in the world where I want to live," he lamented, "Bombay and Brattleboro. And I can't live in either." In this fresh examination of Kipling, Benfey hangs a provocative "what if" over Kipling's American years and maps the imprint Kipling left on his adopted country as well as the imprint the country left on him. It proves there is relevance and magnificence to be found in Kipling's work.

'I was born in the year J.M. Coetzee published his third novel, *Waiting for the Barbarians*. My mother read this dark, disturbing book with its multiple scenes of torture as she breastfed me at night, while my older sister slept and the house was quiet. It was 1980. The apartheid government had declared

a state of emergency in the face of growing internal revolt, and my parents were thinking of leaving South Africa again.' For Ceridwen Dovey, J.M. Coetzee has 'always been there', 'challenging the rest of us to keep up, resisting our attempts to pin him down.' Her mother wrote the first critical study of Coetzee's early novels, uncovering their startlingly original ways of bringing together literature and politics. With tenderness and insight, Dovey draws on this family history to explore the Nobel Prize-winner's work.

What if there was a single contest to determine the most talented new writers across the genres of Sci-Fi and Fantasy? What if you could find all the award-winning stories—all in one anthology? What if you could turn the page, explore diverse new universes of possibility and see what is to come? Welcome to the world of the Writers of the Future. Where What if IS here.

The protagonist of Tobias Wolff's shrewdly—and at times devastatingly—observed first novel is a boy at an elite prep school in 1960. He is an outsider who has learned to mimic the negligent manner of his more privileged classmates. Like many of them, he wants more than anything on earth to become a writer. But to do that he must first learn to tell the truth about himself. The agency of revelation is the school literary contest, whose winner will be awarded an audience with the most legendary writer of his time. As the fever of competition infects the boy and his classmates, fraying alliances, exposing weaknesses, Old School explores the ensuing deceptions and betrayals with an unblinking eye and a bottomless store of empathy. The result is further evidence that Wolff is an authentic American master.

- New York Times bestseller • The 100 most substantive solutions to reverse global warming, based on meticulous research by leading scientists and policymakers around the world "At this point in time, the Drawdown book is exactly what is needed; a credible, conservative solution-by-solution narrative that we can do it. Reading it is an effective inoculation against the widespread perception of doom that humanity cannot and will not solve the climate crisis. Reported by-effects include increased determination and a sense of grounded hope." —Per Espen Stoknes, Author, *What We Think About When We Try Not To Think About Global Warming* "There's been no real way for ordinary people to get an understanding of what they can do and what impact it can have. There remains no single, comprehensive, reliable compendium of carbon-reduction solutions across sectors. At least until now. . . . The public is hungry for this kind of practical wisdom." —David Roberts, *Vox* "This is the ideal environmental sciences textbook—only it is too interesting and inspiring to be called a textbook." —Peter Kareiva, Director of the Institute of the Environment and Sustainability, UCLA In the face of widespread fear and apathy, an international coalition of researchers, professionals, and scientists have come together to offer a set of realistic and bold solutions to climate change. One hundred techniques and practices are described here—some are well known; some you may have never heard of. They range from clean energy to educating girls in lower-income countries to land use practices that pull carbon out of the air. The solutions exist, are economically viable, and communities throughout the world are currently enacting them with skill and determination. If deployed collectively on a global scale over the next thirty years, they represent a credible path forward, not just to slow the earth's warming but to reach drawdown, that point in time when greenhouse gases in the atmosphere peak and begin to decline. These measures promise cascading benefits to human health, security, prosperity, and well-being—giving us every reason to see this planetary crisis as an

opportunity to create a just and livable world.

Contributions by Julie Cantrell, Katherine Clark, Susan Cushman, Jim Dees, Clyde Edgerton, W. Ralph Eubanks, John M. Floyd, Joe Formichella, Patti Callahan Henry, Jennifer Horne, Ravi Howard, Suzanne Hudson, River Jordan, Harrison Scott Key, Cassandra King, Alan Lightman, Sonja Livingston, Corey Mesler, Niles Reddick, Wendy Reed, Nicole Seitz, Lee Smith, Michael Farris Smith, Sally Palmer Thomason, Jacqueline Allen Trimble, M. O. Walsh, and Claude Wilkinson The South is often misunderstood on the national stage, characterized by its struggles with poverty, education, and racism, yet the region has yielded an abundance of undeniably great literature. In *Southern Writers on Writing*, Susan Cushman collects twenty-six writers from across the South whose work celebrates southern culture and shapes the landscape of contemporary southern literature. Contributors hail from Mississippi, Alabama, Louisiana, Tennessee, Georgia, South Carolina, North Carolina, Virginia, and Florida. Contributors such as Lee Smith, Michael Farris Smith, W. Ralph Eubanks, and Harrison Scott Key, among others, explore issues like race, politics, and family and the apex of those issues colliding. It discusses landscapes, voices in the South, and how writers write. The anthology is divided into six sections, including "Becoming a Writer"; "Becoming a Southern Writer"; "Place, Politics, People"; "Writing about Race"; "The Craft of Writing"; and "A Little Help from My Friends."

Each year writers and editors submit over three thousand grammar and style questions to the Q&A page at *The Chicago Manual of Style Online*. Some are arcane, some simply hilarious—and one editor, Carol Fisher Saller, reads every single one of them. All too often she notes a classic author-editor standoff, wherein both parties refuse to compromise on the "rights" and "wrongs" of prose styling: "This author is giving me a fit." "I wish that I could just DEMAND the use of the serial comma at all times." "My author wants his preface to come at the end of the book. This just seems ridiculous to me. I mean, it's not a post-face." In *The Subversive Copy Editor*, Saller casts aside this adversarial view and suggests new strategies for keeping the peace. Emphasizing habits of carefulness, transparency, and flexibility, she shows copy editors how to build an environment of trust and cooperation. One chapter takes on the difficult author; another speaks to writers themselves. Throughout, the focus is on serving the reader, even if it means breaking "rules" along the way. Saller's own foibles and misadventures provide ample material: "I mess up all the time," she confesses. "It's how I know things." Writers, Saller acknowledges, are only half the challenge, as copy editors can also make trouble for themselves. (Does any other book have an index entry that says "terrorists. See copy editors"?) The book includes helpful sections on e-mail etiquette, work-flow management, prioritizing, and organizing computer files. One chapter even addresses the special concerns of freelance editors. Saller's emphasis on negotiation and flexibility will surprise many copy editors who have absorbed, along with the dos and don'ts of their stylebooks, an attitude that their way is the right way. In encouraging copy editors to banish their ignorance and disorganization, insecurities and compulsions, the *Chicago Q&A* presents itself as a kind of alter ego to the comparatively staid *Manual of Style*. In *The Subversive Copy Editor*, Saller continues her mission with audacity and good humor.

This book argues for the inclusion of Eastern-influenced contemplative education in writing studies as a means of exploring the active engagement writers maintain with their bodies throughout the composing process. It explores how this engagement can be navigated by integrating yoga and meditation into the instruction and practice of writing.

A brilliant book about the art of writing from one of the most popular critics of our time. First published a decade ago, *A Writer's Book of Days* has become the ideal writing coach for thousands of writers. Newly revised, with new prompts, up-to-date Web resources, and more useful information than ever, this invaluable guide offers something for everyone looking to put pen to paper — a treasure trove of practical suggestions, expert advice, and powerful inspiration. Judy Reeves meets you wherever you may be on a given day with:

- get-going prompts and exercises
- insight into writing blocks
- tips and techniques for finding time and creating space
- ways to find images and inspiration
- advice on working in writing groups
- suggestions, quips, and trivia from accomplished practitioners

Reeves's holistic approach addresses every aspect of what makes creativity possible (and joyful) — the physical, emotional, and spiritual. And like a smart, empathetic inner mentor, she will help you make every day a writing day.

Develop a voice that captures readers' attention! All writers bring a unique set of skills to their work: One author might write outstanding characters, while another might dazzle with dialogue. You don't have to master every aspect of the craft in order to succeed, but the one quality required of every writer is a compelling, original voice. Your voice, which is often difficult to define and even more difficult to master, can transform your writing from pedestrian to powerful. In *Writing Voice*, you'll discover effective instruction and advice from best-selling authors and instructors like Donal Maass, Adair Lara, Paula Munier, Dinty W. Moore, James Scott Bell, and many others, plus exercises, techniques, and examples for making your prose stand out, be it fiction or memoir. You'll learn how to:

- Explore the unique way you write
- Study the distinctive styles of other writers to create your own voice
- Understand the nuances of voice, including the importance of word choice
- Develop the right voice for your genre
- Craft excellent narration that will keep readers coming back
- Choose the proper voice for your nonfiction

Constructing the voice that fits your style and your audience is paramount to crafting memorable, original work. *Writing Voice* gives you the tools to not only create that voice but perfect it.

The *Coloring Book for Writers* enhances creativity by combining proven brainstorming techniques and activities with the act of coloring.

THIS TITLE HAS BEEN UPDATED TO REFLECT THE 2016 MLA UPDATES! Our editorial team has updated this text based on content from *The MLA Handbook*, 8th Edition. Browse our catalog or contact your representative for a full listing of updated titles and packages, or to request a custom ISBN. A joint effort by Best American Essays series editor Robert Atwan and veteran writing teacher and former 4Cs chair Donald McQuade, the new edition of *The Writer's Presence* collects teachable readings by great writers, showcasing distinctive voices and clear points of view on a broad range of engaging topics. With selections that span communities, time periods, levels of difficulty, and fields of study, *The Writer's Presence* shines a spotlight foremost on writers who establish a strong presence. The result is a blend of classic pieces by figures such as James Baldwin, Annie Dillard, and Amy Tan and fresh pieces by rising stars such as Silas Hansen, Ariel Levy, and Brian Doyle, with many essays accompanied by writers' commentaries on their work. A flexible arrangement and minimal apparatus fits nearly any approach to teaching writing. Now with six annotated student essays and introductions to strategies for critical reading and writing in different essay genres, *The Writer's Presence* gives students more support than ever to think critically and develop their own voices. And now with

the new edition, you can meet students where they are: online. Our newest set of online materials, LaunchPad Solo, provides all the key tools and course-specific content that you need to teach your class. Get all our great course-specific materials in one fully customizable space online; then assign and mix our resources with yours. To package LaunchPad Solo free with *The Writer's Presence*, use ISBN 978-1-319-01382-0.

In *Modernist Women Writers and War*, Julie Goodspeed-Chadwick examines important avant-garde writings by three American women authors and shows that during World Wars I and II a new kind of war literature emerged -- one in which feminist investigation of war and trauma effectively counters the paradigmatic war experience long narrated by men. In the past, Goodspeed-Chadwick explains, scholars have not considered writings by women as part of war literature. They have limited "war writing" to works by men, such as William Butler Yeats's poem "An Irish Airman Foresees His Death" (1919), which relies on a male perspective: a pilot contemplates his forthcoming flight, his duty to his country, and his life in combat. But works by Djuna Barnes, H.D., and Gertrude Stein set in wartime reveal experiences and views of war markedly different from those of male writers. They write women and their bodies into their texts, thus creating space for female war writing, insisting on female presence in wartime, and, perhaps most significantly, critiquing war and patriarchal politics, often in devastating fashion. Goodspeed-Chadwick begins with Barnes, who in her surrealist novel *Nightwood* (1936) emphasizes the actual perversity of war by placing it in contrast to the purported perverse and deviant behavior of her main characters. In her epic poem *Trilogy* (1944--1946), H.D. validates female suffering and projects a feminist, spiritual worldview that fosters healing from the ravages of war. Stein, for her part, in her experimental novel *Mrs. Reynolds* (1952) and her long love poem *Lifting Belly* (1953), captures her experience of the everyday reality of war on the home front, within the domestic economy of her household. In these works, the female body stands as the primary textual marker or symbol of female identity -- an insistence on women's presence in both the text and in the world outside the book. The strategies employed by Barnes, H.D., and Stein in these texts serve to produce a new kind of writing, Goodspeed-Chadwick reveals, one that ineluctably constructs a female identity within, and authorship of, the war narrative.

This companion guide to *POETRY OF PRESENCE*, the popular anthology of mindfulness poems, includes a list of engaging reading strategies, fifty stimulating writing prompts, and a twelve-week workshop curriculum.

#1 NEW YORK TIMES BESTSELLER • NATIONAL BOOK AWARD WINNER • NAMED ONE OF TIME'S TEN BEST NONFICTION BOOKS OF THE DECADE • PULITZER PRIZE FINALIST • NATIONAL BOOK CRITICS CIRCLE AWARD FINALIST • ONE OF OPRAH'S "BOOKS THAT HELP ME THROUGH" • NOW AN HBO ORIGINAL SPECIAL EVENT Hailed by Toni Morrison as "required reading," a bold and personal literary exploration of America's racial history by "the most important essayist in a generation and a writer who changed the national political conversation about race" (*Rolling Stone*) **NAMED ONE OF THE MOST INFLUENTIAL BOOKS OF THE DECADE BY CNN • NAMED ONE OF PASTE'S BEST MEMOIRS OF THE DECADE • NAMED ONE OF THE TEN BEST BOOKS OF THE YEAR BY The New York Times Book Review • O: The Oprah Magazine • The Washington Post • People • Entertainment Weekly • Vogue • Los Angeles Times • San Francisco Chronicle • Chicago Tribune • New York • Newsday • Library Journal • Publishers Weekly** In a profound work that pivots from the biggest questions about American

history and ideals to the most intimate concerns of a father for his son, Ta-Nehisi Coates offers a powerful new framework for understanding our nation's history and current crisis. Americans have built an empire on the idea of "race," a falsehood that damages us all but falls most heavily on the bodies of black women and men—bodies exploited through slavery and segregation, and, today, threatened, locked up, and murdered out of all proportion. What is it like to inhabit a black body and find a way to live within it? And how can we all honestly reckon with this fraught history and free ourselves from its burden? *Between the World and Me* is Ta-Nehisi Coates's attempt to answer these questions in a letter to his adolescent son. Coates shares with his son—and readers—the story of his awakening to the truth about his place in the world through a series of revelatory experiences, from Howard University to Civil War battlefields, from the South Side of Chicago to Paris, from his childhood home to the living rooms of mothers whose children's lives were taken as American plunder. Beautifully woven from personal narrative, reimagined history, and fresh, emotionally charged reportage, *Between the World and Me* clearly illuminates the past, bravely confronts our present, and offers a transcendent vision for a way forward.

The book points out the lacuna in all religion: The peoples' ignorance of original text of Scripture and Reliance on academically unconcerned, unlearned, clergy. The book introduces The authority of The Arabic and Aramaic languages and the ease with which these languages can be learned. This book intends to strike a difference between books - the writings of men and Scripture - The Narration(s) of God.

Now updated for 2015! The best, most comprehensive guide for writers is now revised and updated, with new sections on ebooks, self-publishing, crowd-funding through Kickstarter, blogging, increasing visibility via online marketing, micropublishing, the power of social media and author websites, and more—making *The Essential Guide to Getting Your Book Published* more vital than ever for anyone who wants to mine that great idea and turn it into a successfully published book. Written by experts with twenty-five books between them as well as many years' experience as a literary agent (Eckstut) and a book doctor (Sterry), this nuts-and-bolts guide demystifies every step of the publishing process: how to come up with a blockbuster title, create a selling proposal, find the right agent, understand a book contract, and develop marketing and publicity savvy. Includes interviews with hundreds of publishing insiders and authors, including Seth Godin, Neil Gaiman, Amy Bloom, Margaret Atwood, Leonard Lopate, plus agents, editors, and booksellers; sidebars featuring real-life publishing success stories; sample proposals, query letters, and an entirely updated resources and publishers directory.

Essays are central to students' and teachers' development as thinkers in their fields. In *Crafting Presence*, Nicole B. Wallack develops an approach to teaching writing with the literary essay that holds promise for writing students, as well as for achieving a sense of common purpose currently lacking among professionals in composition, creative writing, and literature. Wallack analyzes examples drawn primarily from volumes of *The Best American Essays* to illuminate the most important quality of the essay as a literary form: the writer's "presence." She demonstrates how accounting for presence provides a flexible and rigorous heuristic for reading the contexts, formal elements, and purposes of essays. Such readings can help students learn writing principles, practices, and skills for crafting myriad presences rather than a single voice. *Crafting Presence* holds serious implications for writ-

ing pedagogy by providing new methods to help teachers and students become more insightful and confident readers and writers of essays. At a time when liberal arts education faces significant challenges, this important contribution to literary studies, composition, and creative writing shows how an essay-centered curriculum empowers students to show up in the world as public thinkers who must shape the "knowledge economy" of the twenty-first century.

The readings in *The Writer's Presence* are selected exclusively for the quality of the writing. Editors Donald McQuade of the University of California, Berkeley, and Robert Atwan, Series Editor of *The Best American Essays* scoured hundreds of essays in search of teachable readings with strong voices and clear points of view. The result is a blend of classic pieces by favorites like James Baldwin, Annie Dillard, and Amy Tan; and fresh pieces by rising stars like Michael Pollan, Geeta Kothari, James McBride, and Daniel Harris. The voices in *The Writer's Presence* represent different communities, time periods, levels of difficulty, and fields of study, and the topics intersect in intriguing and nuanced ways, giving students the opportunity to think critically and develop their own voices. Organized by type of writing and with minimal apparatus, *The Writer's Presence* gives instructors unsurpassed teaching flexibility. With so many exceptional readings and so many ways to teach them, the possibilities are endless.

In *State of the Heart*, Aida Rogers has crafted an artful love letter to our state, with contributions from a host of nationally and regionally recognized writers who've written short essays on the South Carolina places that they cherish. This anthology provides a multifaceted historical and personal view of the Palmetto State. Thematically organized, this collection offers a geographic and emotional scope that is as diverse as its contributors. Sportswriters describe beloved arenas; historians reflect on church ruins and forts. A playwright recalls the magic of her first theater experience; a food writer revels in a coastal joint that serves fresh oysters. Backyards, front porches, a small library at a children's home, the drama and camaraderie of building the Savannah River Site, and places that are gone except in the memories of the writers who loved them—these are just a few of the locales covered, all showing how South Carolina has changed and inspired people in a variety of ways. *State of the Heart* evokes a sense of history and timelessness by bringing together heartfelt responses to South Carolina locales rooted in memory, drawing on reflection, inspiration, and love. The anthology reveals a state that is more than a playground for tourists; it's a state of human hiding places that echo in the hearts of its literary citizens. Though presented as a book about place, the collection is ultimately about our shared connections to one another, to a complex common past, and to ongoing efforts to frame and build a future of promise and possibility.

In writing *Le Livre de Promethea* Hélène Cixous set for herself the task of bridging the immeasurable distance between love and language. She describes a love between two women in its totality, experienced as both a physical presence and a sense of infinity. The result is a stunning example of *Pécriture* feminine that won kudos when published in France in 1983. Its translation into English by Betsy Wing will extend the influence of a writer already famous for her novels and contributions to feminist theory. In her introduction Betsy Wing notes the contemporary emphasis on "fictions of presence." Cixous, in *The Book of Promethea*, works to "repair the separation between fiction and presence, trying to chronicle a very-present love without destroying it in the writing."

All new second edition, featuring chapters on streaming media, and crisis management. Maximize the Potential of Your Online Brand! Social media has transformed into a necessity for writers. This second edition offers something for both authors new to the social space, and experienced ones looking for fresh approaches to platforms old and new. The variety of social media options alone is dizzying: WordPress, Tumblr, Facebook, Twitter, YouTube, Pinterest, and more. Social Media for Writers, second edition will equip you with the essential tools you'll need to succeed. In this book you'll learn how to:

- Create an online brand: write content for several different networks, and tie them together to develop an authoritative, trusted voice
- Utilize "best practices": learn the ins-and-outs of the online community and how to maximize the potential of each platform
- Build a community: make connections and create a fan base to endorse your work
- Refine your voice, and online persona through platforms like podcasting and streaming media

With all of these strategies, techniques, and applicable information, Social Media for Writers is a comprehensive source for all your social media needs!

Lovers of the printed book, arise! Thirty of today's top writers are here to tell you you're not alone. In *Bound to Last*, an amazing array of authors comes to the passionate defense of the printed book with spirited, never-before-published essays celebrating the hardcover or paperback they hold most dear—not necessarily because of its contents, but because of its significance as a one-of-a-kind, irreplaceable object. Whether focusing on the circumstances behind how a particular book was acquired, or how it has become forever "bound up" with a specific person, time, or place, each piece collected here confirms—poignantly, delightfully, irrefutably—that every book tells a story far beyond the one found within its pages. In addition to a foreword by Ray Bradbury, *Bound to Last* features original contributions by: Chris Abani, Rabih Alameddine, Anthony Doerr, Louis Ferrante, Nick Flynn, Karen Joy Fowler, Julia Glass, Karen Green, David Hajdu, Terrence Holt, Jim Knipfel, Shahrar Mandanipour, Sarah Manguso, Sean Manning, Joyce Maynard, Philipp Meyer, Jonathan Miles, Sigrid Nunez, Ed Park, Victoria Patterson, Francine Prose, Michael Ruhlman, Elissa Schappell, Christine Schutt, Jim Shepard, Susan Straight, J. Courtney Sullivan, Anthony Swofford, Danielle Trussoni, and Xu Xiaobin

Creating a platform isn't just beneficial—it's essential! In today's world of blogging, websites, Twitter feeds, and Facebook updates, building a writer platform from the ground up can seem a daunting task. Never fear—author and editor Chuck Sambuchino provides expert, practical advice for increasing your visibility, selling more books, and launching a successful career. In *Create Your Writer Platform*, you'll learn:

- The definition of a platform—and why you should start building one now.
- How to harness the 12 Fundamental Principles of Platform.
- "Old School" and "New School" approaches

to platform, from article writing and conference speaking to website development, blog posts, and social media avenues.

- How to develop a platform for nonfiction, fiction, and memoir.

In addition to Chuck's invaluable insights, you'll also find 12 case studies from authors with effective platforms, as well as professional advice from literary agents. If you're serious about building a platform tailored to you and your writing—a platform that's going to help you succeed as a writer—look no further than *Create Your Writer Platform*.

The award-winning author of *Grateful* goes beyond the culture wars to offer a refreshing take on the comprehensive, multi-faceted nature of Jesus, keeping his teachings relevant and alive in our daily lives. How can you still be a Christian? This is the most common question Diana Butler Bass is asked today. It is a question that many believers ponder as they wrestle with disappointment and disillusionment in their church and its leadership. But while many Christians have left their churches, they cannot leave their faith behind. In *Freeing Jesus*, Bass challenges the idea that Jesus can only be understood in static, one-dimensional ways and asks us to instead consider a life where Jesus grows with us and helps us through life's challenges in several capacities: as Friend, Teacher, Savior, Lord, Way, and Presence. *Freeing Jesus* is an invitation to leave the religious wars behind and rediscover Jesus in all his many manifestations, to experience Jesus beyond the narrow confines we have built around him. It renews our hope in faith and worship at a time when we need it most.

The Coloring Book for Writers, Volume II, features writing prompts to help you jump start stories. Brainstorm ideas from the story starters while you enjoy the coloring pages. *The Coloring Book for Writers* combines the creative act of coloring along with writing prompts to help writers let go of their left brain and release their creativity.

An immensely persuasive work of literary criticism that opens a new chapter in the American dialogue on race—and promises to change the way we read American literature—from the acclaimed Nobel Prize winner Morrison shows how much the themes of freedom and individualism, manhood and innocence, depended on the existence of a black population that was manifestly unfree—and that came to serve white authors as embodiments of their own fears and desires. According to the *Chicago Tribune*, Morrison "reimagines and remaps the possibility of America." Her brilliant discussions of the "Africanist" presence in the fiction of Poe, Melville, Cather, and Hemingway leads to a dramatic reappraisal of the essential characteristics of our literary tradition. Written with the artistic vision that has earned the Nobel Prize-winning author a pre-eminent place in modern letters, *Playing in the Dark* is an invaluable read for avid Morrison admirers as well as students, critics, and scholars of American literature.